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Date: 6/10/2013 2:18:21 PM
Subject: Re: Veterans press idea for July timeframe

Let's all discuss.

From: Fairwell, Adrienne [mailto:AFairwell@dew.sc.gov]
Sent: Monday, June 10, 2013 10:49 AM
To: Godfrey, Rob
Subject: Veterans press idea for July timeframe

Good morning, Rob,

Mr. Finan recently met with representatives from Wells Fargo to discuss a partnership between them and DEW that focuses on assistance for Veterans. We are still in the early stages of fleshing out the details, but was hoping that the partnership could be something the Governor could announce around the week of July 4 (patriotic). Again, weâ€™re still throwing ideas out, but the biggest (most newsworthy) idea is that Wells Fargo is trying to set all of their ATMs in South Carolina to allow for donations to one specific military-friendly organization for a TBD period of timeâ€” they are likely considering Operation Homefront or Military Warriors Support Foundation. The location is also TBD, but more than likely it would be in front of the Wells Fargo located on Main St.

Wells Fargo already provides financial counseling to military families, and they also have--and will continue toâ€”a focus on hiring veterans. And, of course, in any announcement we will tout what DEW is doing to address helping veterans get jobs.

Would the Governor be interested in announcing this partnership? If so, will you throw some possible dates my way so that I can share with both Mr. Finan and Wells Fargo? Cheryl will be here by then, but Mr. Finan will share the details with her.

Thanks,
Adrienne

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