

From: Douglas Kaplan
Sent: 8/27/2015 10:47:58 AM
To: Haley, Nikki
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Subject: Recent IL Poll Shows...

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Executive Summary

Winter Springs, Fla. - Gravis Marketing, a nonpartisan research firm, conducted a random survey of 730 registered voters in Illinois. The intent of the poll was to gauge the opinion of voters in regards to their opinions regarding the job performance of incumbent national and Illinois political office holders. The poll has a margin of error of $\pm 4\%$ and was conducted using Gravis Marketing IVR technology and weighed by voting demographics.

The Gravis Marketing poll began by asking whether or not Illinois State active registered voters had a generally negative opinion of US Congress and/or Illinois State elected politicians. The results indicated a strong disapproval for incumbent leadership in Washington DC and the State of Illinois congress with an overwhelming number, 78 percent of those polled saying their opinion is negative of their current job performance. Only 22 percent of voters who will

most likely be casting ballots in November 2016 disagree with this statement. The second question asked voters to focus their opinion in regards to how they intend to use their voting power. When asked, "Regarding the 2016 US Presidential Election, do you intend to 'vote your selection' OR 'withhold your vote' as perhaps a: 'conscientious objector OR angry voter OR disgruntled citizen?' The intent of this question was to offer voters and opportunity to articulate their rationale for their voting actions with the upcoming elections. The results of the poll indicated strong intent of voters to 'vote their selection' with 90 percent of those asked choosing this option. Only 8 percent were unsure of their voting intention and a dismal two percent intend to withhold their votes as an option to express their desire to impact change in leadership.

The registered voters in Illinois then were asked, "Do you generally consider yourself interested and aware of US Congress political issues and legislation?"

A majority of those asked 92 percent of these voters who intend on making a difference with their votes during elections; consider themselves as aware and interested in the issues facing the US Congress.

These results within the Gravis Marketing poll seem to suggest that today's voter is extremely passionate and aware about the political landscape that directly impacts their quality of life. However, when these same voters were asked; "regarding the upcoming Illinois US-18th Congressional District Special General Election on September 10th., has the news media informed you that there are three Illinois State Board of Elections qualified candidates;" the results seems to show differently.

61 percent of the registered voters who were polled answered that they were not aware that there were three candidates for this provocative and critical congressional seat. The voters were also asked, "Would you support a September 10th election mandate to maintain Illinois US-18th CD as an OPEN DISTRICT so other very qualified candidates could be able to campaign equally in the 2016 regular OPEN election campaign time period?" The opinion of the voters that were news media informed of the Independent, third candidate, 78 percent would support the Independent candidate's keeping the US-18th Congressional District "OPEN" in the 2016 election year.

75 percent of these voters have the intent of making a change in Washington DC and within their state for the upcoming special election. These voters are ensuring they are properly educated about all potential candidates before they make an informed and educated decision.

Do you have a generally negative opinion of US Congress and/or Illinois State elected politicians?

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Regarding the 2016 US Presidential Election, do you intend to "vote your selection" OR "withhold your vote" as perhaps a: "conscientious objector OR angry voter OR disgruntled citizen"?

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Do you generally consider yourself interested and aware of US Congress political issues and legislation?

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Have you ever visited Washington, DC to meet with your US Congressional Representative?

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Have you ever meet with your US Congressional Representative at a local county meeting?

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Do you generally consider yourself interested and aware of Illinois State political issues?

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Did you vote in the November 2014 election for an Illinois Governor candidate?

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Do you not vote because of anger and frustration with professional politics-as-usual candidates?

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What is your opinion about this coming September 10th Special Election?

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Regarding the upcoming Illinois US-18th Congressional District Special General Election on September 10th., Are you news media informed that there are three Illinois State Board of Elections qualified candidates?