

---

**From:** Multifamily Forum: DFW - Marcus & Millichap / IPA  
<info@emails.mmdallasforum.com>  
**Sent:** Tuesday, September 13, 2016 11:01 AM  
**To:** Haley, Nikki  
**Subject:** [Price Increase Thursday] Craig Hall & Doug Chesnut to Keynote on Nov. 10

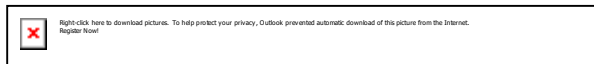


Industry leaders are reimagining the way North Texas cities should look and operate - from walkability to affordability of development to accommodate its fast-growing population. What are the key data and trends that will help guide North Texas real estate industry forward in today's market?

Don't miss out on keynotes from **Doug Chesnut**, Chief Executive Officer of **StreetLights Residential**, and **Craig Hall**, Chairman & Founder of **HALL Group** as they explore the opportunities for transformation and expansion around the Metroplex. Join over 450 investors, owners and developers of multifamily properties and discover how these two extraordinary real estate figures view the path forward in today's DFW flourishing real estate market at the upcoming **Marcus & Millichap / IPA Multifamily Forum: Dallas-Fort Worth** on November 10 at the Westin Galleria!

**Price Increase Thursday, September 15**  
**Register Now & Save \$280**

Advanced Registration **\$319**  
Full Rate **\$599**  
(Group Rate Available)



No thanks, I'm not interested in this event.

## Keynote Speakers:



**Craig Hall**  
Chairman & Founder  
**HALL Group**

**Doug Chesnut**  
Chief Executive Officer  
**StreetLights Residential**

## Get Involved!



### Speakers & Agenda:

**Olga Rodriguez**  
(646) 862-6128  
[olga@greenpearlevents.com](mailto:olga@greenpearlevents.com)

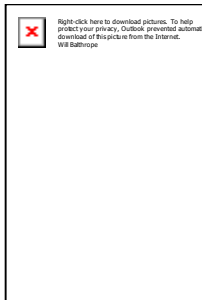
### Sponsorship & Exhibiting:

**Adam Kolanko**  
(646) 783-3955  
[akolanko@greenpearlevents.com](mailto:akolanko@greenpearlevents.com)

### Attendee Registrations:

**Lehdis Lopez**  
(646) 862-6204  
[lehdis@greenpearlevents.com](mailto:lehdis@greenpearlevents.com)

## Conference Speakers Include:



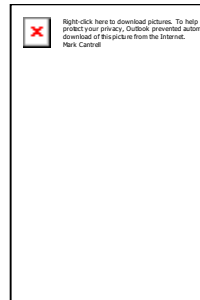
**Will Balthrope**  
Executive Director  
**Institutional Property  
Advisors**



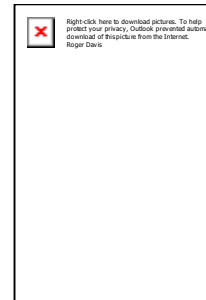
**Tim Berry**  
CEO & Founder  
**Pennybacker Capital**



**Skip Bird**  
Principal  
**S2 Capital**



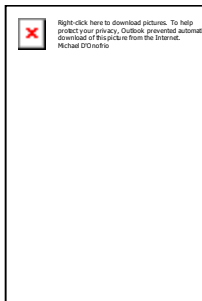
**Mark Cantrell**  
President  
**Cantrell McCulloch**



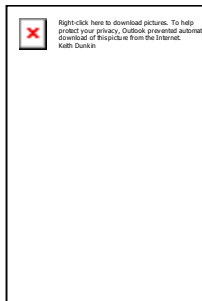
**Roger Davis**  
Director - Real Estate  
Investments  
**Northwestern Mutual**



**James D'Argento**  
Principal - Acquisition  
**The Bascom Group**



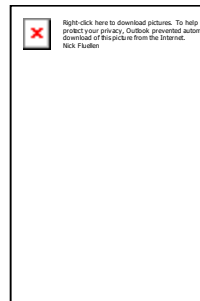
**Michael D'Onofrio**  
Managing Director  
**Engineered Tax  
Services**



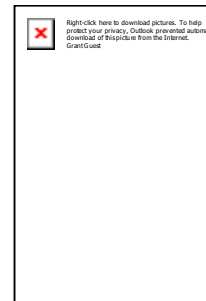
**Keith Dunkin**  
President  
**YieldStar**



**Tony Ferrell**  
VP - Portfolio  
Operations  
**The Bascom Group**



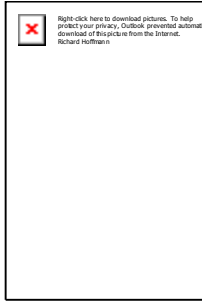
**Nick Fluellen**  
First Vice President  
Investments  
**Marcus & Millichap**



