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HOW TO USE THIS GUIDE

UNDERSTAND THE TERMS USED IN CAP SWING AND SELLING

Vehicle - A listed sufficient model data was not available at print time.

Base Equipment Levels - VMR has based all prices for all vehicles on the same level of equipment. Automatic transmission, air conditioning, power steering, power brakes, and stereo are included in all pricing unless specifically indicated otherwise. If a vehicle is not listed or if there is no price listed, market data was not available at time of printing.

Wholesale - The price a seller should expect to receive for a dealer at a sale or trade. It assumes that the vehicle is in good mechanical condition, clean and well maintained.

Retail - The price a buyer should expect to pay for a vehicle.

Midpoint (or repair price) - The price a mid-point (or repair) service center charges to satisfy a dealer's need for more profit than a manufacturer's suggested retail price.

Condition - Refers to the condition that a vehicle is "as is" at the time of purchase.

Mechanical Condition - For vehicles over 2 years old, an estimate of repair costs.

Serviceable - Vehicles over 2 years old, in fair condition, usually or normally a repair cost of less than 10% of the vehicle's value.

Unserviceable - Vehicles over 2 years old, in poor condition, usually or normally a repair cost of more than 10% of the vehicle's value.

Availability - Refers to supply and demand. If particularly hot and in great demand with a limited supply you can expect to pay a premium for the vehicle. This variable can also be affected by seasonal and geographic factors. Local dealerships can give you a feel of the availability of a particular model.

Regional Consideration - The difference in price between different regions.

Private Sale - A sale between individuals. No dealer is involved in buying them.

Private per. - Who would buy a car directly from the seller.

"Dealers" Vehicles - Vehicles that are being sold by a dealer.

Dealership Models - Vehicles manufactured by a dealer.

Used Vehicles - Vehicles that have been previously owned.

Savage Vehicles - Vehicles that have been damaged.

Wreck - A vehicle that has suffered serious damage.

Trade-in - A vehicle that is traded in for another vehicle.

Trade-up - A vehicle that is traded up for a new vehicle.

Trade-off - A vehicle that is traded off for another vehicle.

Trade-in Value - The amount of money a dealer will give you for your vehicle.

Trade-off Value - The amount of money a dealer will give you for your vehicle.

Trade-up Value - The amount of money a dealer will give you for your vehicle.

Trade-in Price - The amount of money a dealer will give you for your vehicle.

Trade-off Price - The amount of money a dealer will give you for your vehicle.

Trade-up Price - The amount of money a dealer will give you for your vehicle.

DO YOU HAVE QUESTIONS?