

The Economic Outlook for South Carolina



UNIVERSITY OF
SOUTH CAROLINA

Darla Moore School of Business

Joseph Von Nessen, Ph.D.

Research Economist

October 15, 2014

Job Vacancy Rate



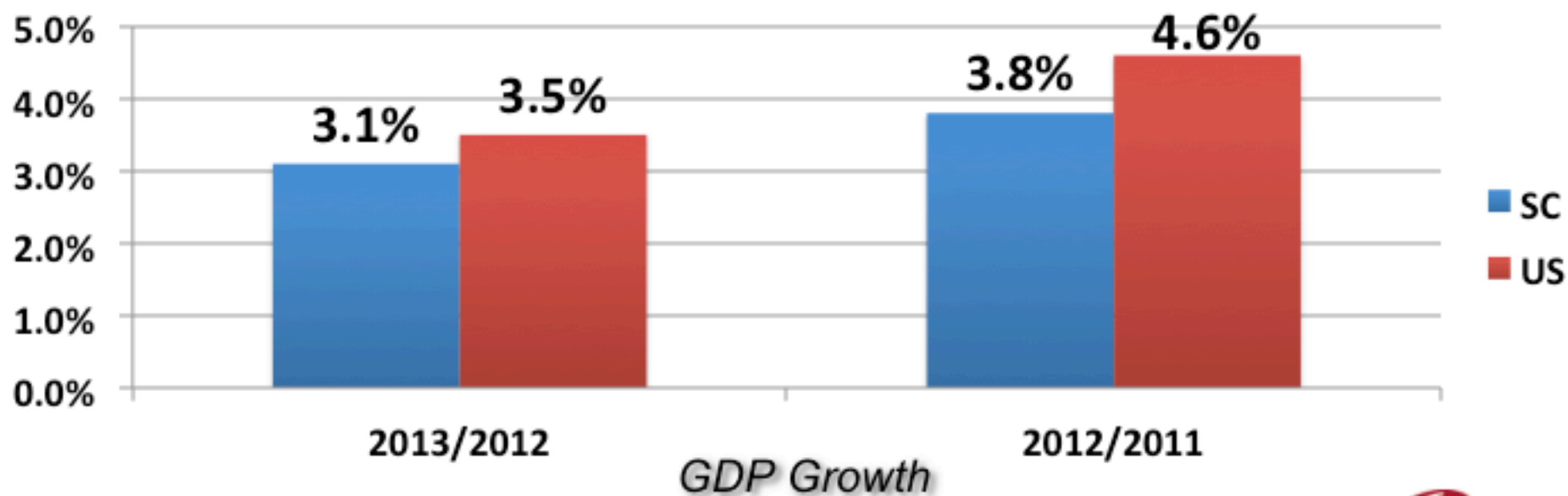
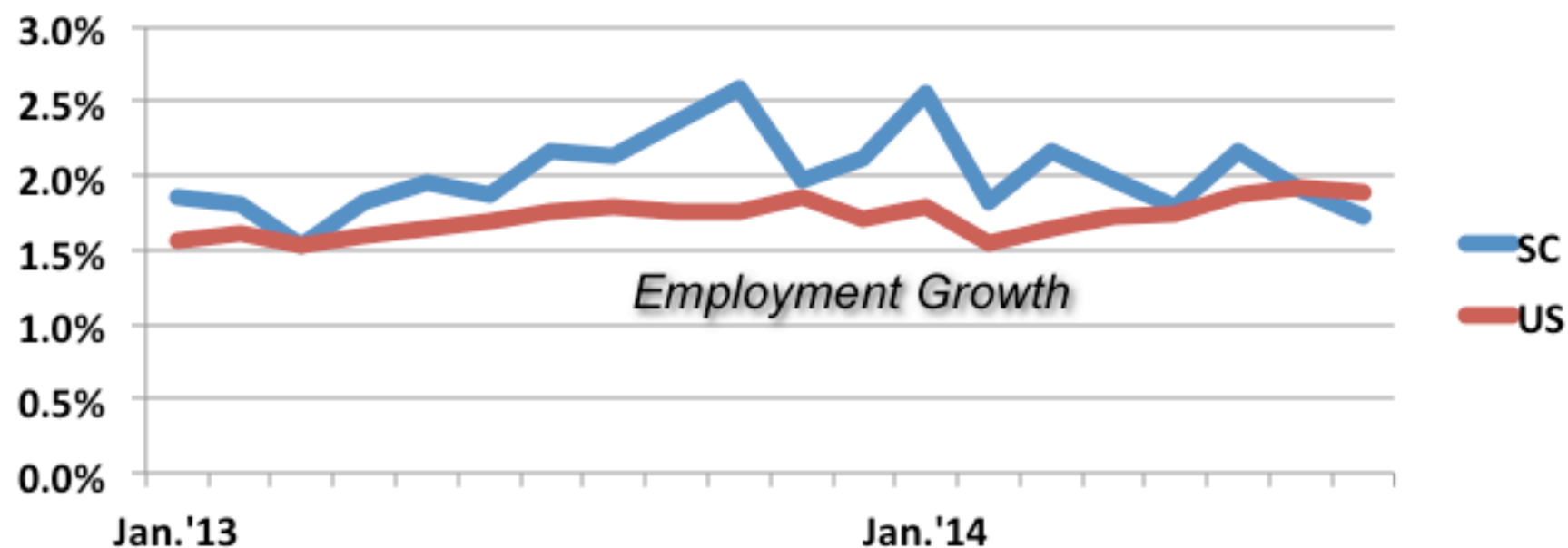
Employment 25-54



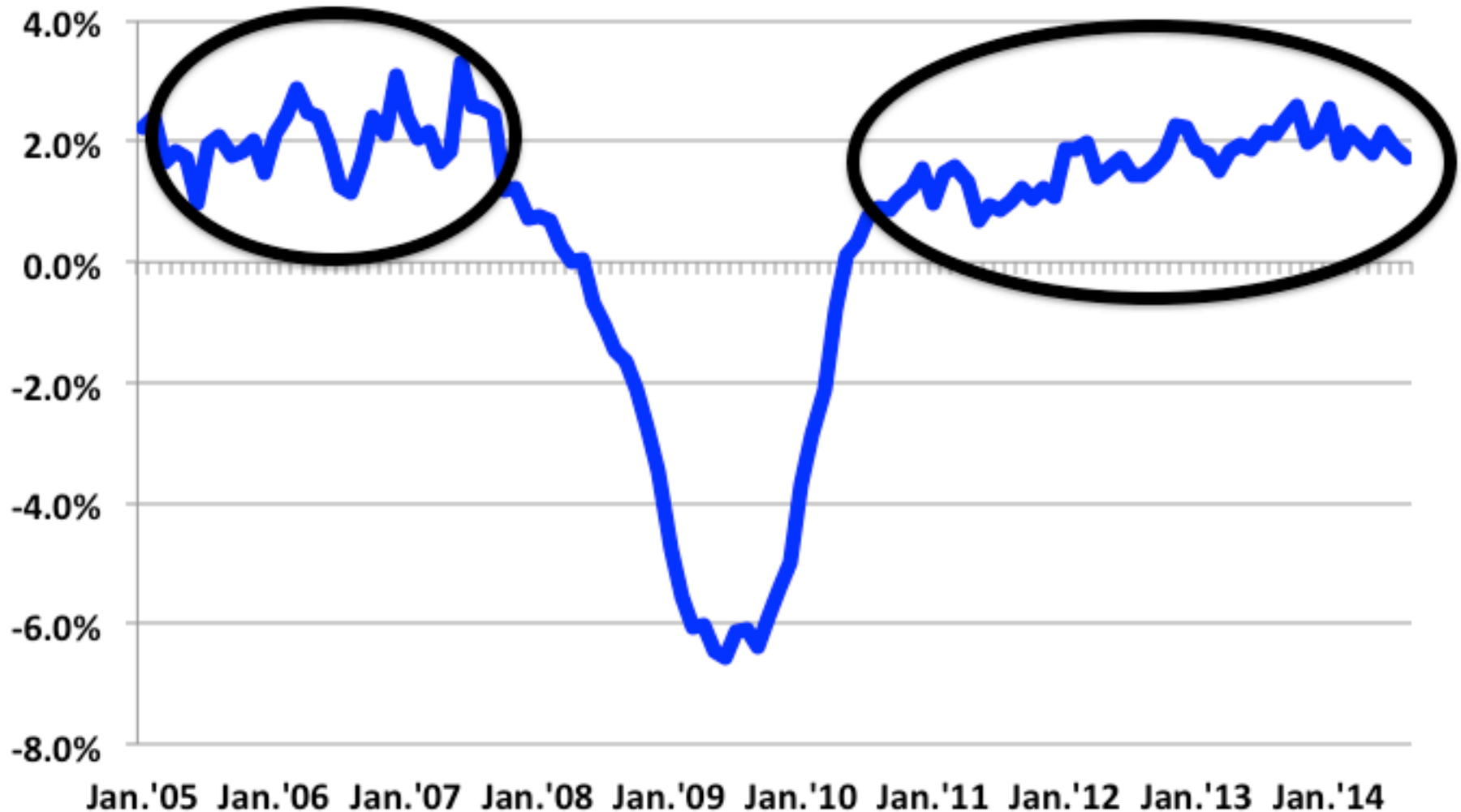
Duration of unemployment



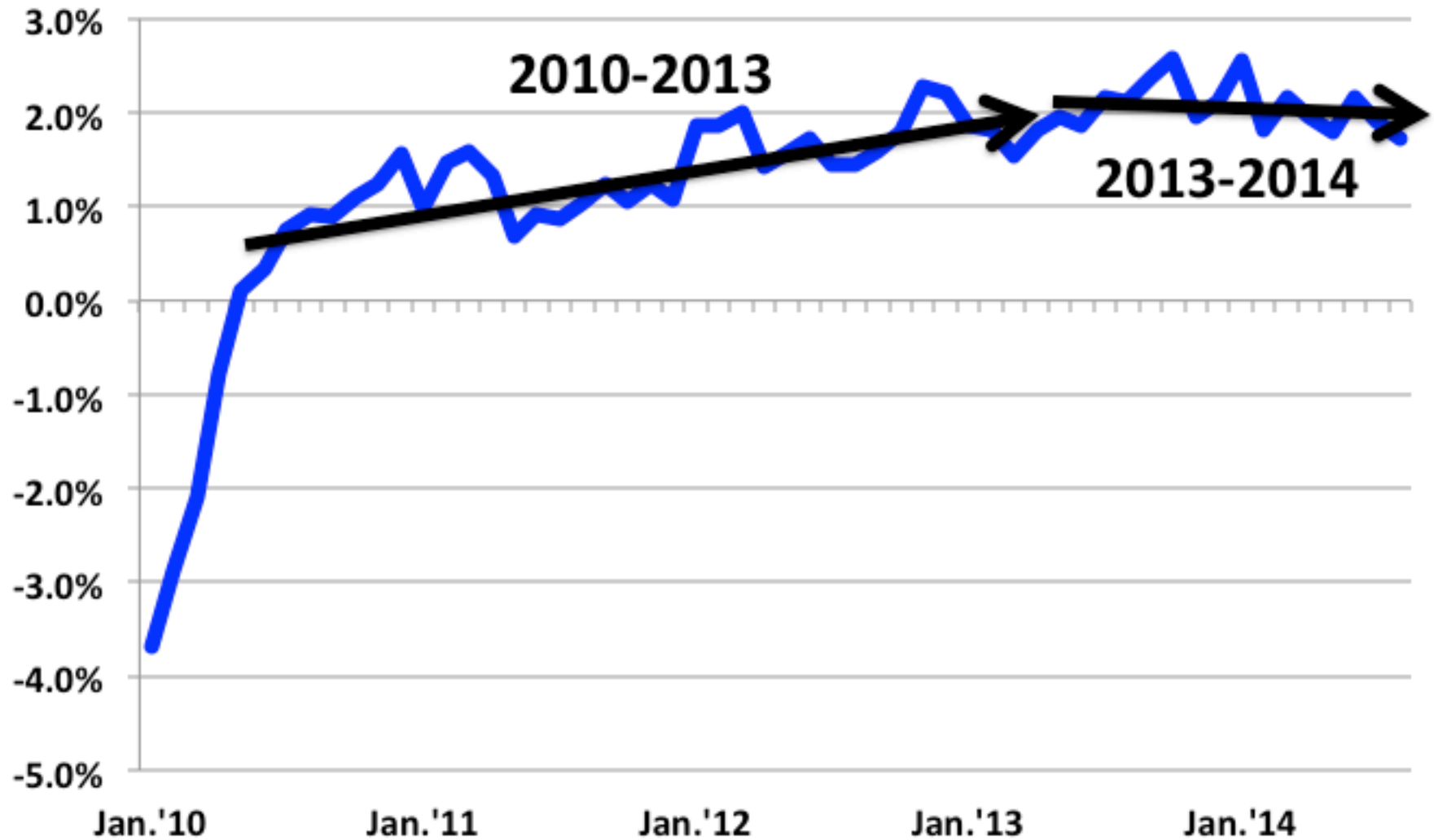
Mixed Bag of Goods in S.C.



