

From: Rosalynn Carter Institute for Caregiving <Chelsea.Collins@gsw.edu>
To: Kester, Tonykester@aging.sc.gov
Date: 12/1/2015 9:09:59 AM
Subject: Make a Difference in the Lives of Caregivers on #GivingTuesday

Help us improve the lives of caregivers & their families in 2016.

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Rosalynn Carter Institute for Caregiving Celebrates...

Today, on Tuesday, December 1, 2015, the Rosalynn Carter Institute for Caregiving (RCI) is participating in **#GivingTuesday**, a global day dedicated to giving. It's an opportunity for people everywhere to give more, give smarter, and give great. There's one day for thanks, two days for shopping, and now one day for **GIVING!** We are asking you to join us in kicking off the giving season by **making a difference in the lives of caregivers.**

The RCI is committed to building quality long-term, home and community-based services for family, professional, and volunteer caregivers. Through evidence-based research, **our programs are proven effective** to improve the overall health and well-being of caregivers. We currently offer three confidential programs available **free of charge**. **Your monetary gift** will enable us to offer valuable resources like these:

- **Operation Family Caregiver:** coaches families and friends of newly returning service members and veterans to manage difficult transitions. We have served approximately 160 military caregivers and our goal for 2016 is to increase that number to 225.
- **RCI REACH:** provides education, support, and skills building for caregivers of loved ones with Alzheimer's/related dementia which helps delay institutionalization. A caregiver guide is a gift for every participant. Our goal is to reach 100 new families next year.
- **BRI Care Consultation:** empowers individuals with Alzheimer's/related dementia *and* their caregivers to manage their own care situations through ongoing support and assistance. Having served over 800 families, we anticipate serving 900 more in 2016.

- **10 Tips for Caregivers Guide:** a booklet for caregivers compiled with our best advice to encourage and inspire hope. This free booklet is a popular resource for caregivers and is requested on a weekly basis by caregivers and agencies nationwide.

Help caregivers like Lorraine Jackson who cares for her 90 year old mother with dementia. Lorraine, whose health was declining rapidly from the physical and emotional effects of caregiving, has "an attitude of gratitude" after completing the REACH program. Watch Lorraine's testimonial from this year's Summit and

other caregivers [HERE >>](#)

We have made great progress establishing effective caregiver supports. However, we still have much more to do. With multiple programs operating at numerous sites across the country, **the RCI is a constantly expanding resource for caregivers. We need your help** to continue that growth. I hope you will consider supporting us in our important work. Your generous gift is greatly appreciated!

HELP SUPPORT OUR NATION'S CAREGIVERS!

Make a tax deductible donation in memory or honor of a loved one.

With best wishes,

Dr. Leisa Easom, Executive Director
Rosalynn Carter Institute for Caregiving

P.S. Now's your chance to celebrate #GivingTuesday with [your gift to the Rosalynn Carter Institute for Caregiving!](#)

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Rosalynn Carter Institute for Caregiving | Chelsea.Collins@gsw.edu | Rosalynn Carter Institute for Caregiving | 800 Georgia Southwestern State University Dr. | Americus, GA 31709

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