

2015 Payments and Card Conference

Pay Everywhere: Extending Your Reach



Monday, May 18–Wednesday, May 20, 2015 | The Westin Kierland Resort | Scottsdale, AZ

Monday, May 18

As of 2.26.15

12:00 - 5:00 p.m.	Registration ~ Rainmaker Ballroom, Lower Level 1
1:00 - 2:45 p.m.	Global Reporting and Account Management User Forum ~ Kirkland, Lower Level 1
3:00 - 5:00 p.m.	Works® User Forum ~ Herberger 4, Lower Level 1
6:00 - 9:00 p.m.	Welcome Reception ~ Westin Kierland, Marshall's Outpost Pavilion

Tuesday, May 19th

7:00 a.m.	Registration ~ Rainmakers Ballroom, Lower Level 1				
7:00 a.m.	Breakfast ~ Northern Sky Terrace, Lower Level 1				
	General Sessions ~ Herberger 3, Lower Level 1				
8:00 a.m.	Welcome Address				
8:15 a.m.	General Session ~ Innovation in Payments <i>Karen Webster, CEO, Market Platform Dynamics, and panelists</i>				
9:15 a.m.	General Session ~ Extend your reach: The Card & Payments Vision <i>Panel members include George Castlehow, Rolls-Royce plc. Moderator: Ed Johnson, Bank of America Merrill Lynch</i>				
10:00 a.m.	Break				
10:00 a.m.	The Connection Point opens ~ Rainmakers Ballroom, Lower Level 1 Technology, products, people, expertise: Hands-on opportunity to speak with experts, tap into latest solutions, view demos.				
10:15 a.m.	BREAKOUT SESSIONS	Kirkland Lower Level 1	Greenway Lower Level 1	Herberger 4 Lower Level 1	Herberger 5 Lower Level 1
		Making the most of Global Reporting and Account Management Michael Leggiadro, Bank of America Merrill Lynch	The Big Shift. How consumers and technology are changing the payments and card business	AbbVie Case Study	Payments everywhere, anywhere: a global perspective on B2B payments
11:05 a.m.	Break				
11:15 a.m.	BREAKOUT SESSIONS	Kirkland Lower Level 1	Greenway Lower Level 1	Herberger 4 Lower Level 1	Herberger 5 Lower Level 1
		Succeeding in Asia Alan Tong, Bank of America Merrill Lynch	Data: Extracting the right information to drive decisions	Succeeding with your suppliers	Chip & PIN (EMV) The time is now
12:05p.m.	Lunch: Connecting with Industries ~ Northern Sky Terrace, Lower Level 1				
1:30 p.m.	General Session ~ Keynote Speaker: Wayne Best, <i>Global Economist, Visa Inc.</i>				
2:15 p.m.	BREAKOUT SESSIONS	Kirkland Lower Level 1	Greenway Lower Level 1	Herberger 4 Lower Level 1	Herberger 5 Lower Level 1
		Succeeding in Latin America Bill Bonnin, Bank of America Merrill Lynch	Zeroing in on cash. Cash remains king; how to effectively focus on, and optimize, cash Michael Diekmann, Bank of America Merrill Lynch	Works: what it is, how it functions (for beginners) Josh Morris, Bank of America Merrill Lynch	Disruptive innovations. Organizations need more than a one-dimensional card; explore solutions
3:05 p.m.	Break				
3:20 p.m.	Sharing and Collaborating: Small group discussions with peers and industry experts <i>Topics driven by attendee input, to include Chip & PIN, T&E, ePayables, Purchase cards, Virtual card.</i>				
4:50 p.m.	Break				
5:00 p.m.	General Session ~ Trending Now <i>Topic and speaker to be decided in April</i>				
5:30 p.m.	Conference Concludes for the Day				
6:15 p.m.	Buses depart to Desert Foothills ~ Meet in Lobby of hotel				
6:30 p.m.	Desert Cookout				

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Wednesday, May 20

7:00 a.m.	Breakfast ~ Northern Sky Terrace, Lower Level 1				
	General Sessions ~ Herberger 3, Lower Level 1				
8:00 a.m.	Welcome Back				
8:10 a.m.	General Session ~ Protect your assets. Deliver value. Manage risk and fraud while remaining competitive and innovative.				
8:45 a.m.	General Session ~ Regulatory impact on payments and card. What's here, what's coming				
9:00 a.m.	Break				
9:10 a.m.	Sessions	Kirkland Lower Level 1	Greenway Lower Level 1	Herberger 4 Lower Level 1	Herberger 5 Lower Level 1
			LDS Church Case Study	Payables: The big picture Using all payments levers to drive a successful program	Making your global card program successful and visible internally
10:00 a.m.	Break				
10:10 a.m.	Sessions	Kirkland Lower Level 1	Greenway Lower Level 1	Herberger 4 Lower Level 1	Herberger 5 Lower Level 1
		Succeeding in EMEA Steve Conway, Dan Wynne, Bank of America Merrill Lynch	Reduce expenses, lessen risk, build efficiency with prepaid	Works: Uncover features to upgrade your experience (advanced) Gary Vander Stoep, Bank of America Merrill Lynch	Client Case Study
11:00 a.m.	Break				
11:10 a.m.	General Session ~ Rethink, revisit, innovate. Igniting businesses for the future Panel members include Cathy Tillman, AbbVie				
12:00 p.m.	Conference Concludes				