

2001 LEGAL NOTICE NOMINATING MEETINGS FOR CANDIDATES TO FILL VACANCIES ON THE SC BEEF BOARD

Pursuant to the provisions of the "Agricultural Commodities Marketing Act" and the "Marketing Order for South Carolina Beef," NOTICE IS HEREBY GIVEN that the terms of office of DISTRICT I: John W. Mayfield, Gaffney, SC, Richard Taylor, Honea Path, SC, DISTRICT IV: Eddy Ellison, Greenwood, SC, DISTRICT VI: James V. Sease, Ehrhardt, SC, members of the South Carolina Beef Board, expire on June 30, 2001, and, therefore, the four vacancies shall occur at that time.

The Commission shall call for nominations for said vacancies at nominating meetings at the times, places, and dates hereafter set forth:

District 1 - 10:00 - 11:00 a.m., May 14, 2001, Spartanburg TEC, Benjamin Snoddy Conference Room in the Ledbetter Administration Building, I-85 and New Cut Road, Spartanburg, SC

District 4 - 2:00 - 3:00 p.m., May 14, 2001, Greenwood County Court House, 528 Monument St., Room 200, Greenwood, SC

District 6 - 2:00 - 3:00 p.m., May 15, 2001, Barnwell County Clemson Extension Office, Pechmann Street, Barnwell, SC

To qualify, a candidate must be a resident of South Carolina over the age of 25 years, having been engaged in producing beef within the State of South Carolina for a period of five years, and during that period, having derived a substantial portion of income therefrom.

District 1 includes the Counties of Anderson, Cherokee, Greenville, Laurens, Oconee, Pickens, Spartanburg, and Union.

District 2 includes the Counties of Chester, Fairfield, Kershaw, Lancaster and York.

District 3 includes the Counties of Chesterfield, Darlington, Dillon, Florence, Georgetown, Horry, Marion, Marlboro, and Williamsburg.

District 4 includes the Counties of Abbeville, Aiken, Edgefield, Greenwood, Newberry, McCormick and Saluda.

District 5 includes the Counties of Calhoun, Clarendon, Lee, Lexington, Orangeburg, Richland and Sumter.

District 6 includes the Counties of Allendale, Bamberg, Barnwell, Beaufort, Berkeley, Charleston, Colleton, Dorchester, Hampton and Jasper.

Oral nominations for qualified candidates may be made at the nominating meeting and accepted by the Commission. All oral nominations for Board vacancies must be accompanied by a second to be considered for election. Nominations may also be made within five (5) days after said meeting by written petition filed with the Commission and signed by not less than five (5) affected producers entitled to participate in such meeting. The terms of office of the members elected and/or appointed to fill said vacancies shall be three (3) years.

ALBERT JOHNSON, Chairman
The Agriculture Commission of South Carolina
Columbia, South Carolina
May 1, 2001

State Farmers Markets Availability Listing

Seasonal In-State Featured Products

Columbia SFM
1001 Bluff Rd.
Columbia
803-737-4664

apples, cabbage, leafy greens,
sweet potatoes, nuts, pecans

Greenville SFM
1354 Rutherford Rd.
Greenville
864-244-4023

apples, cabbage, greens,
pecans, sweet potatoes

Pee Dee SFM
2513 W. Lucas St.
Florence
843-665-5154

apples, cabbage, collards,
pecans, sweet potatoes

Seasonal Out-of-State Featured Products

citrus, honey, jams, and jellies

The South Carolina

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Commissioner's Column

International Trade---a world of opportunity for South Carolina agriculture

In order for us to keep our farmers farming and our economy thriving, we must be able to grab a bigger piece of the global pie. With 96% of the world's consumers outside our nation's borders, interest in exporting is high and the competition is great. For South Carolina to prosper, we can not afford complacency in the global agricultural marketplace. Nor, can we isolate ourselves from the rest of the world.

Agricultural exports in South Carolina continue to increase due to the continued market development that is underway. The cash value of the state's agricultural exports has increased \$18.3 million in the last year from \$326.6 million to \$344.9 million. With export assistance programs in international marketing, South Carolina is able to compete for foreign trade and reverse investment.

What does South Carolina export? In the last USDA agricultural trade report (1999-2000), South Carolina's food and food source exports were listed as poultry products, soybeans and soy products, fruits and fruit preparations, meat (excluding poultry), vegetable preparations, peanuts and peanut oil, and other raw and processed products. But, we also offer a wide array of processed foods---many that are unique to our state. Almost every food or food-related product produced in South Carolina can find a market somewhere outside our nation's borders.

Marketing South Carolina products here and abroad is essential to the continued viability of agriculture in the state. The SC Department of Agriculture is committed to expanding and developing new markets both internationally and domestically. Specialists are responsible for providing marketing and promotional assistance in all areas of agriculture including: livestock, row crops, ornamental horticulture and floriculture, fruits and vegetables, and specialty products. In addition, our International Marketing Development Specialist works with other organizations to assist companies throughout the state in marketing their products abroad.

The US Food Export Showcase, sponsored by the National Association of State Departments of Agriculture (NASDA) and supported, in part by the Foreign Agricultural Service (FAS), is an annual trade show held at Chicago's McCormick Place each May. The Showcase, held in conjunction with the Food Marketing Institute's annual International Supermarket Industry Convention and Educational Exposition, is a great place for food and beverage producers, processors, and suppliers to show (and sell) their wares to the world.

From May 6th through the 8th, more than 6,000 high profile international buyers from over 100 countries will have the opportunity to stroll through the vast hall to examine, taste, and purchase food products from South Carolina and the nation. At the 2000 US Food Export Showcase buyers generated more than \$25 million in sales. This year, Showcase planners expect to generate \$50 million in sales.

In the past, South Carolina companies have displayed products like Bubba Grits Chips, Yalsa Salsa, Raspberry Bites, Broccoli Bites, Doggie Bites, pecans, snack foods, confectionery items, tea, sauces, convenience foods, cookies, and other bakery items. This year's companies involved in the 2001 US Food Export Showcase include: Colony South of Charleston, International Industries, Corp. of Spartanburg, and NutriSolutions of Conway. Their products range from bakery items and convenience foods to functional foods and beverages to snacks.

South Carolina has a list of international trade success stories---many of which originated with contacts from the US Food Export Showcase. These trade successes have significantly benefitted our producers and processors throughout the state. Young Pecan of Florence exported pecans to Canada and Europe; the Charleston Tea Plantation sold tea to Japan; Manchester Farms of Dalzell exported quail to Canada and the United Kingdom; AgriSales/Columbia Farms shipped poultry to Taiwan, Japan, and Hong Kong; Yonce Farms of Johnston exported peaches to Canada, and Transcon Trading of Columbia exported equine supplies to the United Arab Emirates, Saudi Arabia, and Japan.

Continued on Page 8
See Commissioner's Column

