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Date: 2/12/2016 3:15:39 PM
Subject: 2016 SCWLA Conference

*You're invited to the
South Carolina Women Lawyers Association
Annual Conference*

Make plans to attend the 2016 SCWLA Conference,
*Taking Care of Business and Looking at the
Business Side of Law* on Friday, March 18 at
the SC Bar Conference Center.

Festivities begin Thursday evening, March 17, at 6 p.m.
with the Awards Reception at the South Carolina
Museum, Mezzanine (301 Gervais St., Columbia 29201).
Reception is complimentary for all SCWLA Members

Conference Highlights

Keynote Address
Susan Sneider
March 18, 2016

This year's conference will focus on the business side of practicing law. Featuring a keynote address from Susan Sneider, this is an exciting half-day CLE addressing vital concerns and how to equip yourself for the business side of the law.

Susan Sneider, a former General Counsel and law firm executive, is an internationally recognized consultant in the legal and financial services industries. The well-known author of the ABA best seller, *A Lawyer's Guide to Networking*, is also one of the authors of the seminal West/ACC 4-Volume Treatise, *Partnering Between Inside and Outside Counsel*.

You Don't Want to Miss

Alice Paylor, Amy Geddes, Mike Ethridge and Marie-Louise Ramsdale will present a panel discussion on how the rise of alternative work schedules can help take care of your business when you cannot be at the office during traditional hours.

SCWLA's own Jennifer Howe and Miles Coleman of Nelson Mullins will provide insight on how you can help prepare and plan for your business when the unexpected happens. Their perspectives will inspire you and provide guidance for business planning.

The day will conclude with an exciting panel discussion on marketing yourself and your business with David Haskins of Haskins, P.R. and Lisa Hostetler of LawyerLisa, LLC. These topics and outstanding speakers await you at the South Carolina Women Lawyers Association Conference this year!

Registration

SCWLA Members: \$150

Non-Members: \$250

Hotel Accommodations

The South Carolina Bar has special rates at the following hotels on a space available basis, should you book with one of the following hotels, mention you are a member of the SC Bar to take advantage of the discounted rate.

Marriott Downtown
1200 Hampton St.
(803) 771-7000

Staybridge Suites
1913 Huger St.
(803) 451-5900

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