

**From:** New Product & Technology Awards <[info@agingawards.com](mailto:info@agingawards.com)>  
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**Subject:** Call for Entries - New Product & Technology Awards

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The [New Product & Technology Awards](#), organized by the Mature Market Resource Center (MMRC), recognizes the best products, services, and technologies for older adults and their families. The competition also includes recognition of web-based and mobile resources - websites, social media, e-newsletters, mobile applications, and more.

For 23 years, the MMRC has organized the [National Mature Media Awards](#), the largest awards program of its kind to recognize the nation's best educational and marketing materials for older adults. Recently, nearly 1,000 entries were submitted for this competition, from hundreds of national, state and local organizations and companies throughout the United States.

## **The 2015 New Product & Technology Awards is now open for entries!**

**Entry Deadline:**  
Friday, May 29, 2015

**Entry Fee:**  
\$79 per entry

**Entry Form and Details:**  
[agingawards.com](http://agingawards.com)

For more information about the [New Product & Technology Awards](#), contact [info@agingawards.com](mailto:info@agingawards.com), or call 1-800-828-8225 (weekdays 9-5 Central time).

The Mature Market Resource Center, organizer of the [New Product & Technology Awards](#), is a national clearinghouse for professionals who work in senior markets. Other well-known MMRC programs include [National Senior Health & Fitness Day](#), the nation's largest older adult health promotion event, and the [National Mature Media Awards](#), honoring the best marketing, communications, educational materials, and programs for older adults.

You received this e-mail because you or your organization participated in the [National Mature Media Awards](#) or [New Product & Technology Awards](#) before, or you have requested to be added to our awards program mailing list.

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