

State of South Carolina

Governor's Proclamation

WHEREAS, small businesses are the backbone of our economy and the glue that holds communities together; and

WHEREAS, according to the United States Small Business Administration, 23 million small businesses in the United States represent more than 99 percent of American employer firms, create two-thirds of net new jobs, and generate nearly half of private gross domestic product; and

WHEREAS, small businesses employ over 55 percent of the working population in the United States; and

WHEREAS, consumer support of small businesses helps create jobs, boost local economies, and preserve neighborhoods; and

WHEREAS, Small Business Saturday helps raise awareness of the many products and services offered by these merchants and businesses as well as the invaluable contributions they make to our communities, our economy, and our state.

NOW, THEREFORE, I, Nikki R. Haley, Governor of the Great State of South Carolina, do hereby proclaim November 29, 2014, as

SMALL BUSINESS SATURDAY

throughout the state and encourage all South Carolinians to support the small businesses and merchants found in communities across the Palmetto State on the Saturday after Thanksgiving and throughout the year.



A handwritten signature in black ink, reading "Nikki R. Haley".

NIKKI R. HALEY
GOVERNOR
STATE OF SOUTH CAROLINA