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**Subject:** SC Industry Appreciation Event  
**Location:** Mall, Mansion  
**When:** 4/2/2015 4:00:00 PM - 5:00:00 PM  
**Attachments:** ATT37543

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**APPROVED BY:** NH confirmed on 11/7

**EVENT:** Industry Appreciation – Ambassador's Awards Ceremony

**DATE:** April 2, 2015

**TIME:** 4:00 PM

**LOCATION:** Governor's Mansion Grounds

**PARKING:** Governor's Mansion, Enter stage area through side gate.

**PURPOSE:** The South Carolina Department of Commerce observes Industry Appreciation Week by honoring individuals from each of the state's 46 counties as Ambassadors for Economic Development. These individuals include local leaders from the private sector representing a variety of businesses and economic development organizations committed to securing new jobs and investment in their communities.

**LOCATION SET-UP:** Tent with Staging, we will provide heat or fans if needed.

**SEATED ON STAGE:** 4 people – diagram below.

Jack Jones, Boeing

Bobby Hitt, SC Commerce

Governor Haley

Maceo Nance, SC Commerce

**KEY COMPANY PERSONS:** Program attached for each Ambassador being awarded.

**NOTABLE CONFIRMED ATTENDEES:**

Representative Dennis Moss

Representative Carl Anderson

Cabinet Members Attending:

Cheryl Stanton

Bryan Stirling

Ray Farmer

Kevin Shwedo

Richele Taylor

Rick Reames

Mark Keel

Janet Oakley

**GIFT:** Framed Certificate (Award)

**PRESS:** Yes

**PUBLIC:** Yes

**INTRODUCED BY:** Bobby Hitt

**LENGTH OF SPEAKING:** 5 minutes

**LINE-BY-LINE: Program Attached**

4:00 PM	Governor Arrives through side gate
4:03 PM	Presentation of the colors
4:05 PM	National Anthem
4:07 PM	Maceo Nance – Welcomes everyone and introduces Bobby Hitt
4:10 PM	Bobby Hitt – Remarks
4:17 PM	Governor Haley – Remarks
4:22 PM	Maceo Nance Introduces Jack Jones, Boeing
4:23 PM	Jack Jones – Remarks
4:30 PM	Award Ceremony
4:32 PM	Governor Haley & Bobby Hitt greet and take pictures with Ambassadors on stage
4:55 PM	Conclusion of Award Ceremony
4:56 PM	Governor and Bobby Hitt take greet and take pictures with young entrepreneurs on stage.
5:05 PM	Governor Departs

**HISTORY OF INVOLVEMENT:** The Governor has attended this event in 2011, 2012 and 2013.

**SUGGESTED TALKING POINTS:**

- Thank you for being with us today. It is a great honor to be in a room full of people who truly have had such a positive influence on our state.
- **Today, I would like to officially open the celebrations for Industry Appreciation Week across South Carolina.**
- This 24th annual Industry Appreciation Week gives us an opportunity to show our appreciation for business, industry and business leaders and county ambassadors in all corners of our state who have played such an important role in our communities.
- **Each and every one of you in this room have helped propel our state to reach record results.**
- Economic development and progress is not something that just happens. It is something that takes hours, days, and years of hard work, personal risks, and an unwavering determination to succeed.
- **And we are pleased to be here today to acknowledge the work each of you have done to better your communities.**
- **I can't thank you enough** for your investment in our state, your trust in South Carolina, and your commitment to our success.
- And here is what you have done for our state:
- **2014 was a record breaking year for South Carolina – With more than 2.2 million South Carolinians in the workforce, the state's labor force was the largest in Palmetto State**

- **history.**
- In 2014 alone, we have recruited more than 19,000 **jobs and added over \$5 billion in new investment to the state's economy.**
- And, we are **exporting products to 202 countries around the world.**
- These figures are no fluke – we have worked hard to get to this and our hard work is finally paying off.
- **South Carolina's success is directly tied to your work here.**
- An ambassdor serves as a representative. And we are so proud to have such wonderful representatives of South Carolina in this room of people.
- **You have heralded the South Carolina story,**
- You have not only done the hard work to make your own businesses successful, but you have gone above and beyond to show those around the world why they should also do business in South Carolina. And we want you to continue spreading that message.
- **Today we recognize your accomplishments and commitment and most importantly , we are here to say, "thank you."**

**AWARD/STAGE DIAGRAM:**