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Subject: MidlandsBiz: A Conversation with Ben Green, Author, The Global Superstar; What is the 30 second pitch for South Carolina?

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ON THE MOVE IN THE MIDLANDS

A Conversation with Ben Green, Author, The Global Superstar

Parents. Teachers. Students. Who does not want to read a book entitled, "The Global Superstar: How Your Students Can Develop an Advantage Over Global Competition?" Local Columbia author, Ben Green, has just published a book that outlines career paths, global education, job preparation and 21st-century skills that can truly help differentiate your child in a global marketplace. [Read More](#)

What is the 30 second pitch for South Carolina?

By Alan Cooper: I need to practice my 30 second pitch for Charleston, Greenville/Spartanburg, and Columbia, and for South Carolina! A 30 second pitch – for a company looking for venture capital, for a person seeking a job etc. – is designed to generate interest in a short period of time. Here are some of the ground rules: [See More](#)

State names Billue finalist for S.C. Teacher of the Year

Thursday, March 10, 2016, State Superintendent of Education Molly Spearman surprised Lexington High Teacher and District Teacher of the Year Sheryn Billue as she was teaching AP Statistics. Spearman came to tell Billue some exciting news. [See More](#)

KeenanSuggs recognizes Executive Advisors at Best Partners Banquet

Robbie Bowers, Ad Boyle, Eric Elkins, Darren Foy, Bob Graham, James Martin, and Tommy Suggs were awarded the Executive Advisor designation. [See More](#)

South Carolina's employment situation

South Carolina's seasonally adjusted unemployment rate in January remained unchanged at 5.5 percent from December 2015. However, the number of people working increased by 10,853, setting a new record of 2,149,850. [See More](#)

City of West Columbia acts to adopt regulations allowing food truck courts

When the City of West Columbia was first approached with the idea of having a food truck court, zoning regulations created a road block. [See More](#)

SCAEOP names new President

The South Carolina Association of Educational Office Professionals (SCAEOP) has named Jill Averyhart, CEOE its 34th President. [See More](#)

Are You A Toxic Colleague?

Brian Maynor, Style Coach: "The simple truth is, no one likes a toxic coworker. You avoid them, cringe to work with them and general try everything possible to have a little interaction with them as possible. But what if you are the toxic coworker?" [Read More](#)

Chris Pricenor joins First Reliance Bank as a Relationship Banker

Chris Pricenor has joined First Reliance Bank as a Relationship Banker, for the Lexington, S.C. area. [See More](#)

ERA Wilder Realty named finalist for the Cartus Broker Network Masters Cup at Annual Broker Network Conference

ERA Wilder Realty has been named as a finalist for the Cartus Broker Network Masters Cup the the Cartus Broker Network International Conference opening session on March 8, 2016 at the Harbor Beach Marriott Resort and Spa, Ft. Lauderdale, FL. [See More](#)

Sowell Gray member Biff Sowell honored at Leadership In Law awards

Sowell Gray Stepp & Laffitte, LLC is pleased to announce Biff Sowell was honored at the South Carolina Lawyers Weekly's 2016 Leadership in Law awards dinner held Thursday, March 10, 2016, in Charleston, South Carolina. [See More](#)

PHS principal named ETV American Graduate Champion

Lexington County School District One congratulates Pelion High School Principal Clark Cooper for being named an ETV American Graduate Champion by South Carolina Educational Television, recognizing Cooper for his efforts to reduce the number of students who drop out of school at PHS. [See More](#)

Lunch & Learn – The Accidental Employer: How to Hire Your First Employee

Are you ready to hire your first employee? Join HR professionals Matt Vaadi and Michael Greene as they discuss the most frequent questions and concerns employers have when growing their businesses from 1 to 15 employees. [See More](#)

Community Development to hold Start Fresh! financial education workshop series

The City's Community Development department will hold a FREE financial education workshop series. [See More](#)

Thousands of acres secured with Congaree Land Trust

The Congaree Land Trust (CLT) has put the finishing touches on securing conservation easements on three significant properties, adding another 2,330 acres and reaching a total of 62, 577 protected acres since the organization was founded in 1992. [See More](#)

NAI Avant brokers recreational land sales totaling more than ±305 acres

NAI Avant senior brokers Tom and Tombo Milliken recently represented the seller in the sale of ±203.19 acres (AC) of land known as the Cypress Creek Tract. [See More](#)

The secrets of advertising – The 4Ps of persuasion

Jerry Bellune: Marketers talk about mix in advertising. The 4Ps are one way of defining your marketing mix. [See More](#)

Historic Columbia's 2016 Gardening Symposium

Historic Columbia celebrates the arrival of spring with the 2016 Gardening Symposium on April 8 and 9. Following the theme "Redefining the Southern Garden: Past, Present & Future," the symposium blends hands-on sessions and presentations by respected foodways historian, executive chef, gardeners, and horticulturalists during the two-day event. [See More](#)

