

Missing

11/5/04

**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 11/4/2004 6:36:54 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 4 Stories

Search 'Mark Sanford' Found 4 Stories

1. WOLO-ABC COLUMBIA, SC

NOV 3 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[\*\*11:01:13 PM\*\*] BROUG HT HEAVY DEBATE FROM BOTH SIDES. EVERYONE EAGER TO WEIGH IN. NO DOUBT A BIG WIN FOR REPUBLICANS IN OUR STATE, GOVERNOR MARK SANFORD SAYS HE FEELS GREAT ABOUT THE VOTER TURNOUT YESTERDAY, AND HAVING DEMINT IN WASHINGTON WILL MEAN A NEW ERA IN SOUTH CAROLINA POLITI

2. WOLO-ABC COLUMBIA, SC

NOV 3 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[\*\*11:02:50 PM\*\*] IT'S FROM THAT SEAT SHE SAYS HER PUSH FOR A BETTER SOUTH CAROLINA WILL CONTINUE. TENENBAUM WOULD NOT DISCUSS HER POLITICAL FUTURE. ALTHO UGH HER NAME HAS BEEN MENTIONED AS A POSSIBLE DEMOCRATIC CHALLENGER TO GOVERNOR SANFORD IN 2006. 33 CRAIG BEATTY ABC 25 NEWS. 33 LAST NIGHT WAS ALSO A GOOD-BYE OF SORTS, TO LONGTIME SENATOR FRITZ HOLLINGS.

3. WOLO-ABC COLUMBIA, SC

NOV 3 2004 6:00PM CT Nielsen Audience: 3,851

25 NEWS AT SIX

[\*\*05:58:03 PM\*\*] THE DEMOCRAT STILL HAS 2- YEARS REMAINING IN HER TERM AS STATE EDUCATION SUPERINTENDEN T. AND SAYS THAT WILL BE HER MAIN FOCUS. 33 ALTHOUGH TENENBAUM LOSS THIS RACE, HER NAME IS ALREADY BEING MENTIONED AS A POSSIBLE CANDIDATE FOR GOVERNOR. SOME SUGGEST SHE COULD CHALLENGE GOVERNOR SANFORD IN TWO YEARS. BUT LEADERS OF THE STATE DEMOCRATIC PARTY ADMIT THEY'VE GOT A LOT OF WORK TO DO, AFTER FAILING TO RE-ELECT GOVERNOR JIM HODGES AND LOSING TWO U-S SENATE RACES. 33 AIKEN COUNTY STATE SENATOR TOM MOORE IS ANOTHER DEMOCRAT WHO HAS BEEN MENTIONED AS A POSSIBLE CHALLENGER IN THE 2006 GOVERNOR'S RACE.

4. WCSC-CBS CHARLESTON, SC

NOV 3 2004 5:30AM ET Nielsen Audience: 6,704

5 News This Morning

[\*\*05:30:00 AM\*\*] HEIR CLIFF HOUSE IN DOWNTOWN COMING IN THEY COULD LOST WAY HE, RAN HIS CAMPAIGN. PLEASED MANY PEOPLE TURNED THEA CAMPAIGN BECAUSE I THINK MY THE NEED ATTENTION TE A BETTER ONE FOR LOCATE REPUBLICANS. NUMBER CAROLINA HOUSE AND STATE STATE CAN'T WAIT REPTER: GOVERNOR SANFORD THRHOLOF VING GERNMENT EXCITING NIGHT FOR US. OF LEGISLARE THIS GOVERNMENT RESTRUCTURING IS A HE REPRESENTIVES. MORNING.

Report Generated: 2004/11/04 05:36:38.159 (CT)

Total Story Count: 4

Total Nielsen Audience: 20,531

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 11/3/2004 12:00:21 PM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 4 Stories

Search 'Mark Sanford' Found 4 Stories

1. WOLO-ABC COLUMBIA, SC

NOV 2 2004 6:00PM CT Nielsen Audience: 3,851

25 NEWS AT SIX

[\*\*05:58:01 PM\*\*] TENENBAUM SAYS SHE IS AN INDEPENDENT VOICE AND WILL MAKE VOTES AND DECISIONS BASED ON WHAT'S BEST FOR SOUTH CAROLINIANS. DEMINT HAS ENLISTED SUPPORT FROM REPUBLICAN HEAVYWEIGHTS FROM SOUTH CAROLINA AND THE NATION. BEING JOINED ON THE CAMPAIGN TRAIL SENATOR BILL FRIST, GOVERNOR SANFORD, SENATOR LINDSEY GRAHAM AND OTHERS. THE POLLS CLOSE IN LESS THAN AN HOUR. WE'LL HAVE UPDATES AS THE RETURNS COME IN.

