

From: Alzheimer's Association <info@alz.org>
To: Kester, Tonykester@aging.sc.gov
Date: 4/17/2015 4:30:16 AM
Subject: We're racing against time

What kind of world will you leave behind?

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Dear Tony,

Alzheimer's disease is an escalating epidemic. Imagine the future of our children and grandchildren: The loss of memories. The loss of the capacity to communicate, to think clearly and eventually, the ability to lead an active, engaged life.

According to the new Alzheimer's Association *2015 Alzheimer's Disease Facts and Figures* report, **Alzheimer's disease prevalence is growing so quickly** that by 2050, the number of people age 65 and older with Alzheimer's will nearly triple, from 5.1 million to a projected 13.8 million, barring the development of medical breakthroughs to prevent or cure the disease. But you have the power to rewrite that future by [supporting one of our most important campaigns this year: our 2015 Annual Fund drive](#). Your help is especially important as we try to change the trajectory of Alzheimer's disease.

Your [2015 Annual Fund](#) gift will **advance research to end Alzheimer's disease** and provide a lifeline of support and services to the millions of Americans coping with the disease every day.

Alzheimer's is a race against time, but it's a race we can and must win. [Please give to the 2015 Annual Fund today.](#)

Thank you,

Donna McCullough
Vice President

The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

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