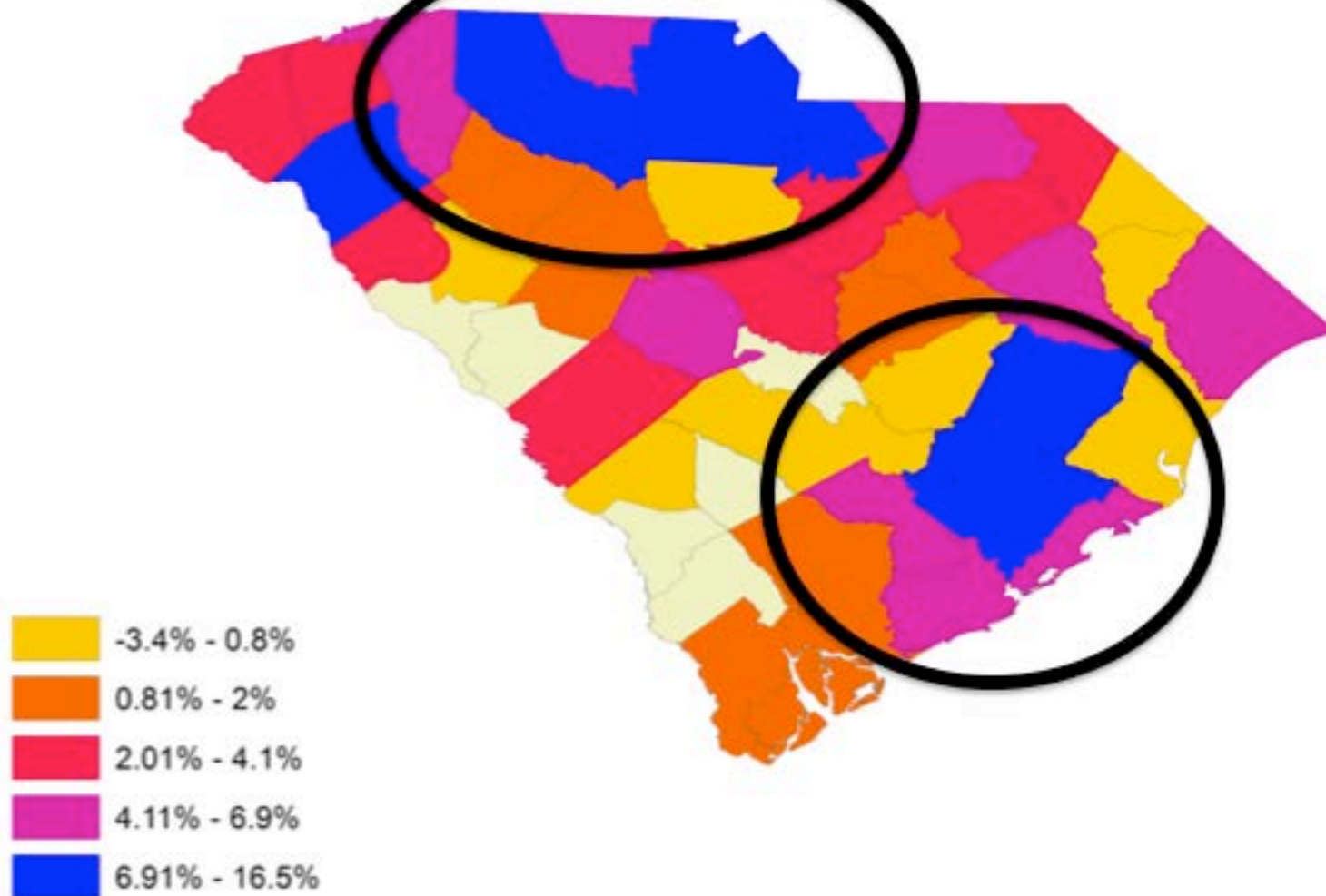
South Carolina Employment Growth



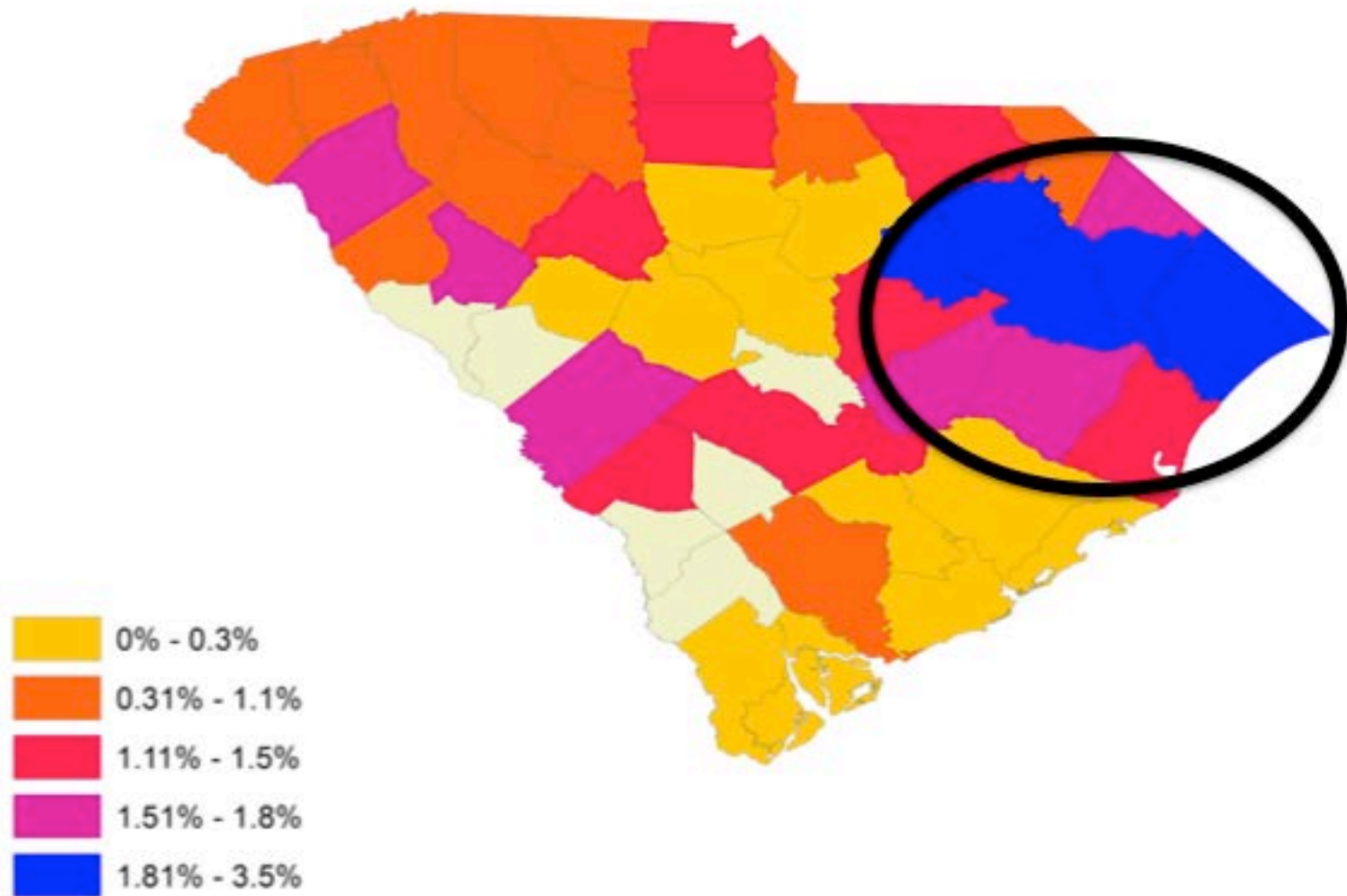
South Carolina Employment Growth



2014/2010 Employment Growth

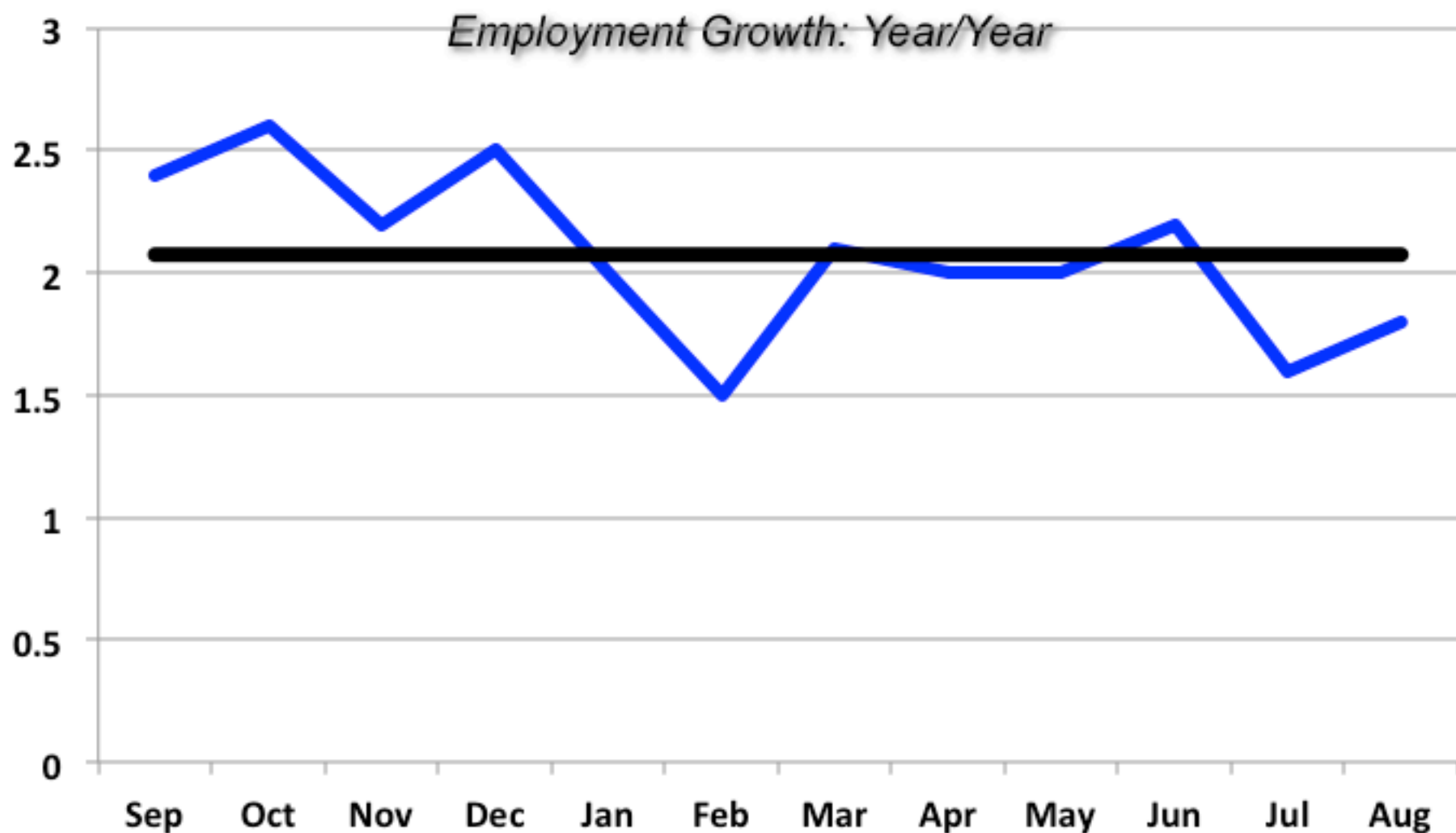


2014/2013 Employment Growth



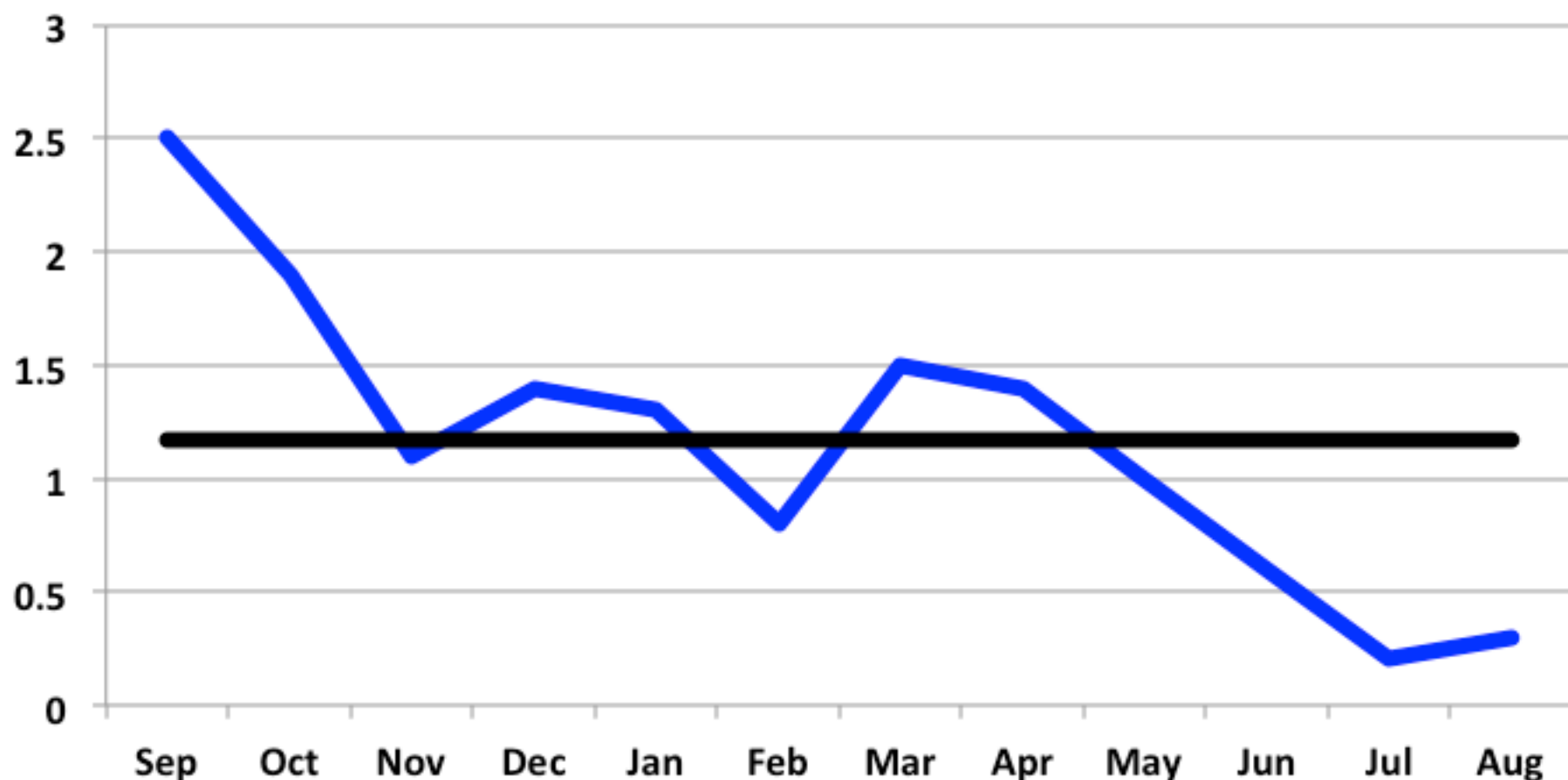
Momentum is Changing

South Carolina Momentum