**Grant Guest**  
Managing Partner  
**Perry Guest Company**



**Ruel Hamilt**  
Owner  
**AmeriSouth R**



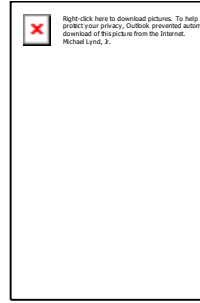
**Richard Hoffmann**  
President & Owner  
**Anterra**



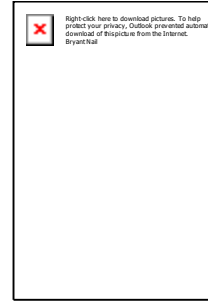
**Richard Katzenstein**  
SVP & National Director  
**Marcus & Millichap**  
Capital Corporation



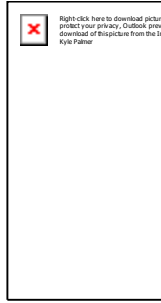
**Drew Kile**  
Senior Director  
**Institutional Property**  
Advisors



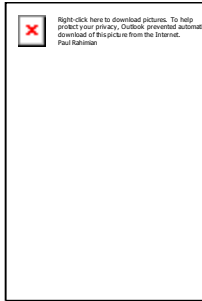
**Michael Lynd**  
President & CEO  
**LYND**



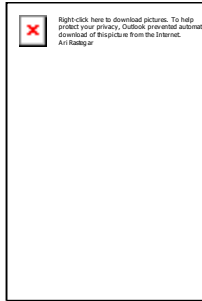
**Bryant Nail**  
Executive Vice  
President  
**PM Realty Group**



**Kyle Palmer**  
Regional Manager  
**Marcus & Millichap**



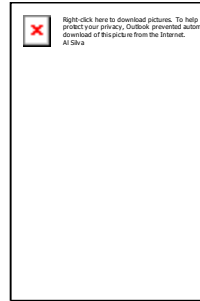
**Paul Rahimian**  
Chief Executive Officer  
**Parkview Financial**



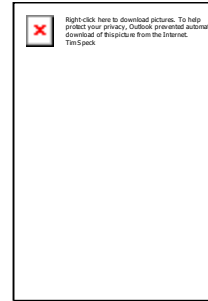
**Ari Rastegar**  
Chief Executive Officer  
**Rastegar Capital**



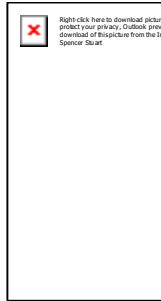
**John Sebree**  
FVP & National Director  
- NMHG  
**Marcus & Millichap**



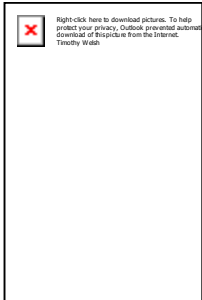
**Al Silva**  
First Vice President  
Investments  
**Marcus & Millichap**



**Tim Speck**  
FVP & Regional  
Manager  
**Marcus & Millichap**



**Spencer Stuart**  
Senior Managing  
Director  
**Legacy**



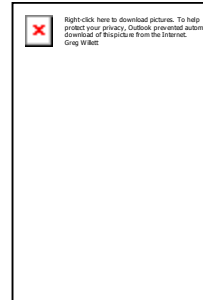
**Timothy Welsh**  
Construction VP - Texas  
**Trinsic Residential**



**Tony Whitaker**  
President  
**FSI Construction**



**Colin Whittier**  
Managing Director  
**Pillar**



**Greg Willett**  
Chief Economist  
**MPF Research**



**Rick Williamson**  
Director - Development  
**Lang Partners**

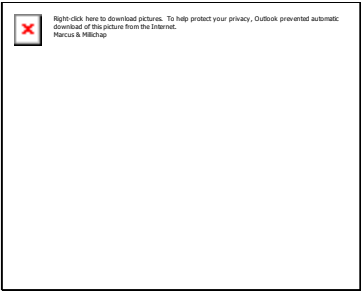
## Conference Topics:

- **National/DFW Multifamily Market Update**
- **Morning Keynote:** *Doug Chesnut, Chief Executive Officer of StreetLights Residential*
- **Tipping Point:** *New Development on the Brink of Change*
- **Runaway Train:** *Managing Costs of Construction through Good Management & Design*
- **Changing Faces:** *Raising Capital for Today's Real Estate Deals*
- **The Art of Underwriting a Value-Add Acquisition**
- **Under the Radar:** *Value-Add Redevelopment Strategies & Emerging Markets across DFW*
- **Growing the Pie:** *Revenue Growing and Cost Saving Strategies for Multifamily Owners and Operators*
- **Maximize ROI & Increase Cap Rates:** *Specialty Tax Credits & Energy Incentives*
- **Exceeding Expectations:** *A Market Performance Update*

