

**From:** Healthcare Education Associates <reply-297179@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 9/24/2015 1:02:08 PM  
**Subject:** Top Duals Experts Convene - Key Moment in Duals Care

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## Dual Eligibles Program Leadership Forum

Hi Tony,

As we look toward the end of the first Dual Eligibles Demonstration Programs, key innovators and industry experts are meeting to share success strategies and evaluate the lessons to be learned by everyone working to improve care for individuals with complex needs. What concrete lessons about care management, outreach, and financial impacts can we take away from the success stories so far? How can we use this knowledge to move to the next phase of helping those most vulnerable?

Join the expert presenters listed below and a host of other dedicated professionals at the **Dual Eligibles Program Leadership Forum** in **San Francisco on November 19-20, 2015**. Take advantage of this unique opportunity to develop your strategy for advancing your work with Dual Eligibles to the next level.

[Website](#) | [Brochure](#) | [Register](#)

### Top Reasons to Attend

- Get practical insight on the latest innovations in care coordination to increase quality for individuals with complex needs
- Improve the overall experience for your members by fine-tuning your member engagement tactics with groundbreaking approaches
- Explore what the future will look like after the demonstration programs
- Hear how to balance pricing, benefits, and risk adjustment for

### Our Expert Speaking Faculty Includes

Pamela J. Parker, MPA, *MMI Integration Consultant* **NATIONAL HEALTH POLICY GROUP, SNP ALLIANCE**

Thomas H. Lutzow, PhD, MBA, *President/CEO ICARE* **INDEPENDENT CARE HEALTH PLAN**

Richard Helmer, MD, *Chief Medical Officer* **CALOPTIMA**

MaryBeth Musumeci, *Associate*

- Duals
- Understand how to overcome cultural and linguistic barriers to increased care quality
- Examine innovations in creating and leveraging quality measurements specific to Duals
- Gain insight from a state which leads in integrating behavioral healthcare for Duals
- Learn about an innovative new program to reduce hospital admissions
- Explore new strategies for meeting the needs of enrollees with Alzheimer's Disease and other dementias
- Network with top Duals experts at this annual think tank

**Director KAISER FAMILY FOUNDATION**

Cynthia Lentz, BSN, RN, *Director, Clinical Programs- Special Needs* UPMC INSURANCE SERVICES DIVISION

Jason Silva, JD, PMP, *Senior Compliance Analyst, Medicare-Medicaid Compliance, Dual Eligible Demonstration* HEALTH NET

James M. Verdier, *Senior Fellow* MATHEMATICA POLICY RESEARCH

Amber Cutler, *Senior Staff Attorney* JUSTICE IN AGING

Maya Altman, *CEO* HEALTH PLAN OF SAN MATEO

## Registration Details

**Priority Code** - PHN12-EM5

**Standard Rate** - \$2095

**Health/Provider Rate** - \$1795\*

**Government Rate** - \$1195

\*subject to HEA approval

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**For more information and to register, visit the [website](#) or contact:**

Whitney Betts at 704-341-2445 or [wbetts@frallc.com](mailto:wbetts@frallc.com)

**For speaking and sponsorship opportunities, contact:**

Jennifer Clemence at 704-341-2438 or [jclemence@frallc.com](mailto:jclemence@frallc.com)

## Healthcare Education Associates

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