

**From:** Veldran, Katherine  
**To:** Amy Duffy <aduffy@scprt.com>  
**Date:** 3/10/2015 9:13:09 AM  
**Subject:** RE: RBC Heritage Video

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Working on this today.  
KV

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**From:** Amy Duffy [mailto:aduffy@scprt.com]  
**Sent:** Monday, March 09, 2015 1:49 PM  
**To:** Veldran, Katherine; Mottel, Haley; Clark, Alex (aclark@scommerce.com)  
**Subject:** RE: RBC Heritage Video

KV –

We have to send materials no later than April 1<sup>st</sup> – to meet production deadline. Let me know when you all decide.

Thanks!

**Amy Duffy**  
Chief of Staff  
SCPRT



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**From:** Amy Duffy  
**Sent:** Tuesday, March 03, 2015 4:12 PM  
**To:** katherineveldran@gov.sc.gov; HaleyMottel@gov.sc.gov; Clark, Alex (aclark@scommerce.com)  
**Subject:** FW: RBC Heritage Video  
**Importance:** High

KV –

Here are our options for both the Jumbotron and the buses that will play on the video. Checking now on what the deadline is to traffic- but guessing it is sooner rather than later.

Let me know what you think!

**Amy Duffy**  
Chief of Staff  
SCPRT



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**From:** Beverly Shelley  
**Sent:** Tuesday, March 03, 2015 2:01 PM  
**To:** Amy Duffy  
**Subject:** FW: RBC Heritage marketing partnership follow up

Amy,

Following is a link to the :30 and :60 videos that BFG produced for the 2014 RBC Heritage.

<http://media.bfgcom.com/links/heritagegovshipArchive.zip>

Attached is the DISCOVER campaign ad that has been trafficked for inclusion in the 2015 on-site spectator guide.

Following is a link to the WOW video on YouTube. If the Governor's Office elects to go with this, we can get the right type of digital file to traffic.

<http://youtu.be/b7hgq43A8z4>

Beverly