

From: Matt McCarthy <mmccarthy@foxcharleston.com>
To: Adams, ChaneyChaneyAdams@gov.sc.gov
CC: Godfrey, RobRobGodfrey@gov.sc.gov
Date: 12/16/2015 2:34:40 PM
Subject: RE: Note from Governor Nikki Haley's Team

We will get this into our PSA Rotation..

Happy Holidays,
-Matt

Matt McCarthy

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From: Adams, Chaney [mailto:ChaneyAdams@gov.sc.gov]
Sent: Wednesday, December 16, 2015 2:32 PM
To: Matt McCarthy <mmccarthy@foxcharleston.com>
Cc: Godfrey, Rob <RobGodfrey@gov.sc.gov>
Subject: Note from Governor Nikki Haley's Team

Matt,

As you know, in the wake of October's historic flooding, many of our neighbors are still struggling. That's why Governor Haley enlisted the help of some high profile friends to launch the One SC flood relief fund, the purpose of which is to help South Carolinians re-build and repair their homes that were damaged or destroyed during the flood.

The governor recently cut a PSA in support of One SC fund, and we hope your station will consider airing it.

The governor's PSA is available for download here: <http://goo.gl/UkEm3K>

We understand the business considerations that go into making these kinds of decisions, particularly at a time when candidates are paying top dollar for air time.

Nevertheless, we'd appreciate you letting us know either way whether the station would be able to air the PSA.

And we would be remiss if we didn't thank your news station's team for the work y'all put in over the last six months covering significant, historic news events, delivering critical public information to the people of South Carolina. Amid tragedy and challenges that touched so many personally, including those whose job it is to cover news, the people of the state benefited from the sacrifices made by the folks on your team.

Don't ever hesitate to let us know anytime we can be resources.

Rob Godfrey
Deputy Chief of Staff | Communications
Office of Governor Nikki Haley

Chaney Adams
Press Secretary
Office of Governor Nikki Haley