

**From:** Alzheimer's Association <info@alz.org>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 1/30/2015 4:30:09 AM  
**Subject:** Meet an advocate whose compassionate action is changing lives

During Black History Month: Discover one advocate's mission

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Dear Tony,

In her early 60s, Carol Moore began having trouble articulating her thoughts and found it difficult to keep up with changing technology at work. "I just figured I was getting old," she said.

But in 2012, she was diagnosed with mild cognitive impairment, a decline in memory and thinking skills that increases a person's risk for developing Alzheimer's disease. The news was devastating, and Carol turned to the Alzheimer's Association for help. "The Association is a wonderful resource," she said. "Because of their programs and services, my whole outlook on life changed."

When Carol found the Alzheimer's Association, she discovered helpful information and support services as well as some stunning statistics, including that African-Americans develop Alzheimer's disease at a far higher rate than other populations. She decided to do what she could to share the facts and help others, and she became a member of the Alzheimer's Association National Early-Stage Advisory Group.

Deeply moved by the fact that today, more than 5 million Americans are living with Alzheimer's disease, Carol talks with people who've been recently diagnosed, and speaks to groups and the media to shine a light on this cruel and fatal disease.

Join Carol, won't you? [Your gift today of \\$25, \\$50 or even \\$100](#) will help us continue to raise awareness of this escalating global crisis and provide vital resources to all those affected by Alzheimer's disease.

We're grateful for your commitment to this fight. [Please be as generous as you can!](#)

Thank you,

Donna McCullough

Vice President

The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

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