2. WCBD-NBC CHARLESTON, SC

NOV 2 2004 6:00AM ET Nielsen Audience: 6,377

Morning Report

[\*\*06:00:00 AM\*\*] DE-MINT SUPPORTERS ALSO RALLIED YESTERDAY. NEWS 2 CAUGHT UP WITH THEM AT MERCURY AVIATION. KEY REPUBLICAN STATE LEADERS INCLUDING GOVERNOR MARK SANFORD AND SENATOR LINSDEY GRAHAM WERE ALSO THERE TODAY. DE-MINT PROMISED TO BUILD WEALTH FOR EVERYONE. MORE CHOICES IN EDUCATION PERSONAL OWNERSHIP OF SOCIAL SECURITY- OWNERSHIP OF YOUR HEALTH CARE PLAN- A TAX CODE THAT YOU CAN UNDERSTAND- THESE ARE THINGS THAT WORK FOR EVERYONE.

3. WCBD-NBC CHARLESTON, SC

NOV 2 2004 5:30AM ET Nielsen Audience: 3,625

Morning Report

[\*\*05:30:00 AM\*\*] DE-MINT SUPPORTERS ALSO RALLIED YESTERDAY. NEWS 2 CAUGHT UP WITH THEM AT MERCURY AVIATION. KEY REPUBLICAN STATE LEADERS INCLUDING GOVERNOR MARK SANFORD AND SENATOR LINSDEY GRAHAM WERE ALSO THERE TODAY. DE-MINT PROMISED TO BUILD WEALTH FOR EVERYONE. MORE CHOICES IN EDUCATION PERSONAL OWNERSHIP OF SOCIAL SECURITY- OWNERSHIP OF YOUR HEALTH CARE PLAN- A TAX CODE THAT YOU CAN UNDERSTAND- THESE ARE THINGS THAT WORK FOR EVERYONE.

4. WAGT-NBC AUGUSTA, GA

NOV 2 2004 6:00PM ET Nielsen Audience: 12,448

ACTION NEWS

[\*\*06:00:00 PM\*\*] ALSO IN SOUTH CAROLINA, VOTERS WILL DECIDE WHETHER OR NOT TO GET RID OF MINI-BOTTLES AT BARS AND RESTAURANTS. AMONG THOSE AGAINST THE STATE'S REQUIREMENT TO USE MINI- BOTTLES. GOVERNOR MARK SANFORD AND MOTHERS AGAINST DRUNK DRIVING. IF THE VOTE PASSES, A STATE CONSTITUTIONAL AMENDMENT WILL BE DRAWN UP TO OFFICIALLY ELIMINATE MINI-BOTTLES, ALLOWING BARS AND RESTAURANTS TO FREE-POUR ALCOHOL. AND WE'LL BRING YOU COMPLETE ELECTION COVERAGE THROUGHOUT THE EVENING.

Report Generated: 2004/11/03 05:38:19.711 (CT)

Total Story Count: 4

Total Nielsen Audience: 26,301

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
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**Date:** 11/2/2004 6:36:54 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 24 Stories

Search 'Mark Sanford' Found 24 Stories

1. WBTV-CBS CHARLOTTE, NC

NOV 1 2004 6:00AM ET Nielsen Audience: 43,233

3 NEWS AT 6 AM

[\*\*06:00:00 AM\*\*] AND WE'LL ALSO BE TAKING YOUR PHONE CALLS IF YOU HAVE QUESTIONS ABOUT VOTING. IN SOUTH CAROLINA SENATE CANDIDATES JIM DEMINT AND INEZ TENENBAUM ARE CRISS-CROSSING THE STATE LOOKING FOR LAST MINUTE VOTES. REPUBLICAN GOVERNOR MARK SANFORD JOINS DEMINT ON THE CAMPAIGN TRAIL TODAY. TENENBAUM, A DEMOCRAT, WILL HAVE FORMER GOVERNOR DICK RILEY WITH HER. MANY OF YOU WILL BE VOTING TOMORROW.