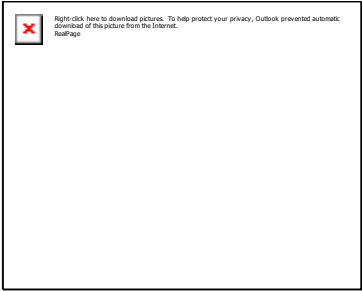
- **Afternoon Keynote: Craig Hall, Chairman & Founder of HALL Group**

[View the Full Agenda](#)

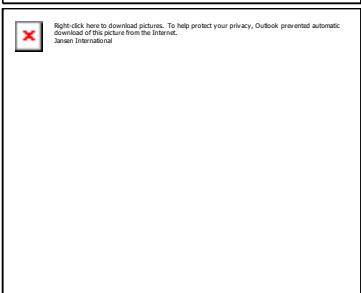
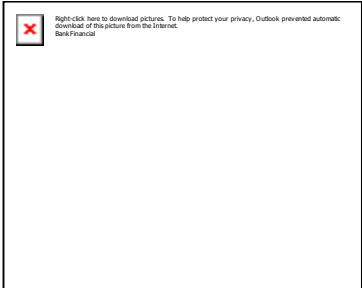
Conference Chairs:

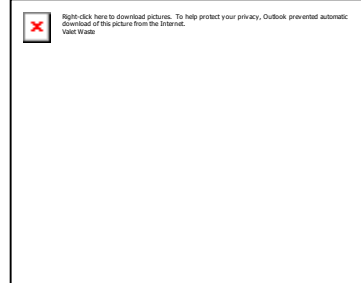
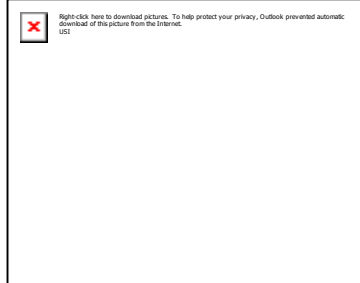
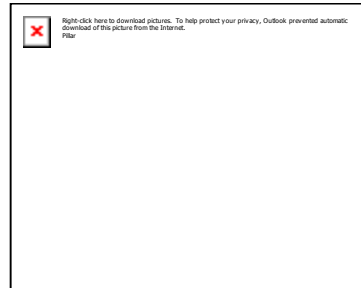
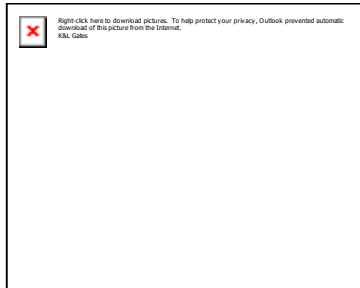


Lead Sponsor:

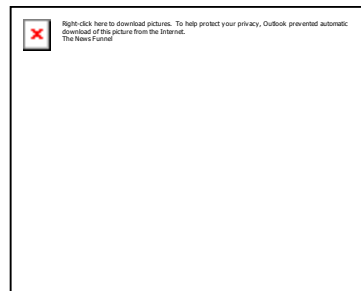
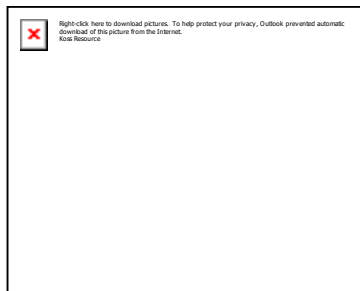
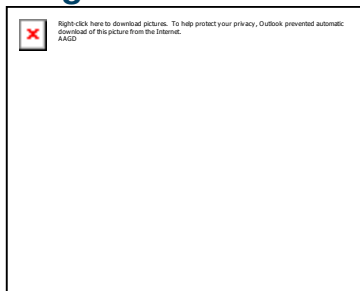


Sponsors:





## Marketing Partners:



Important: This electronic mail message is intended solely for the person or organization to which it is addressed. If the person actually receiving this message, or other reader of this message, is not the named recipient, or the employee or agent responsible to deliver it to the named recipient, you are not authorized to retain, copy or disseminate this communication or any part of it. This is email was sent to nikkiahaley@gov.sc.gov. You are receiving this email because you have requested to receive email from GreenPearl or our research indicates you will benefit from its content as an active representative within this industry. Your data is being used in accordance with current business email legislation and anti-spam laws. For more information, [click here](#). To view our privacy policy, [click here](#). If you do not wish to receive any further communication about this event, please [click here](#). If you do not wish to receive any communication about any GreenPearl events, [click here](#). I note that by requesting to receive no further communication from GreenPearl you will no longer receive any further communication about any of our other conferences that may benefit you. To view our upcoming events, [click here](#). To learn more about GreenPearl, [click here](#). To learn more about partnering with GreenPearl, [click here](#).

This email was sent by:

GreenPearl  
32 West 22nd Street, 6th Floor  
New York, NY 10010