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**Subject:** Social Impact Investment Taskforce Releases New Report

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We're proud to join the Social Impact Investment Taskforce to announce the release of their report, *The Invisible Heart of Markets: How Impact Investing is Harnessing Innovation and Capital for Public Good*. An electronic copy is embedded in the previous link.

The Social Impact Investment Taskforce was created under the UK Presidency of the G8 ([www.socialimpactinvestment.org](http://www.socialimpactinvestment.org)) in June 2013 to catalyze a global market for impact investing. The final report was launched today in London at 11 Downing Street.

In addition, the taskforce released five Working Group reports (*Measuring Impact*; *Allocating for Impact*; *Profit-with-Purpose Businesses*; *International Development and Explanatory Note: Policy Levers and Objectives*). All reports are available at [www.socialimpactinvestment.org](http://www.socialimpactinvestment.org).

As you know, the US National Advisory Board (NAB) ([www.nabimpactinvesting.org](http://www.nabimpactinvesting.org)) on Impact Investing released its report of policy recommendations to mainstream impact investing within the United States in June 2014. The report, *Private Capital, Public Good: How Smart Federal Policy Can Galvanize Impact Investing — and Why It's Urgent*, was incorporated into the work of the Social Impact Taskforce.

This represents the most comprehensive initiative to date to define what is needed to create a national and global policy framework to accelerate impact investing worldwide. But the work continues. We join with you to continue the effort to catalyze a global market for impact investing and realize its tremendous potential to improve society and the environment.

We invite you to comment and share the report within your community via email, word of mouth and social media, using #Implnv, #ImpactInvestment and @ImpactInvestUS.

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