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To:
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Subject: TV Clips – Thursday, October 27, 2016

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Gov. Nikki Haley voting for Donald Trump only for policy reasons

183 TV Clips

Total National Viewership: 1,272,713*

Total National Publicity Value: \$0.00*

Total Local Viewership: 1,664,519

Total Local Market Publicity Value: \$86,501.99

One SC Fund has garnered more than \$800k for Matthew victims

67 TV Clips

Total National Viewership: 95,634*

Total National Publicity Value: \$6,364.44*

Total Local Viewership: 1,287,963

Total Local Market Publicity Value: \$84,795.82

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