

From: Columbia Museum of Art
Sent: 11/9/2015 1:12:04 PM
To: Haley, Nikki
Cc:
Subject: Spirited Design: Branding a Small-Batch Distillery

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MEDIA ALERT

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MEDIA CONTACT:

FOR IMMEDIATE RELEASE:

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November 9, 2015
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Spirited Design: Branding a Small-Batch Distillery
Tuesday, November 17 | 6:00 p.m.

WHAT:

The Columbia Design League (CDL), in partnership with the Columbia Museum

of Art, host a Meet the Designer event featuring Copper Horse distillery founder Richard Baker, brand designer Thomas Jennings of The Half and Half, and signature Copper Horse cocktails handcrafted by Kristian Niemi.

Copper Horse Distilling produces premium, small-batch spirits in three distinctive, handcrafted labels: Old Mill Vodka, a limited edition seasonal cream whiskey series, and the currently-aging Copper Horse Bourbon. Created in the Southern tradition of utilizing local purveyors and handcrafting intricate detail, Copper Horse spirits are made exclusively from grains milled at Columbia's historic Allen Brother's Milling Company, home of Adluh Flour.

The Half and Half are a combination design studio and print shop in Five Points with "lots of weird machines." The nine-member firm has been the brainpower behind many remarkable local identities, including Bluetile Skateboards and Caroline Guitars, as well as concert posters for Dave Matthews Band, Widespread Panic, Jason Isbell, and others.

Along with a distillery tour and discussion, bartender Kristian Niemi, owner of local Midlands eateries Bourbon and Rosso Trattoria, provides signature cocktails featuring Copper Horse brands for attendees.

WHEN:

Tuesday, November 17, 2015
6:00 p.m.
\$10 / free for CDL members

WHERE:

Copper Horse Distillery
929 Huger Street
Columbia, S.C. 29201

For more information, visit columbiamuseum.org <[http://www.columbiadesignleague.org/](http://r20.rs6.net/tn.jsp?f=001zDrbcwVfW-n8t56r_hVU7uzjKZm2pgyVJ6f1LpXj9WcUzge4pWl-otu4xSsMRmKtVjHZVladu2i56pl78twGhGQhEM0oJQoBzmzMYktG9tnqh7X7v31mY1TF5DWRwjQ647rt6qFtAy8_4LgrVU9sNPmuAoTKzmsOKH7sVxvi1yx4SpQ1-LlfcOhDEcyQXi13zDiPHmCj_bBwohr7Av91YB5l8IS4RkIBVxjom3DS9DGBsJy8m8pumHp9msdsQst2il81JZYLASYUMXOjdzWFPuUZDVjT-HYapkE4qi-UtBRnQLTiqTjhuoutngpol_SqrZr_T5SjwQl0LjECHpTN-HLni82oG0AT32ePWDCf8u8=&c=kaFROMct2l5ZGIF9-6OdXPd88y8GJV8XbJRiDqoG9ln9KO9LT3hdhw==&ch=BkGj48-ey6E2knG8dBBuplii8urXHebTiocW2Rm-pRHw5lmcpz8CWQ==> and <a href=). <

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About the CMA

The Columbia Museum of Art is a charitable nonprofit organization dedicated to lifelong learning and community enrichment for all. Located in the heart of downtown Columbia, SC, CMA ranks among the leading art institutions in the country and is distinguished by its innovative exhibitions and creative educational programs. At the heart of the CMA and its programs is its collection, which encompasses nearly 7,000 works and spans thousands of years of history, representing a range of world cultures. Established in 1950, the CMA now welcomes more than 135,000 visitors annually and is a catalyst for community creativity, engaging people of all ages and backgrounds with a diverse spectrum of programming, from exhibitions and lectures to concerts, Arts & Draughts parties, and free family programs. It is the recipient of a National Art Education Association award for its contributions to arts education and an Elizabeth O'Neill Verner Governor's Award for the Arts for outstanding contributions to the arts in South Carolina.

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