

From: Southeast Multifamily Forum: Marcus & Millichap/IPA
Sent: 2/24/2016 10:45:47 AM
To: Haley, Nikki
Cc:
Subject: The Key to Success: WRH, Valet Waste, & JMG on Overcoming Property Management Challenges

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The recent and rapid increase in the quantity of apartments has not been matched by similar growth in the number of appropriately trained property management professionals, leaving senior operations executives with significant challenges to meet the needs of investors and clients. What are top managers doing to address the personnel gap, take on new technology initiatives, and choose the best vendors and solutions to drive incremental revenue and decrease costs?

Come hear from leadership at **WRH Realty**, **Lincoln Property**, **Pinnacle**, **Blue Ridge** and **JMG Realty** as they discuss their priorities to address these issues over the next 12 to 18 months. **Pet & Playground** and **Valet Waste** join this information-rich session to offer specific solutions, at the Marcus & Millichap/IPA Southeast Multifamily Forum: Georgia and the Carolinas
<<http://emarketing.greenpearl.com/ct/33753290:s5ywSbCNe:m:1:621478221:A76C7E478F074D30095397656A11F26A:r>> on March 9 at the Loudermilk Conference Center.

Advanced Registration **\$399**
Full Rate **\$499**
(Group Rate Available)

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People, Machines & Buildings: *Property Management Challenges & Successes*

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Mark Rutledge

President & CEO
WRH Realty Services
MODERATOR

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Chris Burns
Regional VP - Southeast Region
Lincoln Property Company

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Bob Hansen
Vice President
Pet & Playground Products

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Greg Mark
SVP - Operations
Pinnacle

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Derek Matson
VP - National Accounts
Valet Waste

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Susan Passmore
Executive Vice President
Blue Ridge Companies

[<http://mmatlantaforum.com/wp-content/uploads/2011/09/LuAnne-Acton-Ross-ATLMS-100x150-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2011/09/LuAnne-Acton-Ross-ATLMS-100x150-100x150.jpg)

LuAnne Acton Ross
EVP & Partner
JMG Realty

Get Involved!

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Keynote Speakers:

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Ron Terwilliger

Chairman

Terwilliger Pappas

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Edward Kobel

President & COO

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Confirmed Speakers:

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Mike Bednarski
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Chris Burns
Regional VP - Southeast Region
Lincoln Property Company

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Patrick Carroll
Founder & CEO
Carroll Organization

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Byron Cocke
Founding Principal
& Co-CEO
Cocke Finkelstein

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Jay Curran
SVP - Florida & Georgia Multi-family
Crescent Communities

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Alan Dean
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Michael D'Onofrio
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Engineered Tax Services

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William Egan
Partner
JDavis

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Daniel Eller
President & CEO
Eller Capital Partners

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Michael Fasano
FVP & Regional Manager
Marcus & Millichap

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Peter Fitzgerald
Partner & COO
Radco

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Bob Hansen
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