2. WCCB-FOX CHARLOTTE, NC

NOV 1 2004 6:00AM ET Nielsen Audience: 4,034

FOX NEWS RISING

[\*\*06:00:00 AM\*\*] SOUTH CAROLINA SENATE CANDIDATES JIM DE-MINT AND INEZ TENENBAUM ARE CRISS- CROSSING THE STATE TO ROUND UP LAST MINUTE VOTES. TODAY GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM WILL JOIN DE-MINT AT SIX STATE RALLIES. INEZ TENENBAUM WILL BE JOINED BY U-S REPRESENTATIV E JIM CLYBURN AND FORMER GOVERNOR DICK RILEY ON THE CAMPAIN TRAIL. WHEN VOTERS IN YORK COUNTY GO TO THE POLLS TOMORROW

3. WACH-FOX COLUMBIA, SC

NOV 1 2004 10:00PM CT Nielsen Audience: 28,753

WACH FOX NEWS AT TEN

[\*\*10:02:06 PM\*\*] JIM DEMINT. ALSO CRISS-CROSSING THE STATE TODAY. HOPPING FROM CITY TO CITY ON A PRIVATE PLANE WITH THE LIKES OF GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM. ONE OF THE LATEST POLLS SHOWS DEMINT LEADING INEZ TENEBBAUM BUY JUST FOUR POINTS BUT THE CONGRESSMAN ANHIS SUPPORTE ARE FEELING CONFIDENT TONIGHT.

4. WIS-NBC COLUMBIA, SC

NOV 1 2004 6:00AM CT Nielsen Audience: 25,622

NEWS TEN FIRST NEWS

[\*\*06:01:04 AM\*\*] DETROIT TODAY BEGINNING IN COLUMBIA WITH GOVERNOR SANFORD AND U.S. SENATOR GRAHAM. INEZ TENENBAUM WILL BE JOINED ON THE CAMPAIGN TRAIL BY DICK RILEY AND CONGRESSMAN JIM CLY CLYBURN AND WILL MAKE STOPS IN FLORENCE, CHAR CHARKS, AND AND CHARLESTON, AND GREENVILLE.

5. WIS-NBC COLUMBIA, SC

NOV 1 2004 6:00AM CT Nielsen Audience: 25,622

NEWS TEN FIRST NEWS

[\*\*06:31:08 AM\*\*] IN THE RACE FOR U.S. SENATE, A MASON-DIXON POLL SHOWS JIM DEMINT LEADING INEZ TENENBAUM 47 TO 43% BUT THAT'S STILL WITHIN THE POLL'S MARGIN OF ERROR. JIMMY DEMINT WILL FLY TO SIX AIRPORT REALLIES TODAY BEGINNING IN COLUMBIA ALONGSIDE GOVERNOR SANFORD AND LINDSEY GRAHAM.

6. WOLO-ABC COLUMBIA, SC

NOV 1 2004 6:00PM CT Nielsen Audience: 3,851

25 NEWS AT SIX

[\*\*05:58:07 PM\*\*] TWO TT CANDIDATES, DIFFERENT BELIEFS, DIFFERENT T: OM>PJN: W OL

PARTIES. BUT BO BRIMMING WITH CONFIDENCE ONE DAY BEFORE SOUTH CAROLINA VOTERS DECIDE WHICH ONE WILL BECOME THE STATE'S NEXT U- S SENATOR. REPUBLICAN JIM DEMINT CAMPAIGNED WITH A WHO'S WHO OF PARTY HEAVYWEI GOVERNOR SANFORD, SENATOR LINDSEY GRAHAM. CONG RESSMAN JOE WILSON. DEMINT SAYS HE WANTS VOTERS TO KNOW HE'S PART OF A TEAM TRYING TO BRING POSITIVE CHANGE TO THE STATE AND COUNTRY.