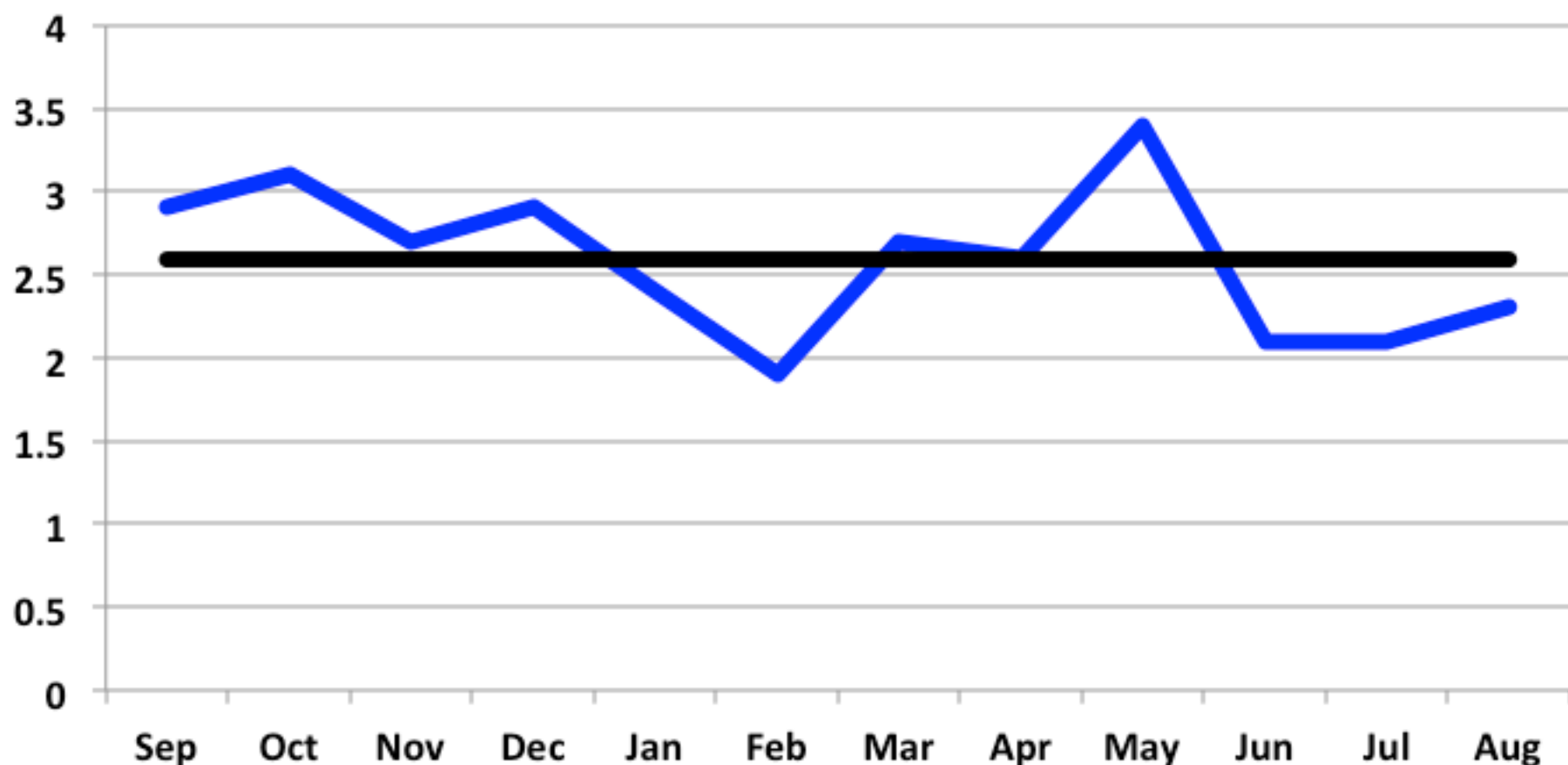
Charleston Momentum

Employment Growth: Year/Year



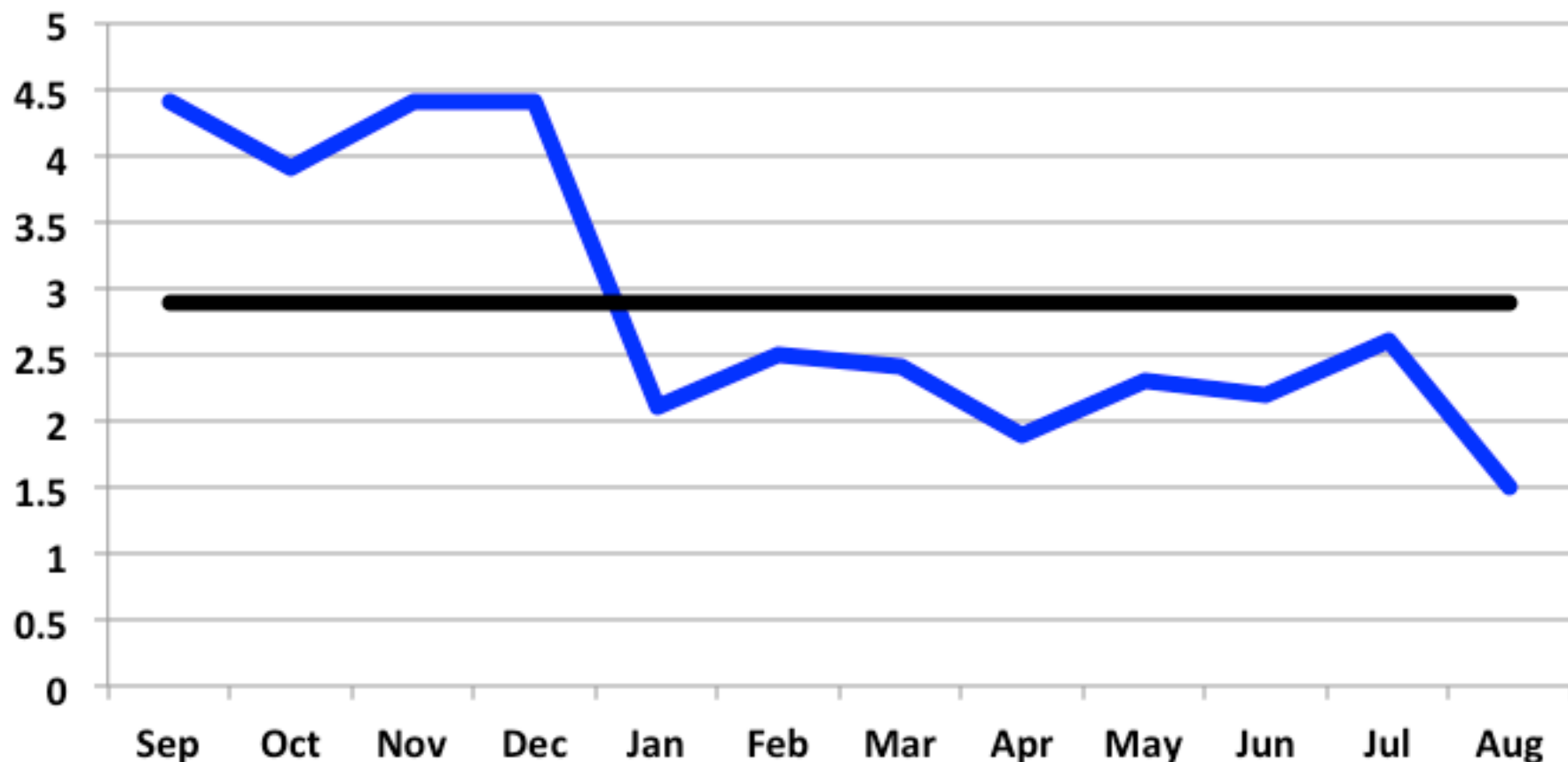
Greenville Momentum

Employment Growth: Year/Year



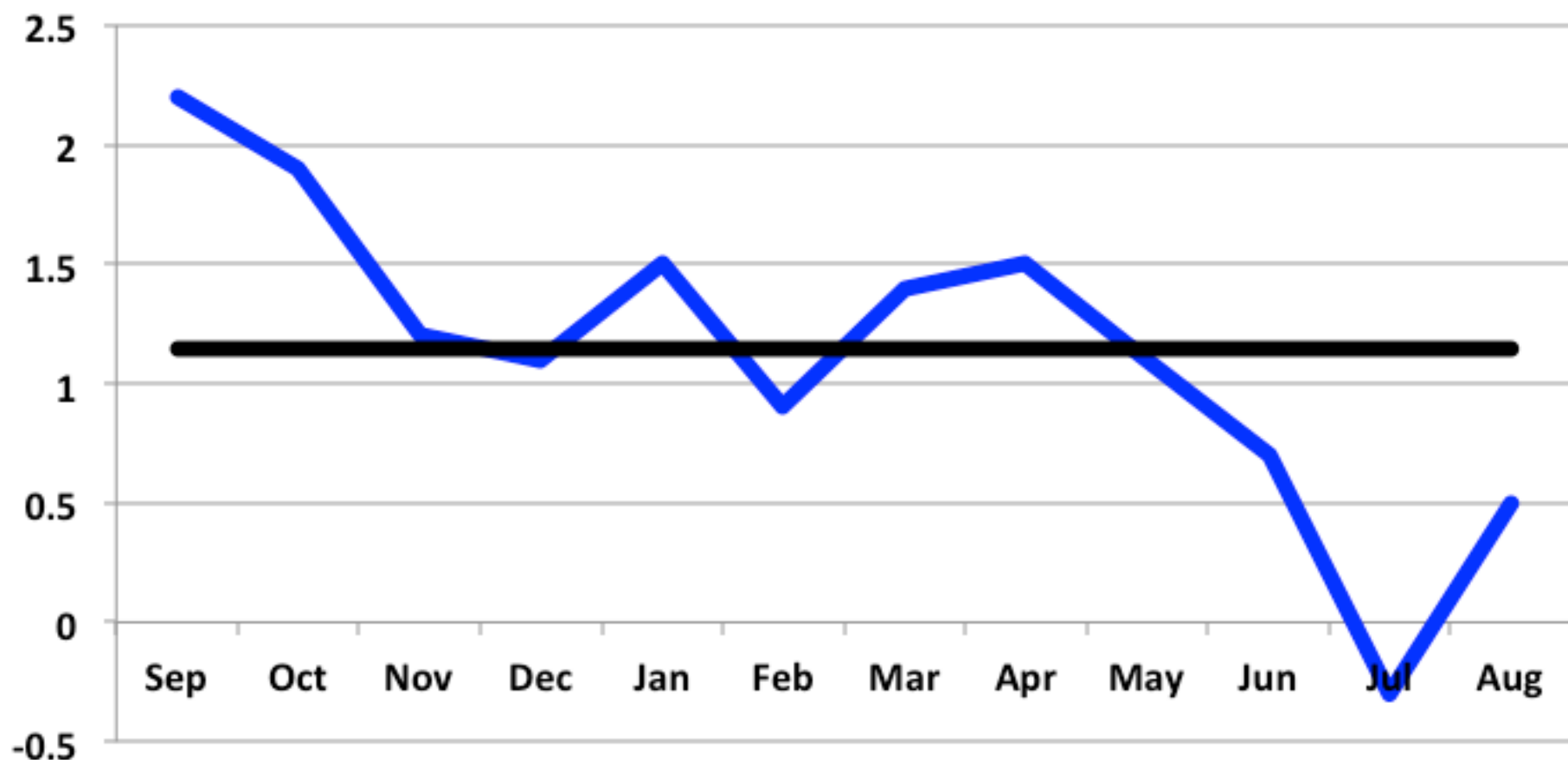
Spartanburg Momentum

Employment Growth: Year/Year



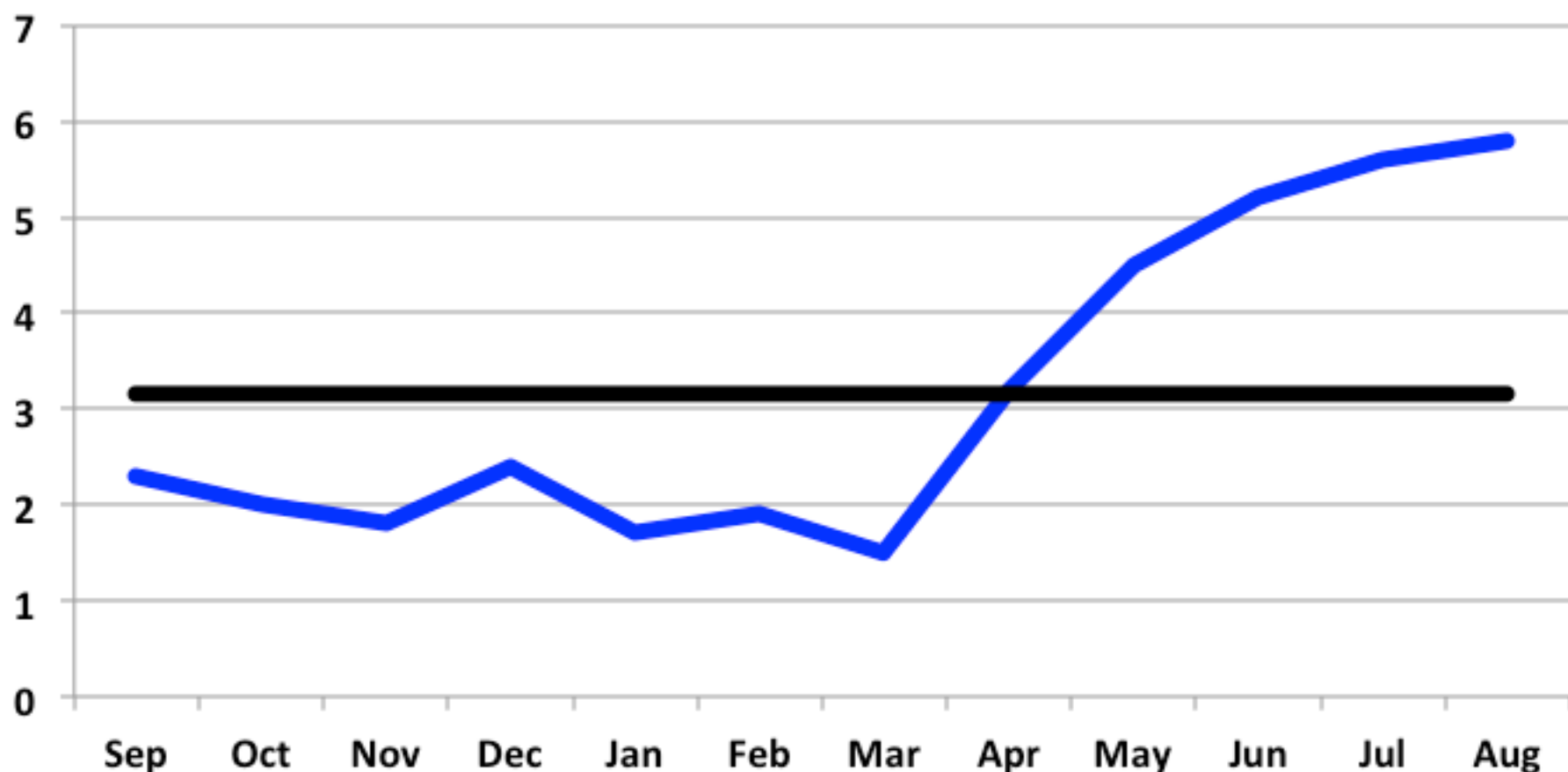
Columbia Momentum

Employment Growth: Year/Year



