

From: Platt, Betty <BPLATT@cns.gov>

To: 'richardsonc@lee.k12.sc.us'richardsonc@lee.k12.sc.us  
'crichard908@gmail.com'crichard908@gmail.com  
'hemphill.jessica@gmail.com'hemphill.jessica@gmail.com  
'mriffle@ddsn.sc.gov'mriffle@ddsn.sc.gov  
'Lex8102@gmail.com'Lex8102@gmail.com  
'berniep1@bellsouth.net'berniep1@bellsouth.net  
'fgeier@juno.com'fgeier@juno.com  
'211volunteer@tuw.org'211volunteer@tuw.org  
'unitedwaybch@gmail.com'unitedwaybch@gmail.com  
'cchilds@ed.sc.gov'cchilds@ed.sc.gov  
'hlove@unitedwaygc.org'hlove@unitedwaygc.org  
'jbriggs@uwlowcountry.org'jbriggs@uwlowcountry.org  
'susan.keenan@rsfh.com'susan.keenan@rsfh.com  
'johnnybonaparte@yahoo.com'johnnybonaparte@yahoo.com  
'Johnny.bonaparte@ipaper.com'Johnny.bonaparte@ipaper.com  
'alohunt@aol.com'alohunt@aol.com  
'lsiegling@comcast.net'lsiegling@comcast.net  
'rwrigglesworth@sc.rr.com'rwrigglesworth@sc.rr.com  
Soura, ChristianChristianSoura@gov.sc.gov  
'ssmith@cisgreenville.org'ssmith@cisgreenville.org  
'pianobyrob@yahoo.com'pianobyrob@yahoo.com  
'msantorum@palmetto.coop'msantorum@palmetto.coop  
'Gerald Rudd'gjrgolfer@aol.com

CC: 'tim.ervolina@uwasc.org'tim.ervolina@uwasc.org  
'Chrystal.morgan@uwasc.org'Chrystal.morgan@uwasc.org  
'Addie.Thompson@uwasc.org'Addie.Thompson@uwasc.org  
'Kelly.callahan@uwasc.org'Kelly.callahan@uwasc.org  
'brent.kossick@uwasc.org'brent.kossick@uwasc.org

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Subject: April 9, 2013 - Mayors Day of Recognition for National Service

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Dear Commissioners,

I would welcome your support in engaging mayors across South Carolina in participating in the **Mayors Day of Recognition for National Service**. The information below explains the goal of the initiative and provides resources for you and your mayor. As I indicated on this morning's call, the mayors of Charleston, Summerville and Sumter have already signed on. I know there are many more communities where AmeriCorps and Senior Corps volunteers are making an impact. Let's try to engage all of them.

To spotlight the impact of national service and thank those who serve, mayors across the country will participate in the first-ever **Mayors Day of Recognition for National Service** on **April 9, 2013**. On this day, mayors will hold public events and use traditional and social media to highlight the value and impact of national

service to the nation's cities. This initiative is being led by Philadelphia Mayor Michael Nutter, President of the U.S. Conference of Mayors; the Corporation for National and Community Service; Cities of Service; the National League of Cities, and other organizations.

As the federal agency for service and volunteering, CNCS annually engages more than four million citizens in service at 70,000 sites across the country. CNCS leverages federal and private funds to support organizations that achieve measurable results where the need is greatest. Last year, CNCS leveraged more than \$1 billion in investments for organizations operating or based in 500 cities with a population of at least 30,000. National service also plays a key role in many smaller cities and towns and rural areas.

## **Resources**

See who has already signed up: [http://www.nationalservice.gov/about/initiatives/participating\\_mayors.asp](http://www.nationalservice.gov/about/initiatives/participating_mayors.asp)

Ask your mayor to sign up here: <http://www.nationalservice.gov/about/initiatives/form.asp>

Sample proclamation and other resources: <http://www.nationalservice.gov/about/initiatives/resources.asp>

Fact Sheet: [http://www.nationalservice.gov/pdf/mayorsdayofservice\\_factsheet2013.pdf](http://www.nationalservice.gov/pdf/mayorsdayofservice_factsheet2013.pdf)

## **How Mayors Can Get Involved**

There are several ways to get involved. We suggest that mayors participate in one of each of the three categories below.

### **Public Events**

- Visit a national service project
- Invite national service members to City Hall for a roundtable discussion
- Serve alongside national service members to highlight the important work they do in the community

### **Recognition**

- Issue a mayoral proclamation naming April 9 as National Service Recognition Day
- Put out a report on the scope and impact of national service in your city
- Take a group photo with all national service members in your city

### **Media**

- Use social media to thank national service members serving in your community
- Talk about national service in your weekly press conference or other media venue
- Write an op-ed about the unique contributions of national service in your city

Please let me know if you need any other information or support.

Betty

### **Betty J. Platt**

State Program Director, North/South Carolina  
Corporation for National and Community Service  
300 Fayetteville Street, Room 414  
Raleigh, NC 27601  
919.856.4733