7. WOLO-ABC COLUMBIA, SC

NOV 1 2004 6:00AM CT Nielsen Audience: 2,118

25 NEWS AT 6 AM

[\*\*06:25:03 AM\*\*] THE CANDIDATES FOR U-S SENATE ARE CRISS- CROSSING THE STATE IN THEIR FINAL PUSH BEFORE ELECTION DAY TUESDAY. DEMOCRAT INEZ TENENBAUM WILL VISIT THE COLUMBIA ON A CAMPAIGN STOP THIS AFTERNOON. REPUBLICAN JIM DEMINT WILL HIT THE CAMPAIGN TRAIL WITH GOVERNOR SANFORD TODAY. THEY'LL TAKE OFF FROM COLUMBIA IN JU A FEW HOURS. TENENBAUM AND DEMINT ARE VYING FOR THE SENATE SEAT LEFT BY THE RETIRING FRITZ HOLLINGS.

8. WOLO-ABC COLUMBIA, SC

NOV 1 2004 6:00AM CT Nielsen Audience: 2,118

25 NEWS AT 6 AM

[\*\*06:53:46 AM\*\*] RE I THE CANDIDATES FOR U-S SENATE ARE CRISS- CROSSING THE STATE IN THEIR FINAL PUSH BEFORE ELECTION DAY TUESDAY. DEMOCRAT INEZ TENENBAUM WILL VISIT THE COLUMBIA ON A CAMPAIGN STOP THIS AFTERNOON. REPUBLICAN JIM DEMINT WILL HIT THE CAMPAIGN TRAIL WITH GOVERNOR SANFORD TODAY. THEY'LL TAKE OFF FROM COLUMBIA IN JUST A FEW HOURS. TENENBAUM AND DEMINT ARE VYING FOR THE SENATE SEAT LEFT BY THE RETIRING FRITZ HOLLINGS.

9. WSAV-NBC SAVANNAH, GA

NOV 1 2004 6:30AM ET Nielsen Audience: 12,548

COASTAL SUNRISE

[\*\*06:53:42 AM\*\*] IF JURORS DECIDE TO CONVICT SCOTT PETERSON OF MURDER, THEY'LL BE ALLOWED TO CHOOSE BETWEEN FIRST- AND SECOND- DEGREE. THE JUDGE SAYS THE JURY COULD DECIDE SCOTT PETERSON KILLED HIS WIFE AND HER UNBORN CHILD BUT WITHOUT PREMEDITATION. AND OVER IN THE LOW COUNTRY- GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM CAMPAIGN WITH REPUBLICAN SENATE CANDIDATE JIM DEMINT ON HILTON HEAD ISLAND THIS AFTERNOON. ADLIB. THANKS FOR SPENDING THE BEGINNING OF YOUR DAY WITH US.

10. WTOG-CBS SAVANNAH, GA

NOV 1 2004 5:30PM ET Nielsen Audience: 45,329

NEWS AT 5:30

[\*\*05:32:47 PM\*\*] TRYING TO GET OUT THE VOTE. REPUBLICAN SENATE CANDIDATE JIM DEMINT MADE A LAST MINUTE STOP ON HILTON HEAD ISLAND THIS AFTERNOON. SENATOR LINDSAY GRAHAM AND GOVERNOR MARK SANFORD RALLIED SUPPORT FOR DEMINT THE HILTON HEAD AIRPORT. THE THREE ARE TRAVELING AROUND THE STATE TODAY TRYING TO INFLUENCE VOTERS BEFORE TOMORROW'S ELECTION. WE'RE PART OF A GREAT TEAM WITH PRESIDENT BUSH AND WE'RE JUST REMINDING VOTERS THAT TWO VOTES IN THE SENATE THAT WORK TOGETHER ARE A LOT BETTER THAN TWO VOTES THAT CANCEL EACH OTHER OUT.

11. WCBD-NBC CHARLESTON, SC

NOV 1 2004 5:00PM ET Nielsen Audience: 13,613

First News

[\*\*05:00:00 PM\*\*] DE-MINT SUPPORTERS ALSO RALLIED TODAY. NEWS 2 CAUGHT UP WITH THEM AT MERCURY AVIATION. KEY REPUBLICAN STATE LEADERS INCLUDING GOVERNOR MARK SANFORD AND SENATOR LINSDEY GRAHAM WERE ALSO THERE TODAY. DE-MINT PROMISED TO BUILD WEALTH FOR EVERYONE. MORE CHOICES IN EDUCATION PERSONAL

OWNERSHIP OF SOCIAL SECURITY- OWNERSHIP OF YOUR HEALTH CARE PLAN- A TAX CODE THAT YOU CAN UNDERSTAND- THESE ARE THINGS THAT WORK FOR EVERYONE.

