

From: Skiphoagland <skiphoagland@yahoo.com>
To: mike mcdonnellmike@geoplatforms.com
tom gardotomgardo@yahoo.com
Kevin Meanykmeany@bfgcom.com
Parrish, Duane dparrish@scprt.com
David Hucks david@myrtle-beach.com
tommy patetommy@intellistrand.com
scott brandonsbrandon@brandonadvertising.com
jeff north pjnorth@sprynet.com
tbarton@islandpacket.com tbarton@islandpacket.com
mark@marksanford.com mark@marksanford.com
Tim Scott joe_mckeown@scott.senate.gov
Veldran, Katherine KatherineVeldran@gov.sc.gov
Sunny Philip ssunny@philipsgroup.net
drew laughlin drew.laughlin@laughlinandbowen.com
Weston Newton wnewton@jsplaw.net
Billy Keyserling billyk@islc.net
Date: 2/13/2014 11:33:16 AM
Subject: New Chambers /CVBs to launch in SC

Mike / Tom , I had a nice conversation with many explaining how all three new Chamber / CVB sites will work .

Hiltonheadislandchamber.com-- For profit or non profit makes no difference the structure . It will make no profit . It's all virtual !!!! Free membership , Free Business listing , Free window decal when you join . The site needs no

Members as it will list all local businesses free regardless like Yellow pages . To join as member you must be a local Sc tax paying company , business license on Hilton Head . All virtual No office , no 400 k pay packages , no 25 employees , no chamber balls , no electric bills , no phone , all online and virtual all free. Our contribution to Free enterprise and doing what's right . No one can argue with free . If they want to join our local chamber competitor for 300 to 1000 they can do both . We are just offering a free great alternative association for small business owners who are struggling and perhaps get no results from a paid membership . 300 is simply too much to pay for a window decal . Further Generation X demands transparency and proven results . We all learned more about this at the Governors Conference on Tourism .

Hiltonheadcvb.com --- totally different function and totally separated from the Chamber. No comingling a chamber and CVB, No politics , no memberships , virtual and on home page only local for profit Tax paying media will be listed only as sources of media info all free !! Nothing else only media listed . Non profits , non tax paying media companies do not qualify . You must be a local Hilton Head tax paying media . The only other function will be to create a 8-10 person board of local media experts that will apply to the Town Council to become local Dmo to invest our tax dollars wisely , responsively with full transparency . We will fully prove our current local DMO Hilton head Bluffton chamber is not doing this . They have extreme overhead , huge salaries and worse refuse full

transparency to our town council , tax payers and members under Foia. How can we all trust non transparency ???The town will soon have another great option that has little overhead , fully transparent and all monies directed and approved by local destination marketing professionals . We will hire an ex dir at approx 50k -75k salary and 1-3 employees not 400k and 25 employees in order to invest maximum amount to promote our island to increase tourism. Again all fully transparent !

Southcaroilina.com-- Official site of the virtual South Carolina Convention and Visitors bureau . This will be a non profit Association . It will have no members , no employees to begin and list all SC business for free by city . Each business will be able to upgrade listing with a silver , gold , platinum, diamond upgrade .

In each city search we will list all local tax paying media only as sources of local info . No non profit , non tax paying media allowed . We will not compete with SCPRT we will just compliment and be another great way , different way , economical way to promote SC to the world . Yes we will apply for tax dollars and qualify to do so. We have aquired a great brand Southcarolina.com that fits nicely on a car tag and should rank well on Google with great content giving visitors what they need on every city in SC. We are hopeful SCPRT will work with us , support us in our efforts to promote SC and see the benefits of our efforts to tax paying sc companies . This could all change as it evolves .

Chambers and CVBs need to also promote as intended all for profit business to help build SC business and tourism not compete . Each Chamber /Cvb website should do as we are doing and list Sc tax paying media on their sites and magazines not compete and be in any business . Be responsible , transparent and serve their members who are in essence owners . Certainly not pay lawyers to attempt to justify actions and non transparency .

Our company strongly believes in small government, small chamber and large free tax paying enterprise . This is the way to build SC business , tax base , Tourism and employment . All media and the state prt should work together and not be divided in our common goal . Any questions please call me 843/384-7260. Thanks

Duane / Kevin I will be sending you both another email on my thoughts on promoting tourism and your current BBQ trail concept . As I told both of you I and assume other for profit media will totally support you . All I want is to have support back as a tax paying media and identify and eliminate any unfair competition to free sc tax paying media companies . I fully shared my position on this . Thanks for listening and understanding .

Sent from iPhone excuse all typos / misspellings 80% mobile

Skip Hoagland / CEO
Domains New Media LLC
US cell 843-384-7260
Off. Buenos Aires , Argentina
USA 1-404-478-6388 ext 1
Argen. 011-54-9-11-5942-3202