

From: Pitts, Ted <TedPitts@gov.sc.gov>
To: Veldran, Katherine <KatherineVeldran@gov.sc.gov>
Rob Godfrey (robertsgodfrey@gmail.com) <robertsgodfrey@gmail.com>
Date: 9/19/2014 3:08:30 PM
Subject: FW: An opportunity for Gov. Haley to participate in #ModiInAmerica

From: Shamit Ghosh [mailto:Shamit.Ghosh@indiaincorporated.com]
Sent: Friday, September 19, 2014 2:15 PM
To: Pitts, Ted
Cc: Mayer, Doug; Manoj Ladwa
Subject: An opportunity for Gov. Haley to participate in #ModiInAmerica

Dear Ted and Doug:

I am writing on behalf of India Inc (www.indiaincorporated.com) as we believe we could be of help in furthering Governor Haley's aims to encourage more Indian businesses to invest in South Carolina and vice versa.

India Inc will next week launch The **#ModiInAmerica Hub** of curated news & views content produced by leading global & India media outlets. The Hub is supported by key influencer & stakeholder thoughts along with in-depth policy analysis.

The Government of India's programme "Invest India" which is run in collaboration with FICCI - is the primary sponsor for the project. Invest India has wide support from the senior levels of political and business leadership in India - which has helped us gain traction from their counterparts in the US.

With the widespread interest in Prime Minister Modi's visit to the US and proactive dissemination through India Inc and partner channels would ensure the material reaches multiples of India Inc's own audience network of 100,000 and growing fast. India Inc is read at the highest levels of government and businesses who trust our channels.

We would like to invite Governor Haley to write a piece for the microsite and we would be happy to promote a presentation or two on why South Carolina should be the ideal investment destination for Indian corporate giants.

In addition, we are also organising a roundtable in New Delhi in November - which would focus on post visit analysis and the way forward. We are expecting senior political and business leaders to participate in the roundtable in New Delhi as well as through weblink from DC. As she would in all probability be the highest ranking elected US Government official following Mr Modi's visit to the USA, we would like to invite her to be part of the roundtable. Just to clarify, there is no cost involved at all for South Carolina or the Governor's office to participate in the #ModiInAmerica hub.

I have also copied in our Chief Executive Manoj Ladwa (<https://www.linkedin.com/profile/view?id=15031625>) as we seek to develop a long term mutually beneficial relationship with the Governor's office.

We look forward to your thoughts and hope that South Carolina would contribute to this very valuable project.

Kind regards

Shamit

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