12. WCBD-NBC CHARLESTON, SC  
NOV 1 2004 11:55AM ET Nielsen Audience: 1,438  
News 2 at Noon

[\*\*11:55:00 AM\*\*] HERE IN THE PALMETTO STATE. U-S SENATE CANDIDATES JIM DEMINT AND INEZ TENENBAUM ARE CRISSCROSSING SOUTH CAROLINA IN A LAST- MINUTE EFFORT TO GAIN SUPPORT. REPUBLICAN GOVERNOR MARK SANFORD AND OTHERS WILL JOIN DEMINT TODAY. TENENBAUM WILL HAVE FORMER GOVERNOR DICK RILEY ON THE CAMPAIGN TRAIL. A PHONY LETTER THREATENING THE ARREST OF CERTAIN VOTERS.

13. WCBD-NBC CHARLESTON, SC  
NOV 1 2004 6:00AM ET Nielsen Audience: 6,377  
Morning Report

[\*\*06:00:00 AM\*\*] HERE IN THE PALMETTO STATE. U-S SENATE CANDIDATES JIM DEMINT AND INEZ TENENBAUM ARE CRISSCROSSING SOUTH CAROLINA IN A LAST- MINUTE EFFORT TO GAIN SUPPORT. REPUBLICAN GOVERNOR MARK SANFORD AND OTHERS WILL JOIN DEMINT TODAY. TENENBAUM WILL HAVE FORMER GOVERNOR DICK RILEY ON THE CAMPAIGN TRAIL. A REMINDER THIS MORNING.

14. WCIV-ABC CHARLESTON, SC  
NOV 1 2004 6:00AM ET Nielsen Audience: 5,455  
First Edition

[\*\*06:00:00 AM\*\*] 6TH DISTRICT CONGRESSMAN JIM CLYBURN AND FORMER GOVERNOR, DICK RILEY WILL JOIN TENENBAUM ON THE CAMPAIGN TRAIL LATER TODAY. TENENBAUM'S REPUBLICAN OPPONENT WILL CRISS CROSS THE STATE TODAY IN HIS FINAL SPRINT TO TUESDAY. JIM DEMINT WILL BE JOINED BY GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM AS HE MAKES SIX AIRPORT STOPS AROUND THE PALMETTO STATE. CHARLESTON WILL BE ONE OF THOSE STOPS AND THIS WEEKEND, DEMINT SUPPORTERS COULD BE FOUND OUT AND ABOUT, BRAGGING ABOUT THE REPUBLICAN CONTENDER. TC: 08:48:27-08:58:23 'I KNOW JIM DEMINT'S GOING TO MAKE A GREAT SEANTOR HE'S GETTING OUT VOLUNTEERS ACROSS THE STATE LIKE US HES GOING TO GET ELECTED AND HE'S GOING TO MAKE US PROUD.

15. WCIV-ABC CHARLESTON, SC  
NOV 1 2004 6:00AM ET Nielsen Audience: 5,455  
First Edition

[\*\*06:00:00 AM\*\*] 6TH DISTRICT CONGRESSMAN JIM CLYBURN AND FORMER GOVERNOR, DICK RILEY WILL JOIN TENENBAUM ON THE CAMPAIGN TRAIL LATER TODAY. TENENBAUM'S REPUBLICAN OPPONENT WILL CRISS CROSS THE STATE TODAY IN HIS FINAL SPRINT TO TUESDAY. JIM DEMINT WILL BE JOINED BY GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM AS HE MAKES SIX AIRPORT STOPS AROUND THE PALMETTO STATE. CHARLESTON WILL BE ONE OF THOSE STOPS AND THIS WEEKEND, DEMINT SUPPORTERS COULD BE FOUND OUT AND ABOUT, BRAGGING ABOUT THE REPUBLICAN CONTENDER. TC: 08:48:27-08:58:23 'I KNOW JIM DEMINT'S GOING TO MAKE A GREAT SEANTOR HE'S GETTING OUT VOLUNTEERS ACROSS THE STATE LIKE US HES GOING TO GET ELECTED AND NEWSPAPER IN COLUMBIA ENDORSED TENENBAUM.