Myrtle Beach Momentum

Employment Growth: Year/Year



Can We Expect Employment Growth to Increase Significantly in 2015?



(1) General Uncertainty

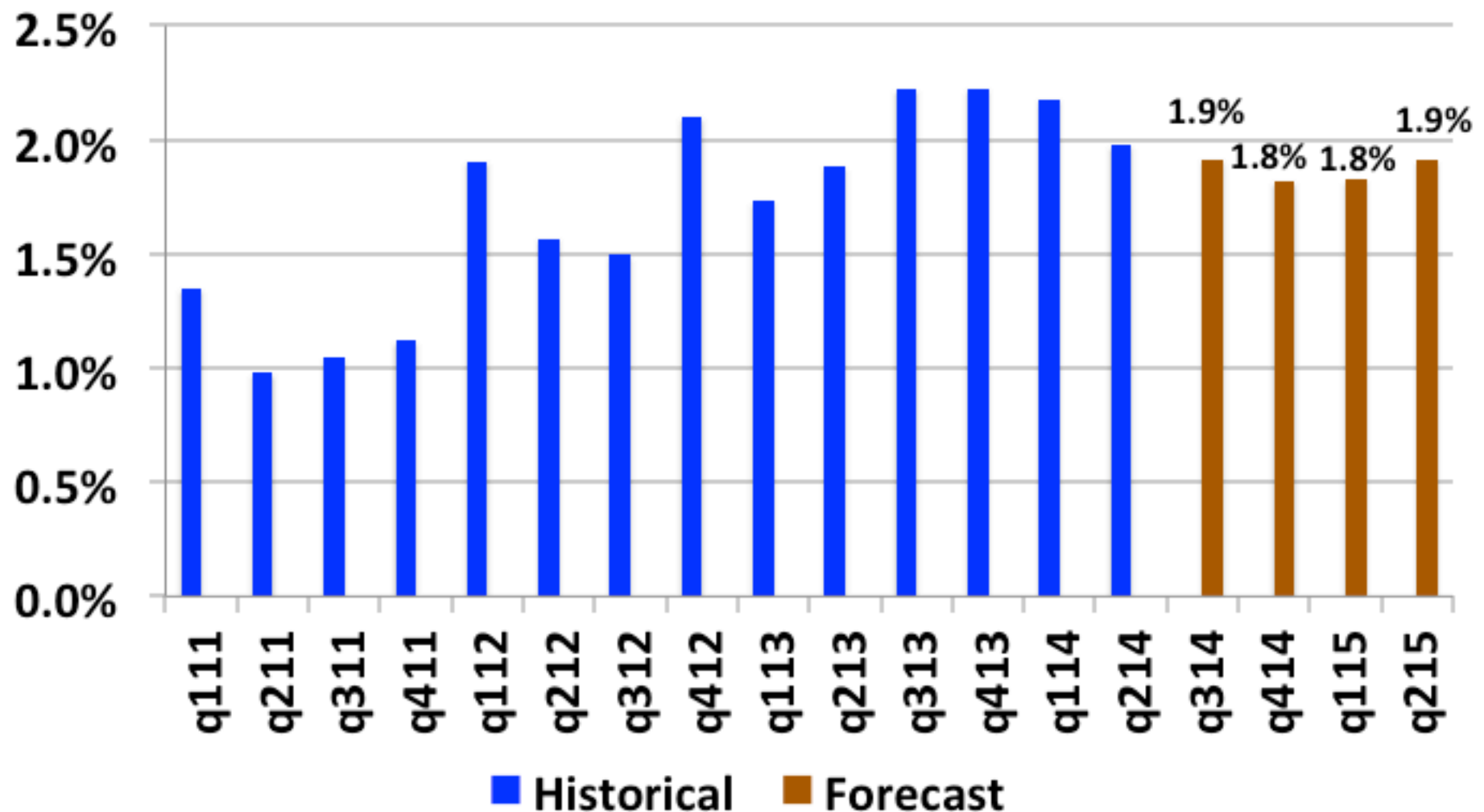
(2) No S.C. Industry in Rapid Expansion

(3) Markets in Europe

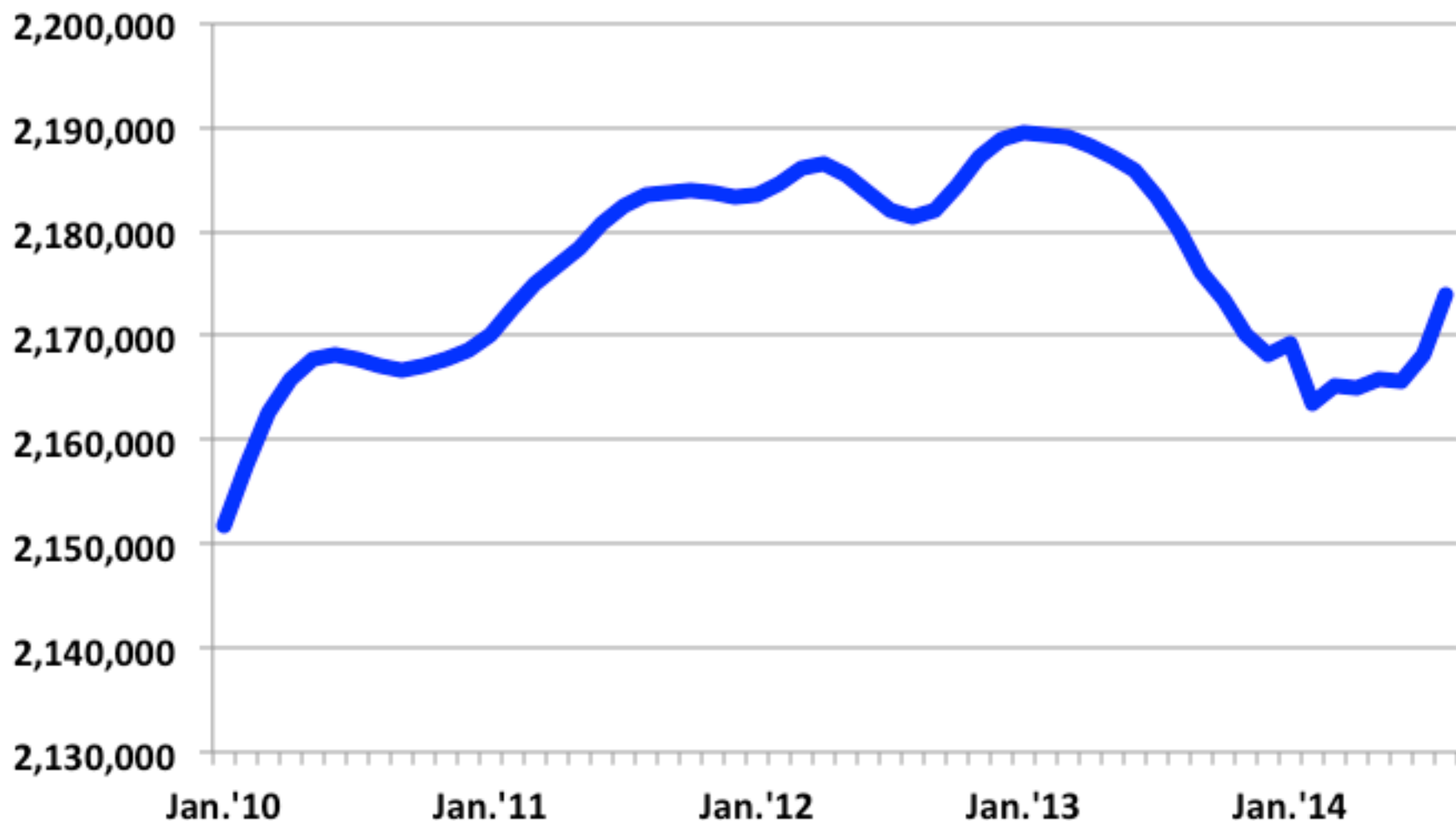
How a European recession could hit state economies



Forecast: S.C. Employment Growth



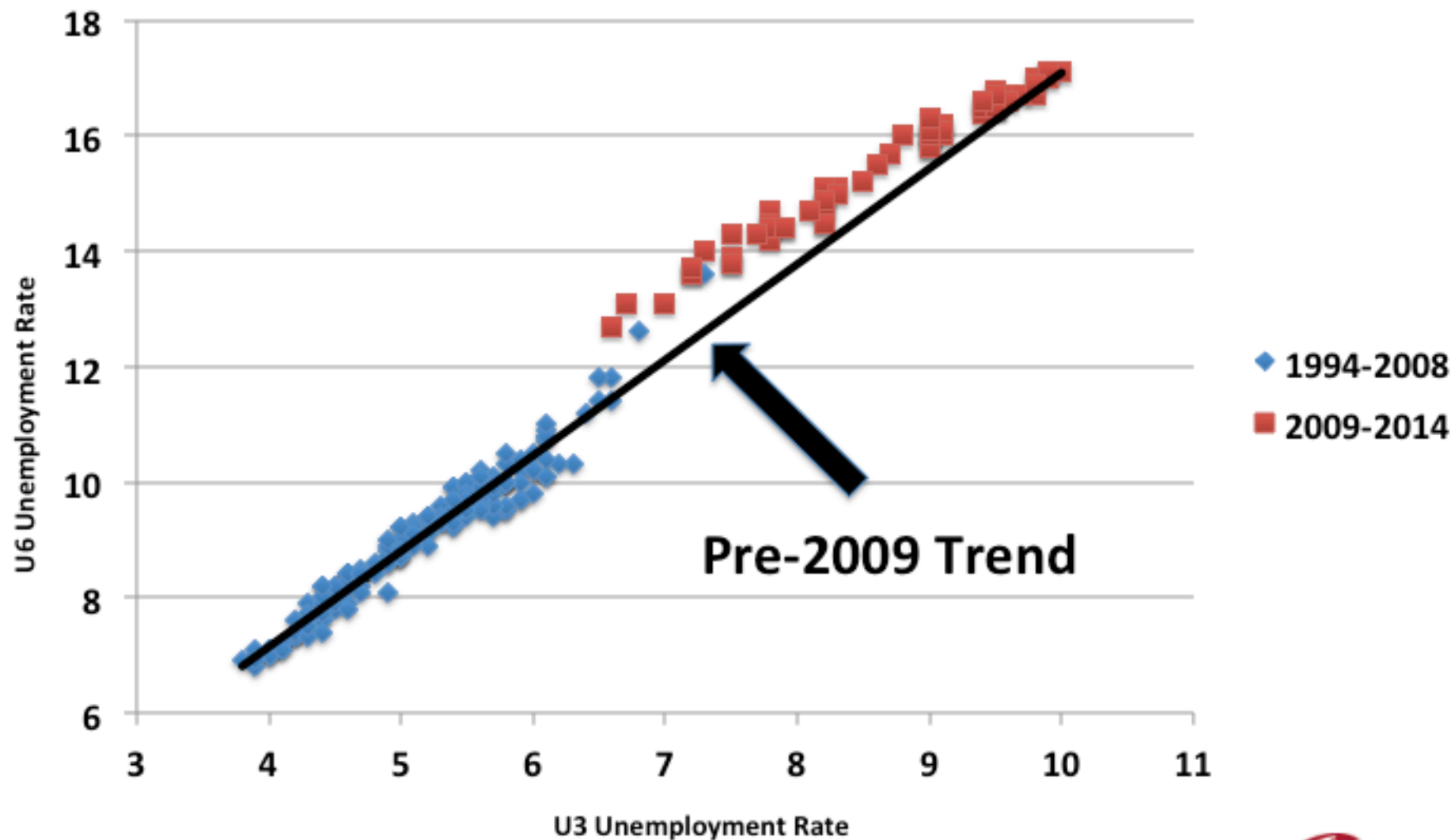
South Carolina Labor Force



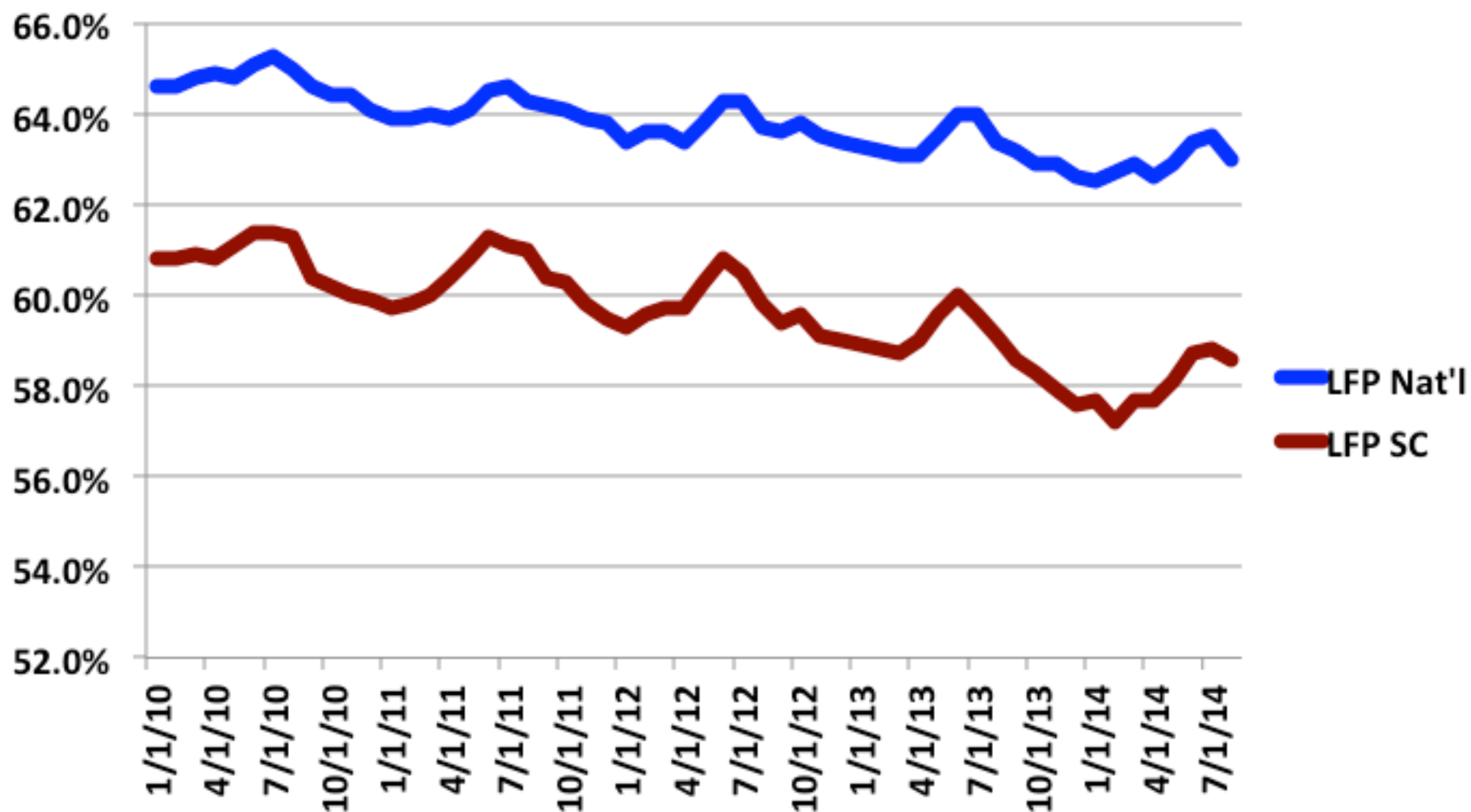
South Carolina Unemployment Rates

Month	Unemployment Rate (U3)	Annual Job Growth
January 2013	8.2%	+1.9%
January 2014	6.4%	+2.6%
February 2014	5.7%	+1.8%
March 2014	5.5%	+2.2%
April 2014	5.3%	+2.0%
May 2014	5.3%	+1.8%
June 2014	5.3%	+2.2%
July 2014	5.8%	+2.0%
August 2014	6.4%	+1.7%

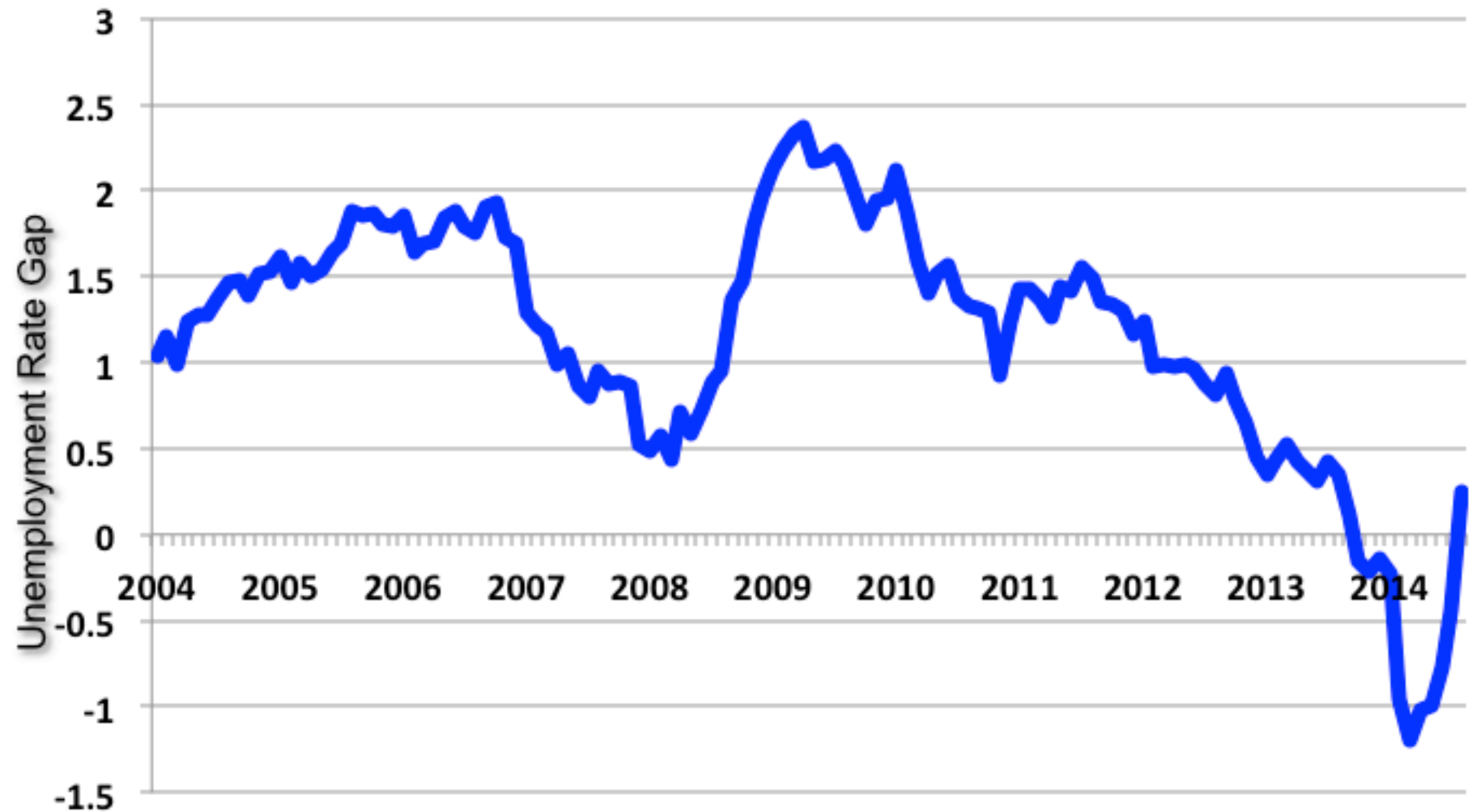
S.C. Unemployment Rate Pairs



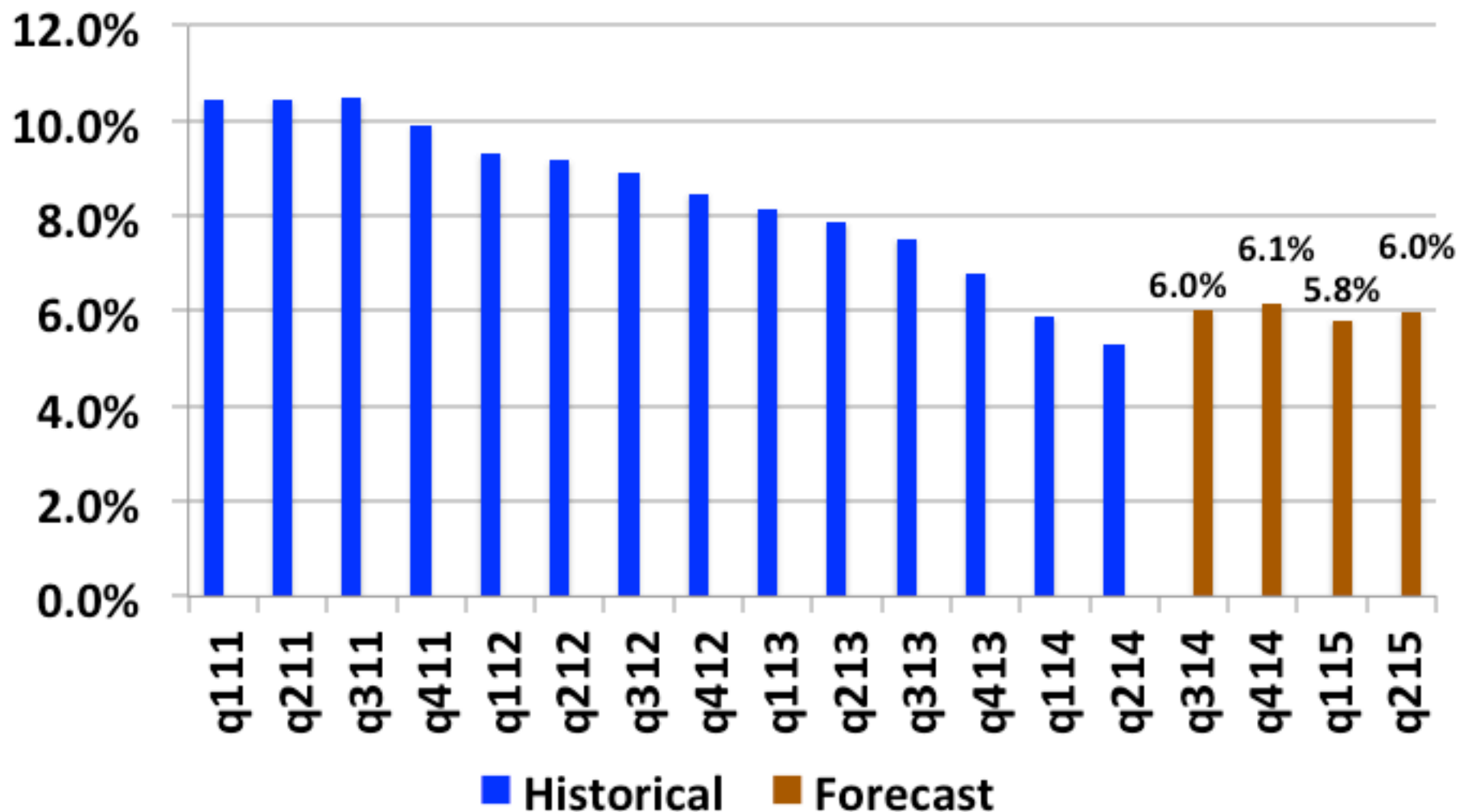
Labor Force Participation Rates



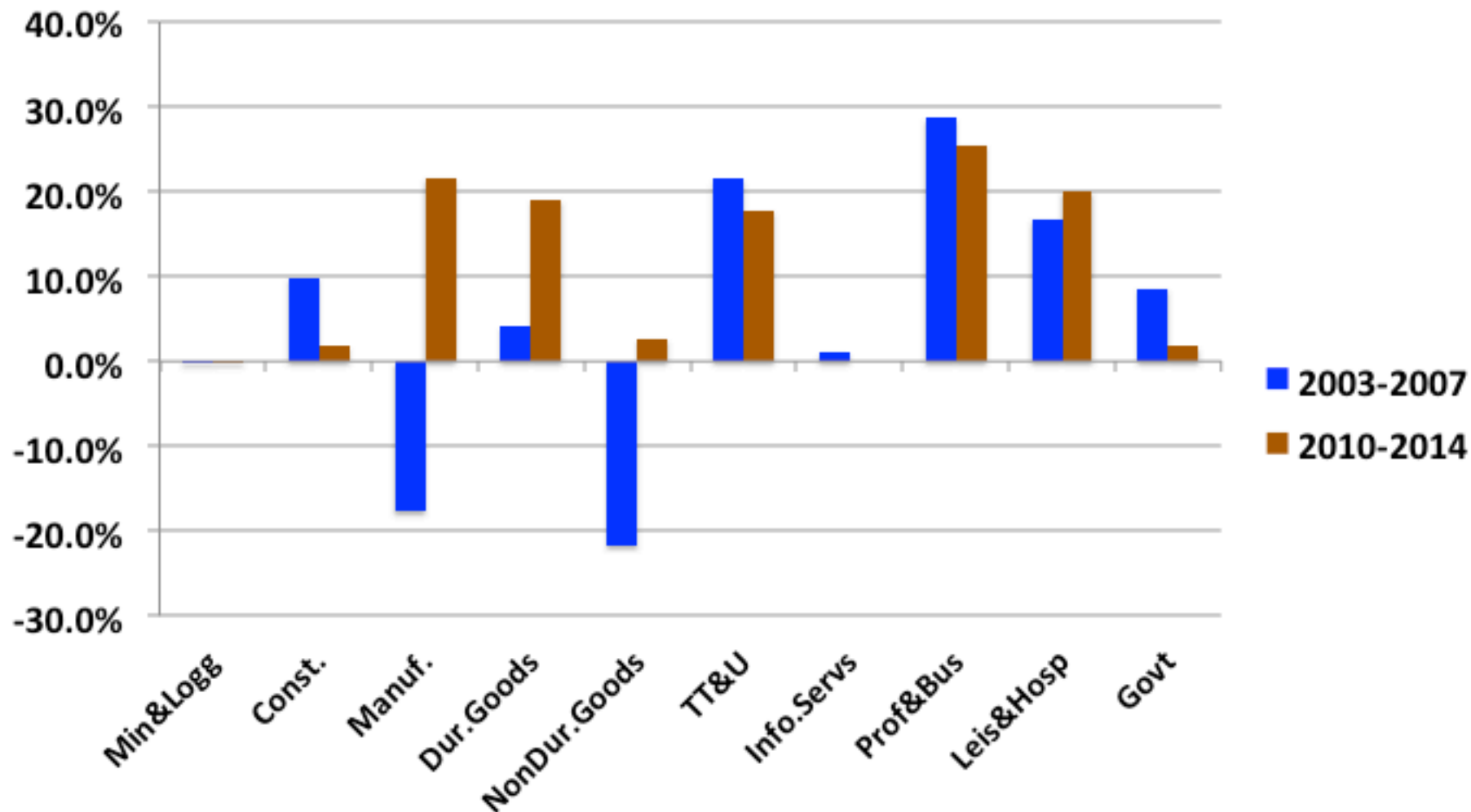
S.C. Unemployment Rate Relative to U.S.



