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**To:** Adams, ChaneyChaneyAdams@[gov.sc.gov](mailto:gov.sc.gov)  
**Date:** 12/21/2016 1:07:52 PM  
**Subject:** Find and pitch influencers with Mediametric updated version

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Hi Chaney,

With our new version, you can easily boost your PR in a few simple steps :

- 1) Find right journalists that covered your topic in the past
- 2) Select only the most influential and effective ones
- 3) Locate their most relevant articles
- 4) Write personal mail or use Facebook to contact them directly. Have their previous relevant publications ready to reinforce your message.

Now we provide you with all the necessary functionality:

- Identify easily which articles are the most popular on a specific topic and rank them either by media or writers influence levels.
- Rank the articles by Facebook likes or by the amount of times they were cited by the others.
- See the top authors who wrote about your company.
- View each article in a separate window with detailed metrics such as Facebook likes, Comments and Citations. There, you can also see media and writers profiles and their ratings using the same parameters.

Visit [Mediametric.com](http://Mediametric.com) and test the new version for free.

Top 10 writers by Facebook likes over the last week:

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Best,  
Ilya Rud

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