

From: National Sr. Health & Fitness Day Program <info@fitnessday.com>
To: Kester, Tonykester@aging.sc.gov
Date: 1/17/2017 1:34:15 PM
Subject: 2017 Sr. Health & Fitness Day Theme Contest

Official e-newsletter of the 2017 National Senior Health & Fitness Day and
2017 National Women's Health & Fitness Day

Happy New Year from the National Senior Health & Fitness Day Program!

Save the Date!

24th Annual Event: Wednesday, May 31, 2017

National Senior Health & Fitness Day is the nation's largest older adult health & wellness event, always held the last Wednesday in May. Visit FitnessDay.com for event details.

Event registration opens in late January. At that time, you will also receive information about a limited number of free event registrations available -- a \$30.00+ value!

Reminder to Seniors:

*2017 Theme Contest Deadline is
Next Monday January 23rd --
A \$250 Prize is Awarded for the
Winning Theme Selected!*

Every year a contest is held among older adults 50+ to select a theme for the upcoming National Senior Health & Fitness Day event. We are looking for a short phrase or sentence -- no longer than two lines -- that emphasizes the importance of regular physical activity for seniors.

A \$250 cash prize is awarded each year to the theme contest winner.

[Click here](#) for a pdf copy of
this 2017 Senior Day Theme
Contest Flyer.

Recent winning event themes included:

- *"Improve Your Health for a Better Self"*
- *"Fitness... A Lifetime Investment!"*

- "Get Moving...It's a Step in the Right Direction!"

Would you please print and distribute copies of this 2017 [Senior Day Theme Contest Entry Flyer](#) to interested seniors?

Enter [online](#) or mail entries to:

2017 Senior Day Theme Contest
PO Box 883
Libertyville, IL 60048

Entries must be received by e-mail (or postmarked) by next Monday, January 23rd to be eligible for the 2017 theme contest.

About the Event:

National Senior Health & Fitness Day is the nation's largest older adult health and wellness event, always held the last Wednesday in May. This year's 24th annual event is set for Wednesday, May 31, 2107.

More than 1,000 local organizations will host *Senior Health & Fitness Day* events for more than 100,000 seniors -- across the country on the same day.

Local groups interested in hosting a *National Senior Health & Fitness Day* event must register in order to legally use the event name and logo, which are federal trademarks.

The 2017 event registration fee is \$29.95 per location (plus shipping), and there are a limited number of free event registrations available, courtesy of one of the event's national sponsors.

For more about the 24th annual *National Senior Health & Fitness Day*, please visit fitnessday.com or e-mail: info@fitnessday.com.

2017 National Senior Health & Fitness Day
fitnessday.com | info@fitnessday.com | Phone: 847-816-8660

You are receiving this e-mail because you or your organization participated in recent National Senior Health & Fitness Day events, or requested to be added to the event mailing list.

If you wish to be removed from our event e-newsletter list, please click the "SafeUnsubscribe" link below. Your e-mail be removed promptly, and you will not receive any further information about National Senior Health & Fitness or National Women's Health & Fitness Day. Thank you.

STAY CONNECTED:

Senior Health & Fitness Day--Mature Market Resource Center, 328 W. Lincoln Ave.
, Libertyville, IL 60048

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