

From: Michelle Marcus
Sent: 6/22/2015 7:41:50 PM
To: Haley, Nikki
Cc:
Subject: Re: Malibu Magazine

Any word on this? We really want to include you in this big summer issue and I'm on deadline.

Please let me know thoughts and thank you so much again!

Michelle Marcus
Creative Director
Malibu Magazine
www.malibumag.com <<http://www.malibumag.com>>

On Jun 10, 2015, at 7:15 PM, Michelle Marcus <michelle@malibumag.com
<<mailto:michelle@malibumag.com>>> wrote:

Nikki,

Any update on your avails for this feature?

Our circulation increases in the summer months and Malibu's population and impact triples between June and August. Every important producer, writer, director, actor, agent etc passes through or is planning to stay in Malibu during the summer months. Surely this type of reality is meaningful to you so I hope we're able to work this out. Please let me know if you have additional questions as I'm happy to provide. This feature is so easy and it reaches the hands of so many!!

Looking forward to hearing back and thank you so much again!

My best,
Michelle

1. When was the last time you were truly impressed?

2. As of today, what are you most looking forward to?
3. What is your greatest professional achievement?
4. Who is the person you most admire, and why?
5. Favorite
 - Invention of the past decade
 - Fictional character
 - Curse word
 - Smell
 - Feeling
6. Least Favorite:
 - Invention of the past decade
 - Fictional character
 - Curse word
 - Smell
 - Feeling
7. Which cause you most identify with?
8. How would you describe the current state of U.S. politics?
9. When was the last time you were embarrassed?
10. How would you define love?

<10X10 QUESTIONS_JULY AUG ISSUE.pdf>

Michelle Marcus
Creative Director
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<COVER - SMALL.jpg>

On Jun 4, 2015, at 5:00 PM, Michelle Marcus <michelle@malibumag.com
<<mailto:michelle@malibumag.com>>> wrote:

Hi Nikki,

How are you? I hope you're well.

We're looking to close our July/Aug issue soon and I wanted to finally get a hold of you in regards to this request.

To reiterate, it's such an important time of the year for us. To plead my case and to respectfully come back to you once again, we service a very specialized market and our publication fits more into the independent niche category rather than a regional publication. We are so editorially different than the other CA mags and I have always hoped that I would encourage you to see us as a worthy book. Although I have yet to get confirmation from you, I wanted to see if you need additional information. Our readers really read our book. They are extremely affluent, they digest it and it sits with them for a long time.

I have a big responsibility to deliver content that is considered to be the highest quality possible and you really are the ultimate candidate for our 10x10 section.

Please let me know any feedback on this. I'd be so happy to jump on a quick call and have you answer the questions this way.

It shouldn't take longer than 10 minutes. I'm on standby and will do anytime that works best for you!

Looking forward to hearing back soonest and again, thank you so much.

All my best,
Michelle

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