

From: Ilya Rud <ilya@mediametric.com>
To: Adams, ChaneyChaneyAdams@gov.sc.gov
Date: 12/21/2016 1:07:52 PM
Subject: Find and pitch influencers with Mediametric updated version

Hi Chaney,

With our new version, you can easily boost your PR in a few simple steps :

- 1) Find right journalists that covered your topic in the past
- 2) Select only the most influential and effective ones
- 3) Locate their most relevant articles
- 4) Write personal mail or use Facebook to contact them directly. Have their previous relevant publications ready to reinforce your message.

Now we provide you with all the necessary functionality:

- Identify easily which articles are the most popular on a specific topic and rank them either by media or writers influence levels.
- Rank the articles by Facebook likes or by the amount of times they were cited by the others.
- See the top authors who wrote about your company.
- View each article in a separate window with detailed metrics such as Facebook likes, Comments and Citations. There, you can also see media and writers profiles and their ratings using the same parameters.

Visit Mediametric.com and test the new version for free.

Top 10 writers by Facebook likes over the last week:

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Best,
Ilya Rud

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