

**From:** Fairwell, Adrienne <afairwell@sccommerce.com>

**To:** Webb, BethBethWebb@gov.sc.gov

Godfrey, RobRobGodfrey@gov.sc.gov

Adams, ChaneyChaneyAdams@gov.sc.gov

Symmes, BrianBrianSymmes@gov.sc.gov

**Date:** 10/23/2015 3:56:32 PM

**Subject:** FW: Press Release for Governor speaking

**Attachments:** Gov. Haley Auto Summit Announcement.Rev2.docx

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Team,

This is the release I shared several weeks ago for your awareness, but I wanted to circulate again because the Automotive Council is releasing first part of next week per Catherine's below email message.

Thanks,

adrienne

-----Original Message-----

**From:** Catherine Hayes [mailto:Catherine@myscma.com]

**Sent:** Friday, October 23, 2015 2:56 PM

**To:** Fairwell, Adrienne <afairwell@sccommerce.com>

**Cc:** Kara Dullea (kara@detailspr.net) <kara@detailspr.net>; Lewis Gossett <gossett@myscma.com>

**Subject:** FW: Press Release for Governor speaking

**Importance:** High

Adrienne, please see the revised PR for Governor Haley? We will release first part of next week if you're in agreement. Thank you, Catherine

On Oct 23, 2015, at 1:48 PM, Catherine Hayes <catherine@myscma.com> wrote:

Hi Kara, what's the status of the Governor Press Release? I haven't seen a new copy. Thanks, Catherine

-----Original Message-----

**From:** Catherine Hayes

**Sent:** Friday, October 16, 2015 7:44 PM

**To:** 'Kara Dullea' <kara@detailspr.net>

**Subject:** RE: Press Release for Governor speaking

**Importance:** High

Adrienne Fairwell asked that you remove any reference to the Governor declaring/proclaiming SC Auto Week. They can not get her permission this week. Adrienne thinks she will be willing to make the proclamation in early January when you could issue a new press release to create more buzz.

Otherwise, they like it. Please revise and email to me - I'll review as soon as I get it even if at the SAC. Thanks!

-----Original Message-----

From: Kara Dullea [mailto:kara@detailspr.net]  
Sent: Tuesday, October 13, 2015 6:09 PM  
To: Catherine Hayes <Catherine@muscma.com>  
Cc: Adrienne Fairwell <afairwell@sccommerce.com>  
Subject: Re: Press Release for Governor speaking

Press release draft is attached. Please let me know if you have any edits or suggestions. Thank you!

Kara  
864.275.3331

On Oct 13, 2015, at 3:01 PM, Catherine Hayes <catherine@muscma.com> wrote:

Kara,  
In addition to me, please email the Draft Press Release to Adrienne Fairwell at SC DoC for review/approval before we send out.

Thank you,  
Catherine

Catherine Hayes  
SC Manufacturers Alliance  
Executive Director of the SC Automotive Council Office 864.283.7109 Mobile 864.353.6151  
catherine@muscma.com