Palmetto Health welcomes Rodney Leacock, M.D., to Neurosurgery Associates

Rodney O. Leacock, M.D., neurointensivist at Palmetto Health Neurosurgery Associates, is board certified in neurology, neurocritical care and vascular neurology. [See More](#)

WKHS National Honor Society students honored by Salvation Army

Lexington County School District One congratulates students with White Knoll High School's National Honor Society chapter for being honored by The Salvation Army of the Midlands. [See More](#)

Fireflies inaugural season will broadcast on WGCV

The Columbia Fireflies full 140-game schedule will be broadcast on the radio through Glory Communications for the 2016 season. [See More](#)

Palmetto Railways to hold a community kickoff open house

Palmetto Railways, a division of the SC Department of Commerce, is holding a community kickoff open house to introduce the public to the proposed development of an industrial rail line which will serve the Camp Hall Commerce Park in Berkeley County, SC. [See More](#)

Richland Library closes for Customer Service Improvement Day

All Richland Library locations will be closed Wednesday, March 16 for Customer Service Improvement Day. [See More](#)

City of Columbia Accepting Submissions for Praise Fest for Peace and Youth Violence Prevention Expo

The City of Columbia Parks and Recreation Department is accepting submissions for the Praise Fest for Peace concert and the Youth Violence Prevention Expo, both of which will be held during National Youth Violence Prevention Week in April. [See More](#)

Palmetto Health welcomes Zeid Keilani, M.D., to the Weight Management Center

Palmetto Health announces Zeid Keilani, M.D., has joined the Palmetto Health Weight Management Center, where he now practices alongside Dalton Prickett, M.D., and Benjamin Tribble, M.D. [See More](#)

New Vision Program offers free eye exams and glasses for 3,000 children

Starting March 14, gift certificates for free eye exams and glasses will be donated to 3,000 families in Richland One thanks to a partnership between the district, Reading Is Fundamental, Inc. (RIF) and VSP Vision Care. [See More](#)

NAI Avant facilitates lease of ±60,300 square foot industrial spec building

NAI Avant senior brokers Nick Stomski, SIOR and Dick Stanland, CCIM, SIOR, recently represented the landlord, Shop Grove Warehouses, LLC in leasing the remaining space within Building I comprised of ±60,300 square feet in Columbia, SC. [See More](#)

Boston Globe editor to discuss “Spotlight” and the future of investigative reporting

Boston Globe Editor at Large Walter “Robby” Robinson, a central figure in the Academy Award-winning Best Picture “Spotlight,” is the speaker for the University of South Carolina’s Buchheit Family Lecture on Wednesday, March 16. [See More](#)

Thousands of acres secured with Congaree Land Trust

Governor Nikki Haley requested assistance from United States Department of Agriculture Secretary Thomas Vilsack in expediting crop insurance payments to South Carolina farmers whose crops were damaged by statewide flooding. [See More](#)

Essex Weld Solutions establishing Cherokee County operations

Essex Weld Solutions, an international manufacturer of automotive racking products, is establishing operations in Cherokee County with Essex Weld USA Inc. [See More](#)

Riverbanks set to open Waterfall Junction on April 7

The debut of Waterfall Junction completes phase two of Destination Riverbanks—the Zoo’s \$36-million expansion and development project. Imaginations will blossom in this 3-acre garden oasis that encourages children of all ages to explore and care for the natural world. [See More](#)

Truematter wins Addy Award for Children’s Museum of Denver website

Truematter’s recently launched website for the Children’s Museum of Denver at Marsico Campus won a Silver Addy at the American Advertising Awards in Columbia. [See More](#)

Darlington Raceway’s Bojangles’ Southern 500 Throwback Weekend nominated for ‘Sports Event of the Year’ by SportBusiness Journal/Daily

Darlington Raceway’s successful 2015 Bojangles’ Southern 500 Tradition Returns throwback event is among the final nominees for “Sports Event of the Year.” [See More](#)

SC Bar offers free legal clinics in Columbia

The SC Bar Pro Bono Program will sponsor two free legal clinics in Columbia in March. [See More](#)

SC film director named Principal for a Day at Richland District 2 High School

Richland Northeast High School held its annual “Principal for a Day” event on Tuesday, March 8, placing community and business leaders at the high school for a day. [See More](#)

Lancaster's Seventh Annual Red Rose Festival coming May 20 & 21, 2016

The Red Rose City is gearing up for the seventh annual Red Rose Festival, to be held Friday, May 20 from 6-10pm and Saturday, May 21 from 10am-10pm. [See More](#)

Events around Columbia and the Midlands

See business and after hours events here. [Read More](#)

Political cartoons from Robert Ariail

Published on MidlandsBiz.com almost daily. [See More](#)

Robert Samuelson: Up with political "bosses"!

"What we are seeing in the continuing march of Donald Trump toward the Republican presidential nomination is the power and significance of political entrepreneurship." [Read More](#)

Kathleen Parker: The party's (almost) over

"So it has come to this: A brokered convention or President Hillary Clinton. These options seem to be what's left to Republicans of conscience, who are, let's face it, rather Romney-come-latelys to the pyre." [Read More](#)

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