16. WCSC-CBS CHARLESTON, SC  
NOV 1 2004 12:00PM ET Nielsen Audience: 30,319  
News at Noon

[\*\*12:00:00 PM\*\*] IT DOES FEEL MORE LIKE THE JUNE PRIMARY. THE RACE FEELS GOOD. WE'VE BEEN ALL OVER THE STATE TODAY WITH GOVERNOR SANFORD AND LINDSEY GRA. I'M REAL OPTIMISTIC. REPORTER: THAT'S WHAT I WAS GOING TO ASK HOW DOES THIS MAKE YOU FEEL TO HAVE THE GOVERNOR AND LINDSEY GRAHAM?

17. WCSC-CBS CHARLESTON, SC  
NOV 1 2004 5:30AM ET Nielsen Audience: 6,704  
5 News This Morning

[\*\*05:30:00 AM\*\*] THIS MORNING INEZ TENENBAUM WILL GREET WORKERS AT A PLANT IN CHARLESTON BEFORE HEADING TO FLORENCE. TENENBAUM IS GETTING HELP FROM U.S. REPRESENTATIVE JIM CLIP BURN AND FORMER GOVERNOR DICK RILEY. GOVERNOR SANFORD AND LINDSEY GRAHAM WILL JOIN DEMINT TODAY AS HE FLIES TO RALLYS.

18. WAGT-NBC AUGUSTA, GA  
NOV 1 2004 6:00PM ET Nielsen Audience: 12,448  
ACTION NEWS

[\*\*06:00:00 PM\*\*] THE CANDIDATES SEEKING SOUTH CAROLINA U-S SENATOR FRITZ HOLLINGS' SEAT ALSO SPENT THE DAY ON THE CAMPAIGN TRAIL. GOV. MARK SANFORD AND SENATOR LINDSEY GRAHAM CAMPAIGNED WITH REPUBLICAN CANDIDATE JIM DEMINT. DEMOCRATIC CANDIDATE INEZ TENENBAUM ALSO CRISSCROSSED THE STATE. BOTH ARE RUNNING IN A TIGHT RACE HOPING TO WIN OVER THOSE UNDECIDED VOTERS.

19. WJBF-ABC AUGUSTA, GA  
NOV 1 2004 5:30AM ET Nielsen Audience: 3,608  
GOOD MORNING AUGUSTA

[\*\*05:30:00 AM\*\*] THE TWO CANDIDATES FOR SENATE WILL BE MAKING MULTIPLE STOPS AROUND THE STATE IN LAST- MINUTE CAMPAIGNING. JIM DEMINT AND INEZ TENENBAUM WILL BE JOINED BY REPUBLICAN AND DEMOCRATIC PARTY LEADERS AS THEY CRISS-CROSS THE STATE. GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM WILL BE JOINING REPUBLICAN JIM DEMINT AT SIX RALLIES TOMORROW. DEMOCRAT INEZ TENENBAUM WILL BE JOINED BY REPRESENTATIVE JIM CLYBURN AND FORMER GOVERNOR DICK RILEY. TOMORROW-

20. WJBF-ABC AUGUSTA, GA  
NOV 1 2004 5:00AM ET Nielsen Audience: 2,095  
NEWS THIS MORNING

[\*\*05:00:00 AM\*\*] THE TWO CANDIDATES FOR SENATE WILL BE MAKING MULTIPLE STOPS AROUND THE STATE IN LAST- MINUTE CAMPAIGNING. JIM DEMINT AND INEZ TENENBAUM WILL BE JOINED BY REPUBLICAN AND DEMOCRATIC PARTY LEADERS AS THEY CRISS-CROSS THE STATE. GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM WILL BE JOINING REPUBLICAN JIM DEMINT AT SIX RALLIES TOMORROW. DEMOCRAT INEZ TENENBAUM WILL BE JOINED BY REPRESENTATIVE JIM CLYBURN AND FORMER GOVERNOR DICK RILEY. TOMORROW-

21. WRDW-CBS AUGUSTA, GA  
NOV 1 2004 5:00PM ET Nielsen Audience: 20,792  
FIRST AT 5

[\*\*05:00:00 PM\*\*] HE'S RUNNING AGAINST JOHN BARROW FOR THE U-S HOUSE SEAT FROM DISTRICT 3. DOM)AND U-S SENATE CANDIDATES JIM DEMINT AND INEZ TENENBAUM ARE TRAVELING AROUND SOUTH CAROLINA IN A LAST-MINUTE EFFORT TO GET VOTES FOR TOMORROW. THE REPUBLICAN DEMINT IS GETTING HELP FROM U-S SENATOR LINDSEY GRAHAM AND GOVERNOR MARK SANFORD. THEY MADE A STOP IN AIKEN. TENENBAUM IS VISITING FLORENCE, COLUMBIA AND GREENVILLE.