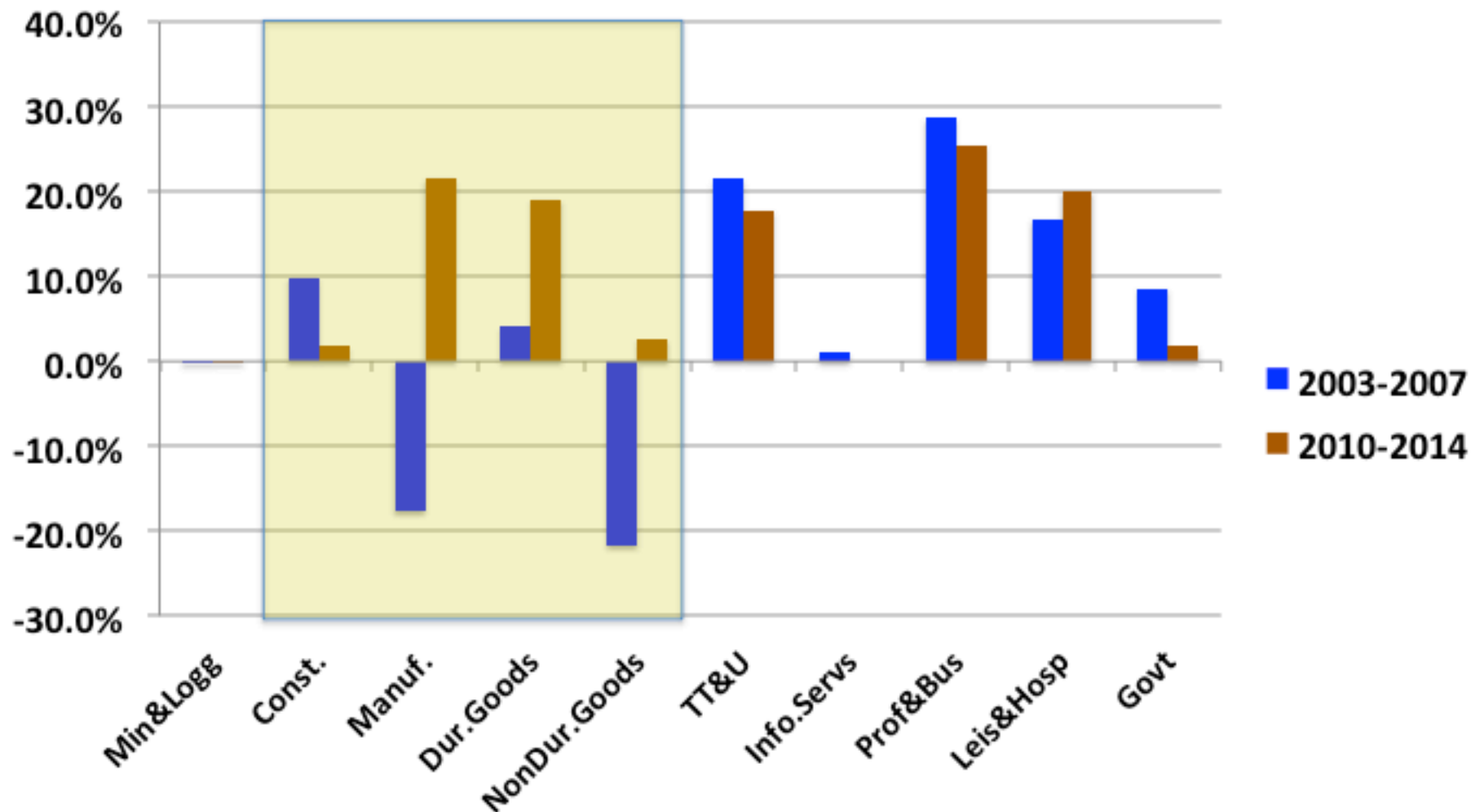
Forecast: S.C. Unemployment Rate



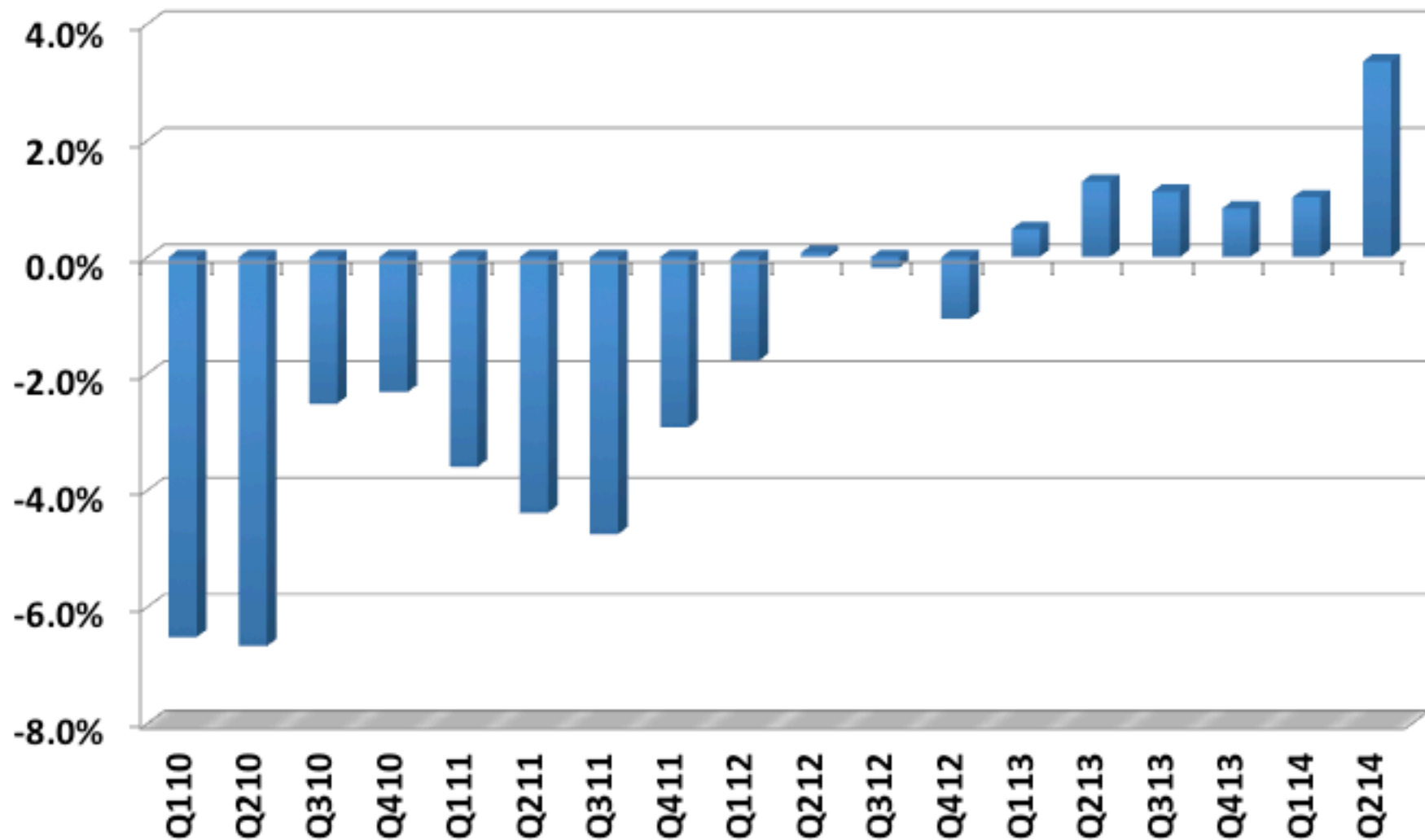
Industry Growth Comparisons



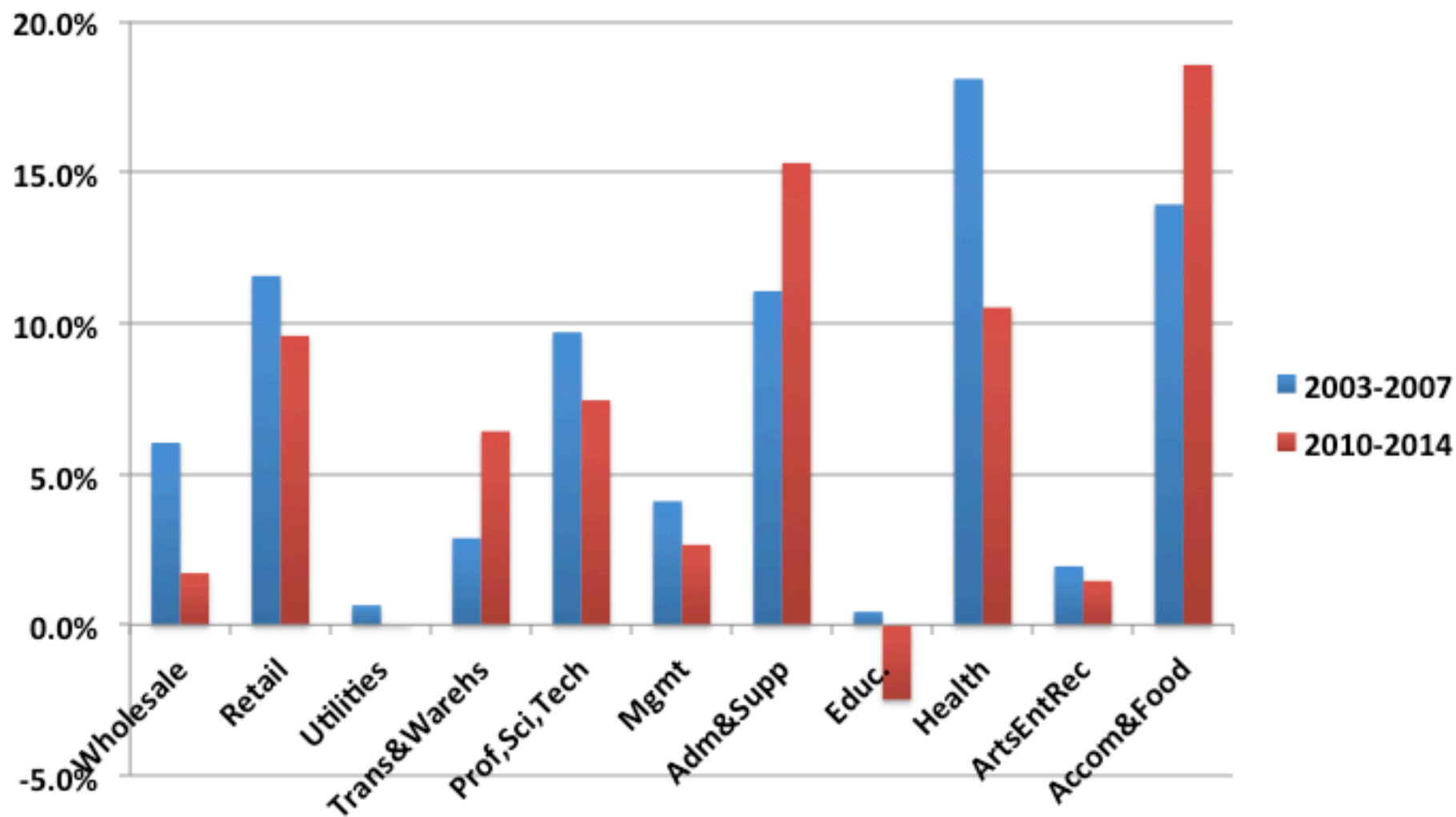
Industry Growth Comparisons



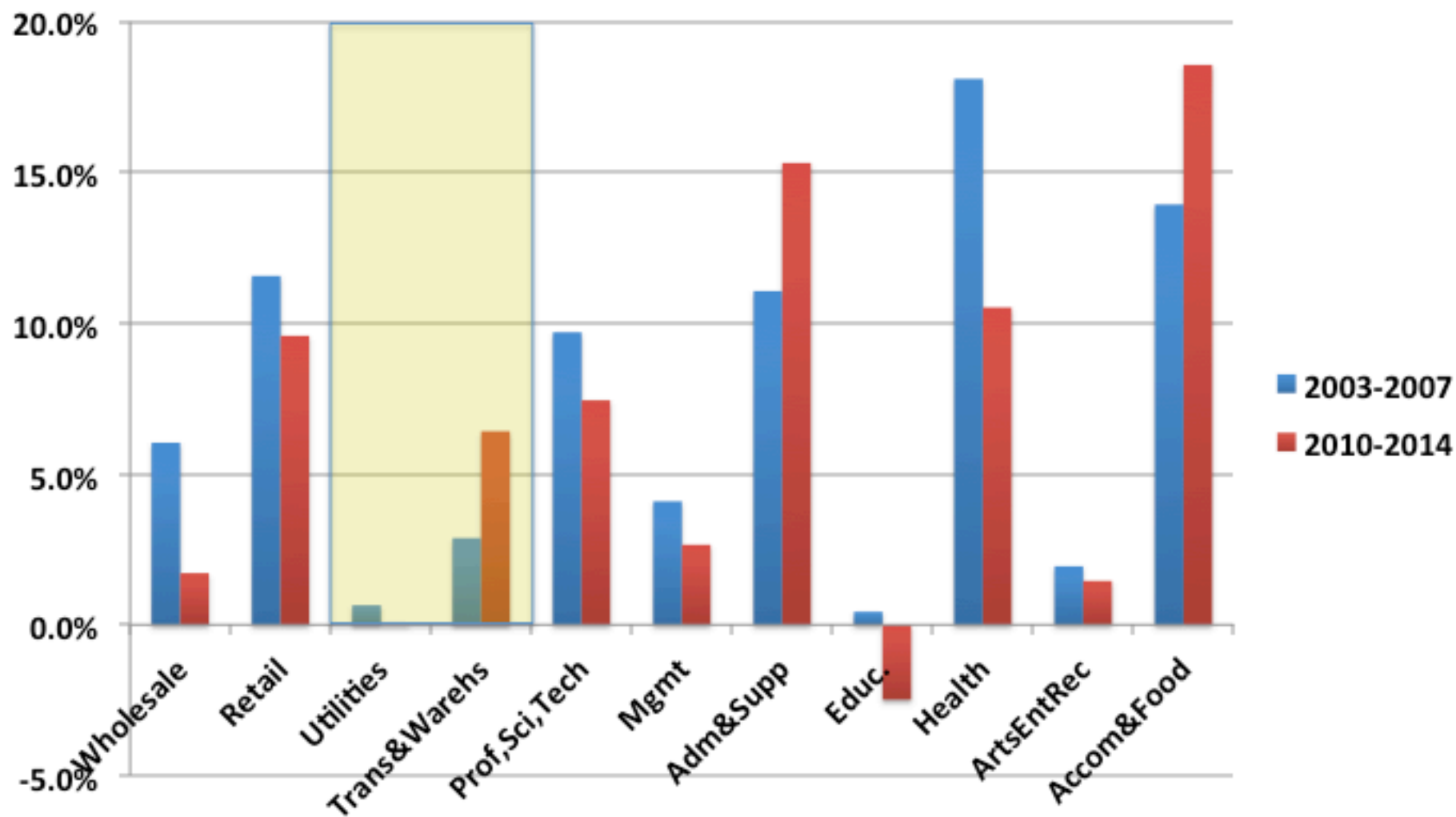
South Carolina Federal Housing Finance Agency House Price Index



