

From: Freightliner and American City & County <Freightliner@penton-dir.com>  
To: Kester, Tonykester@aging.sc.gov  
Date: 9/15/2016 1:17:17 PM  
Subject: Real Cost of Ownership: Your guide to fleet efficiency

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## DIG IN TO YOUR BOTTOM LINE.

Keeping projects on time and on budget means maximizing your fleet efficiency. Freightliner has a new approach to calculating a truck's true value. Download our white paper, Real Cost of Ownership<sup>SM</sup>: Measuring What Matters for Vocational Trucks, and discover new ways to optimize your fleet's performance.

### YOU'LL LEARN TO ASSESS:

- Time lost when a vehicle is in the shop
- Operator visibility, maneuverability and safety
- Productivity, including truck performance and driver fatigue

Ready to learn more?

[Download the free RCO white paper now.](#)

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