22. WRDW-CBS AUGUSTA, GA  
NOV 1 2004 6:00AM ET Nielsen Audience: 7,141  
THIS MORNING

[\*\*06:00:00 AM\*\*] ==FUNERAL SERVICES FOR BOBBY WOMACK WILL BE TODAY AT 2:30 P-M AT ELAM BAPTIST CHURCH IN MILLEN. DOM)U-S SENATE CANDIDATES JIM DEMINT AND INEZ TENENBAUM ARE CRISS-CROSSING SOUTH CAROLINA TO STUMP FOR LAST-MINUTE VOTES, AND CALLING ON PARTY LEADERS TO GIVE THEM A HAND. TODAY, REPUBLICAN GOVERNOR MARK SANFORD AND U-S SENATOR LINDSEY GRAHAM WILL JOIN DEMINT AS HE FLIES TO



RALLIES ACROSS THE STATE. DEMOCRAT TENENBAUM WILL HAVE U-S REPRESENTATIVE JIM CLYBURN AND FORMER GOVERNOR DICK RILEY ON THE CAMPAIGN TRAIL. DOM)SOME TOP REPUBLICAN OFFICIALS WILL BE VISITING THE GARDEN CITY TODAY.

23. WRDW-CBS AUGUSTA, GA

NOV 1 2004 6:00AM ET Nielsen Audience: 7,141

THIS MORNING

[\*\*06:00:00 AM\*\*] ==FUNERAL SERVICES FOR BOBBY WOMACK WILL BE TODAY AT 2:30 P-M AT ELAM BAPTIST CHURCH IN MILLEN. DOM)U-S SENATE CANDIDATES JIM DEMINT AND INEZ TENENBAUM ARE CRISS-CROSSING SOUTH CAROLINA TO STUMP FOR LAST-MINUTE VOTES, AND CALLING ON PARTY LEADERS TO GIVE THEM A HAND. TODAY, REPUBLICAN GOVERNOR MARK SANFORD AND U-S SENATOR LINDSEY GRAHAM WILL JOIN DEMINT AS HE FLIES TO RALLIES ACROSS THE STATE. DEMOCRAT TENENBAUM WILL HAVE U-S REPRESENTATIVE JIM CLYBURN AND FORMER GOVERNOR DICK RILEY ON THE CAMPAIGN TRAIL. DOM)SOME TOP REPUBLICAN OFFICIALS WILL BE VISITING THE GARDEN CITY TODAY.

24. WRDW-CBS AUGUSTA, GA

NOV 1 2004 5:30AM ET Nielsen Audience: 4,197

THIS MORNING

[\*\*05:30:00 AM\*\*] ==FUNERAL SERVICES FOR BOBBY WOMACK WILL BE TODAY AT 2:30 P-M AT ELAM BAPTIST CHURCH IN MILLEN. DOM)U-S SENATE CANDIDATES JIM DEMINT AND INEZ TENENBAUM ARE CRISS-CROSSING SOUTH CAROLINA TO STUMP FOR LAST-MINUTE VOTES, AND CALLING ON PARTY LEADERS TO GIVE THEM A HAND. TODAY, REPUBLICAN GOVERNOR MARK SANFORD AND U-S SENATOR LINDSEY GRAHAM WILL JOIN DEMINT AS HE FLIES TO RALLIES ACROSS THE STATE. DEMOCRAT TENENBAUM WILL HAVE U-S REPRESENTATIVE JIM CLYBURN AND FORMER GOVERNOR DICK RILEY ON THE CAMPAIGN TRAIL. DOM)SOME TOP REPUBLICAN OFFICIALS WILL BE VISITING THE GARDEN CITY TODAY.

