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Subject: Press Event: Teacher Appreciation Month Proclamation
Location: 1st Floor Lobby, Statehouse
When: 4/23/2015 9:30:00 AM - 10:00:00 AM

APPROVED BY: NH on 3/5

INVITED BY: Trip Dubard, SC Future Minds

EVENT: Press Event: Teacher Appreciation Month Proclamation

DATE: Thursday, April 23, 2015

TIME: 9:30 AM

LOCATION: 1st Floor Lobby, Statehouse

LOCATION SET-UP: Flag, podium, backdrop

ON-SITE LOCATION CONTACT: Internal.

SCHEDULING CONTACT:

Trip Dubard
843-601-0435
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PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Gov. Haley will participate in a press conference proclaiming May as Teacher Appreciation Month in South Carolina.

PRESS: Yes.

PUBLIC: Yes.

ATTENDEES: All district teachers of the year will be there, as well as the newly announced 2016 Teacher of the Year, the finalists and the winner of the Charles Dickerson Community Service Award.

INTRODUCED BY: Trip Dubard, SC Future Minds

LENGTH OF SPEAKING: 3-5 mins

BACKGROUND:

SPEAKING ORDER/LINE-BY-LINE:

9:30 AM: Trip opens press conference. (Gov. Haley, Molly Spearman, new SC TOY, finalists, Dickerson winner, Mueller's and Bojangles' rep and any lawmaker joins at front)

9:33 AM: Molly congratulates new TOY, talks about importance of thanking teachers

9:36 AM: Mueller's, sponsor of the teachers' Statehouse visit, talk about their Spaghetti Night program, if desired.

9:39 AM: Bojangles CEO Clifton Rutledge talks about Bojangles' commitment and involvement

9:42 AM: Gov. Haley declares May Teacher Appreciation Month

9:45 AM: Q&A with media, pictures with teachers, etc.

10:00 AM: Press conference concludes

SUGGESTED TALKING POINTS:

PROCLAMATION TEXT: