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**From:** Alcatel-Lucent Enterprise <business.conversation@al-enterprise.com>  
**Sent:** Thursday, September 29, 2016 11:27 PM  
**To:** Haley, Nikki  
**Subject:** Trust in Technology

Trust is the new currency. [Read the blog.](#)

View this message [online](#).



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## Is your business trustworthy?

### Trust is the new currency

Dear Nikki,

We live in a time where social and business activity is powered by technology. Our business and personal relationships depend on it. We take a leap of faith that our networks and communication tools will work when and how we need them.

French author and consultant, Louis-David Benyayer used the phrase "trust is the new currency" to describe this trend. Trust in technology has become the foundation on which business is built.

[Read our recent blog post](#) to learn how your business and customers can benefit from trustworthy technology.



[Read the Blog](#)

Sincerely,

**Alcatel-Lucent Enterprise Solutions**



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