

From: Ann Dermody
Sent: 4/21/2016 9:17:16 AM
To: Haley, Nikki
Cc:
Subject: Top 10 Must-Read Articles in Federal and State Advocacy

Are you keeping up with your peers in federal and state advocacy?

<<http://mkto-o0153.com/q6CX0c198d0PPh03A0oG00s>>

Are you keeping up with your peers on the latest in federal and state advocacy best practices?

Here's a round-up of 10 popular articles from [Connectivity](http://mkto-o0153.com/LsP3CA0060Kh1Xh9o080c0P) <<http://mkto-o0153.com/LsP3CA0060Kh1Xh9o080c0P>> and [StateTrackers](http://mkto-o0153.com/DXLP00i0CA900h168P3o0cs) <<http://mkto-o0153.com/DXLP00i0CA900h168P3o0cs>> to help you stay in the know.

1. [9 Tips to Boost Your Email Open and Engagement Rates Right Now](http://mkto-o0153.com/JA38Xs0M6C0Pjh90co001P0) <<http://mkto-o0153.com/JA38Xs0M6C0Pjh90co001P0>>
2. What Your Digital Advocacy Program Can Learn from Ted Cruz and Bernie Sanders <<http://mkto-o0153.com/n0Xo0Nk03sP80CA09610chP>>
3. [10 Associations that are Killing it on Instagram](http://mkto-o0153.com/MP0C1s09XhP6c00l80oA003) <<http://mkto-o0153.com/MP0C1s09XhP6c00l80oA003>>
4. [Congressional Staffers Reveal All \(on How They Like to Be Approached\)](http://mkto-o0153.com/s0Ph18609APm0X0sPo30c0C) <<http://mkto-o0153.com/s0Ph18609APm0X0sPo30c0C>>
5. [Could You Beat the Market By Looking at Back Data? Maybe](http://mkto-o0153.com/b0000cA8hXQ1Co6n030s9PP) <<http://mkto-o0153.com/b0000cA8hXQ1Co6n030s9PP>>
6. [Sneak Preview: The 50 State Project is Almost Here](http://mkto-o0153.com/O0h0oPsC0310PX8R0o0c69A) <<http://mkto-o0153.com/O0h0oPsC0310PX8R0o0c69A>>
7. [5 Tips for More Effective Meetings](http://mkto-o0153.com/kX1p80P00ho03Acs960SP0C) <<http://mkto-o0153.com/kX1p80P00ho03Acs960SP0C>>
8. [Terms State Trackers Need to Tackle](http://mkto-o0153.com/v1P90PhT0c8CXoq6A03s000) <<http://mkto-o0153.com/v1P90PhT0c8CXoq6A03s000>>
9. [Getting Chosen for \(and Presenting\) Expert Testimony](http://mkto-o0153.com/DXUP00r0CA900h168P3o0cs) <<http://mkto-o0153.com/DXUP00r0CA900h168P3o0cs>>
10. [How to Understand and Contact Local Governments](http://mkto-o0153.com/dc08o6VPhs1C900APs030X0) <<http://mkto-o0153.com/dc08o6VPhs1C900APs030X0>>

MORE HOT POSTS <<http://connectivity.cqrollcall.com>>

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