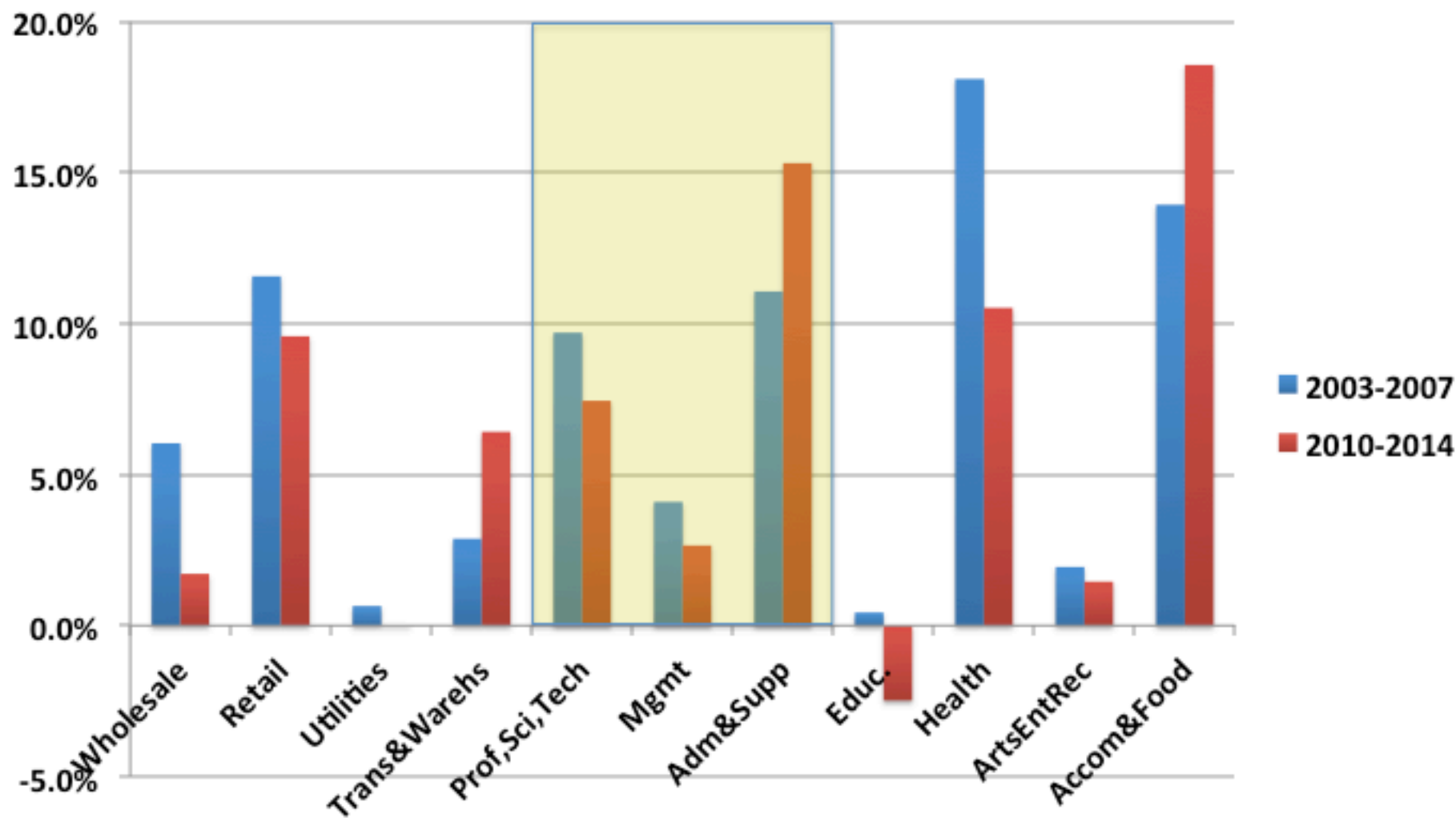
Industry Growth Comparisons



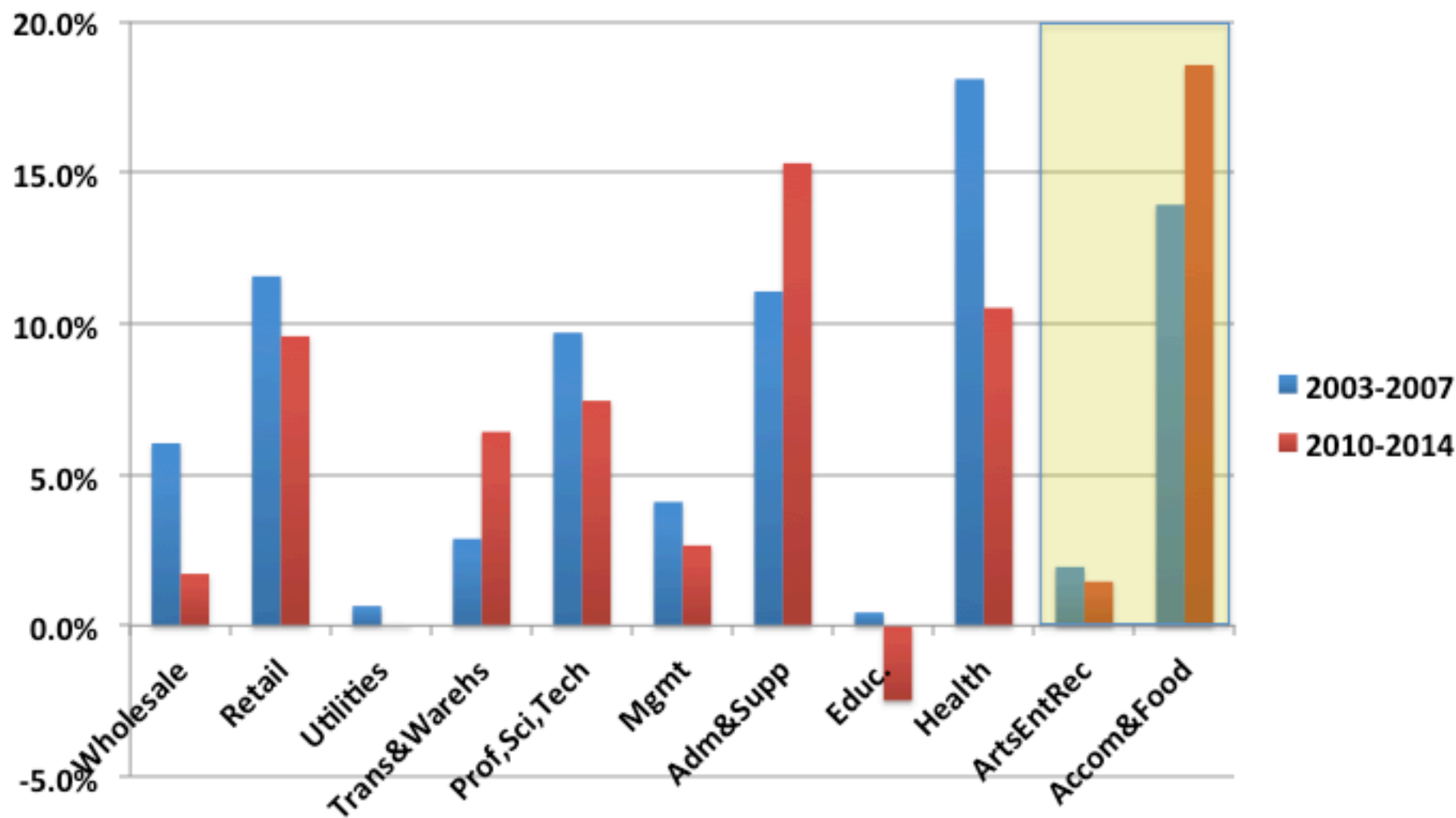
Industry Growth Comparisons



Industry Growth Comparisons

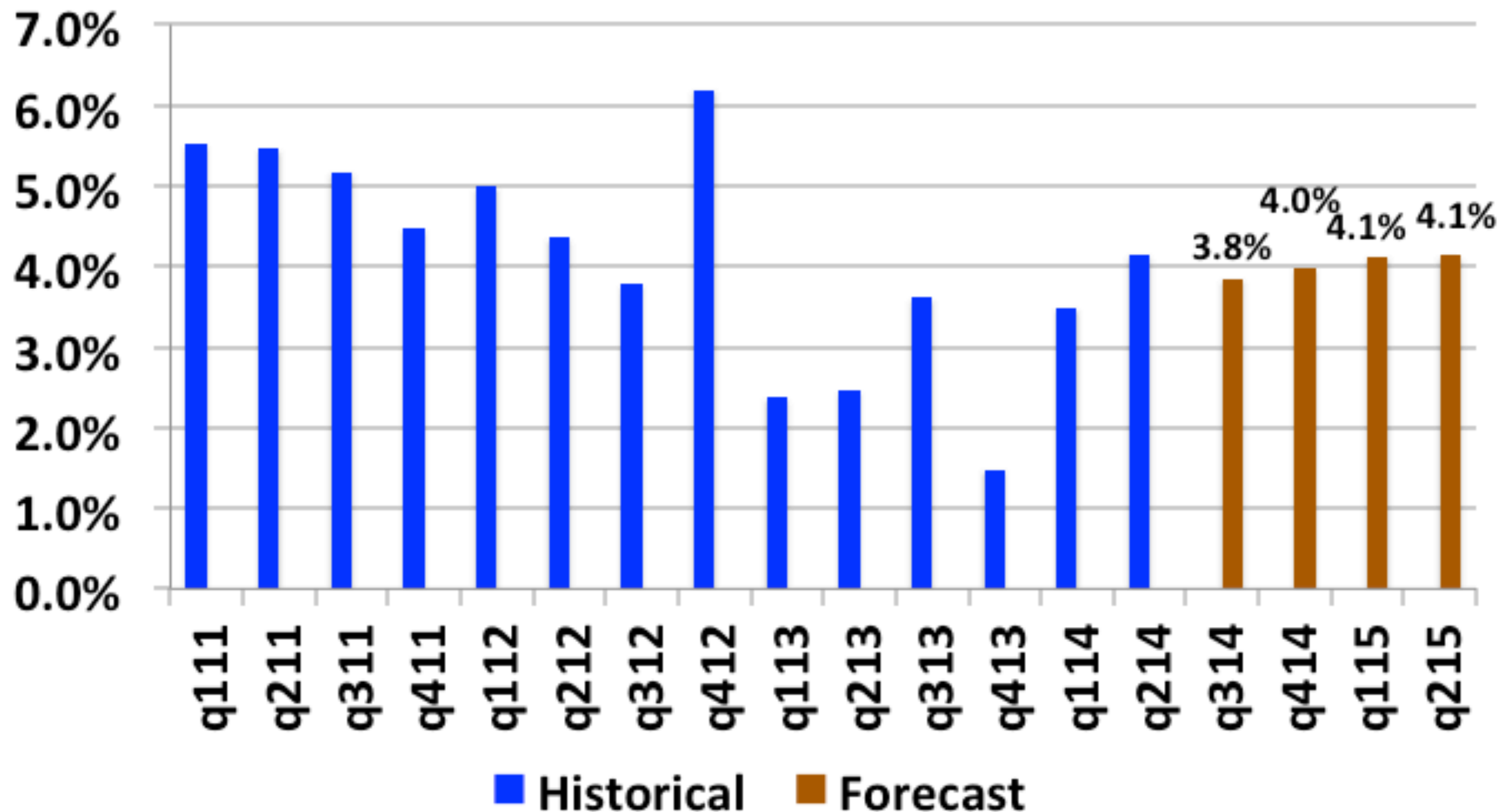


Industry Growth Comparisons

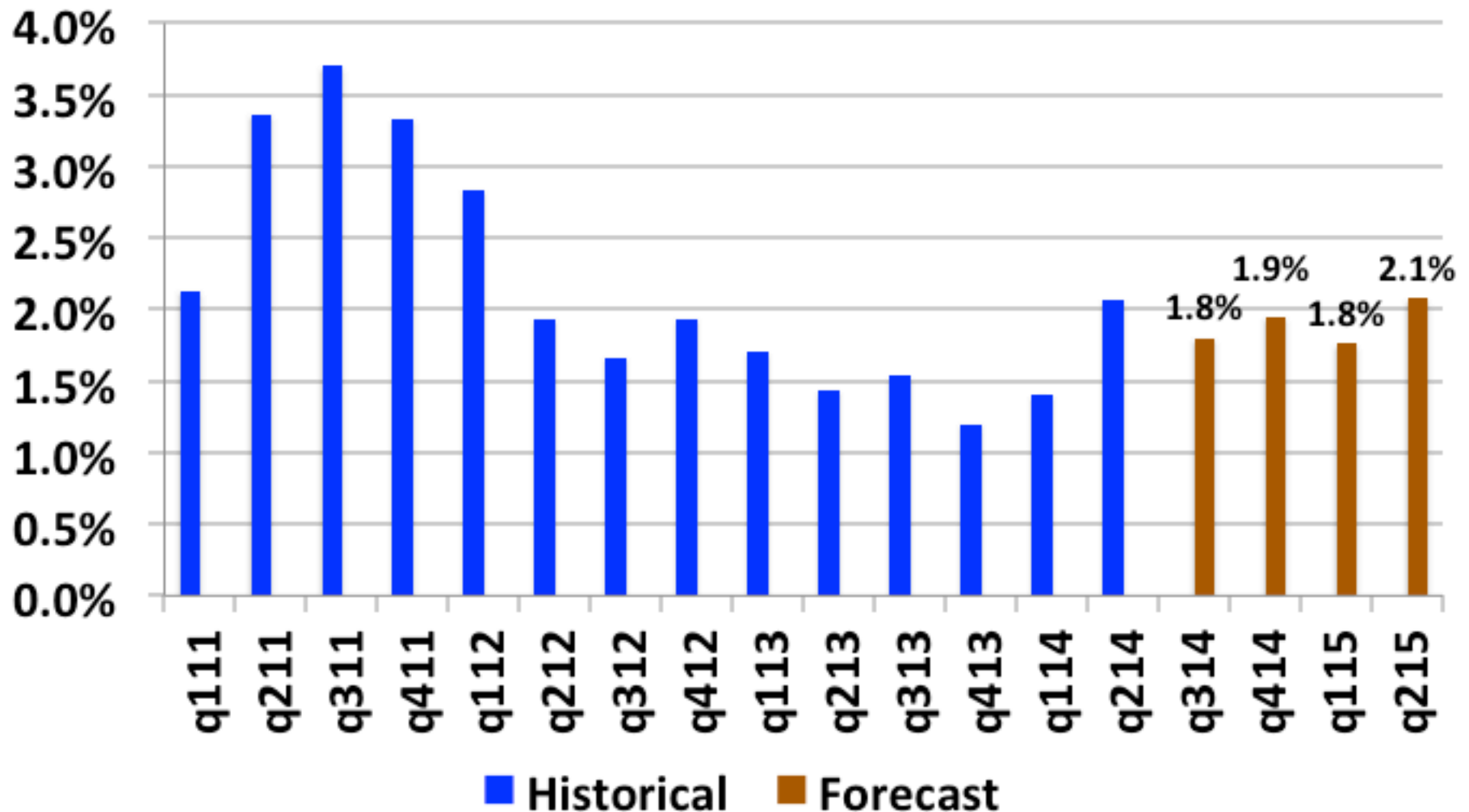


Industry	Annual Income Growth	Annual Employment Growth
<i>Overall Income Growth 2013/2012: 4.06%</i>		
Mining	1.06%	0
Utilities	8.11%	-300
Construction	6.46%	+1,500
Durable Goods	4.59%	+6,800
Wholesale	3.23%	0
Trans&Ware	4.72%	+2,300
Prof,Sci,Tech	3.51%	+1,700
Management	5.95%	+500
Education	1.19%	+400
Health Care	3.72%	+6,000
Art,Ent,Rec.	2.13%	+300
Acc/FoodSvc	3.40%	+6,600

Forecast: S.C. Income Growth



Forecast: S.C. Inflation Growth



Summary

- (1) *Economic growth will continue in South Carolina, but likely at lower rates than seen in early 2014*
- (2) *“Knowledge economy” jobs have not seen significant increases in 2014; income growth to remain relatively sluggish*
- (3) *Continued opportunities in South Carolina housing markets and in manufacturing*
- (4) *Watch out for the European economy*

The Economic Outlook for South Carolina



UNIVERSITY OF
SOUTH CAROLINA

Darla Moore School of Business

Joseph Von Nessen, Ph.D.

Research Economist

October 15, 2014