Report Generated: 2004/11/02 05:36:39.503 (CT)

Total Story Count: 24

Total Nielsen Audience: 320,011

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 11/1/2004 6:40:24 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 10 Stories

Search 'Mark Sanford' Found 10 Stories

1. WOLO-ABC COLUMBIA, SC

OCT 29 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[\*\*11:02:20 PM\*\*] THIS TIME OF YEAR YOU EXPECT TO SEE POLITICIANS COURTING YOU FOR YOUR VOTE. YOU JUST DON'T EXPECT TO SEE THE GOVERNOR AT YOUR FRONT DOOR. GOVERNOR SANFORD WENT DOOR-TO-DOOR TONIGHT WITH FELLOW REPUBLICAN KEN WINGATE WHO'S RUNNING FOR STATE SENATE DISTRICT 22. 33 WINGATE'S OPPONENT IS DEMOCRAT JOEL LOURIE. WHEN YOU HEAD TO THE POLLS, FOUR DAYS FROM NOW YOUR EXPERIENCE CAN BE A LOT SMOOTHER IF YOU REMEMBER: YOU MUST HAVE AT LEAST ONE OF THREE FORMS OF IDENTIFICATION. ... TODAY HE WAS GIVEN THE SILVER CRESCENT AWARD BY GOVERNOR SANFORD. IT'S THE HIGHEST CIVILIAN HONOR GRANTED FOR COMMUNITY SERVICE IN SOUTH CAROLINA. HIS DEPARTMENT WAS ALSO NAMED PREMIER LAW ENFORCMENT AGENCY OF THE YEAR.

2. WCBD-NBC CHARLESTON, SC

OCT 29 2004 6:00AM ET Nielsen Audience: 6,377

Morning Report

[\*\*06:00:00 AM\*\*] NO WORD YET ON THE VICTIM'S NAME. OR CONDITION. GOVERNOR MARK SANFORD VISITS THE LOWCOUNTRY. PUTTING HIS SEAL OF APPROVAL ON TWO BILLS. ONE BILL ALLOWS SOUTH CAROLINIANS TO CHECK-OFF A CONTRIBUTION FOR SOUTH CAROLINA'S MILITARY FAMILIES. ... GOVERNOR SANFORD SAYS THE NEED FOR THE BILLS STEMS FROM SEPTEMBER 11-TH TERRORIST ATTACKS. STRAIGHT AHEAD ON NEWS TWO TODAY. FIND OUT WHAT YOU CAN DO TO KEEP YOUR KIDS SAFE THIS HALLOWEEN.

3. WCBD-NBC CHARLESTON, SC

OCT 29 2004 5:30AM ET Nielsen Audience: 3,625

Morning Report

[\*\*05:30:00 AM\*\*] NO WORD YET ON THE VICTIM'S NAME. OR CONDITION. GOVERNOR MARK SANFORD VISITS THE LOWCOUNTRY. PUTTING HIS SEAL OF APPROVAL ON TWO BILLS. ONE BILL ALLOWS SOUTH CAROLINIANS TO CHECK-OFF A CONTRIBUTION FOR SOUTH CAROLINA'S MILITARY FAMILIES. ... GOVERNOR SANFORD SAYS THE NEED FOR THE BILLS STEMS FROM SEPTEMBER 11-TH TERRORIST ATTACKS. STILL TO STRAIGHT AHEAD ON NEWS TWO TODAY. IF YOU WRITE CHECKS.

4. WOLO-ABC COLUMBIA, SC

OCT 28 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[\*\*11:03:03 PM\*\*] BOTH AGREE THAT EDUCATION IS THE LEGISLATURE'S TOP PRIORITY. LOURIE SAYS HEALTH CARE REFORM AND PUBLIC SAFETY ARE ALSO HIGH ON HIS AGENDA. WINGATE SAYS HE WILL PUSH FOR TAX REFORM AND SUPPORT GOVERNOR SANFORD'S PUSH FOR GOVERNMENT RESTRUCTURING.

5. WOLO-ABC COLUMBIA, SC

OCT 28 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[\*\*11:06:00 PM\*\*] BOTH DEMOCRAT AND REPUBLICAN WILL GIVE HIM THE ABILITY TO IMPROVE LIFE IN THE PALMETTO STATE. 33 ON THE CAMPAIGN TRAIL FOR VOTE 2004 CRAIG BEATTY ABC 25 NEWS. WINGATE HAS BEEN ENDORSED BY GOVERNOR SANFORD. LOURIE HAS GOTTEN AN ENDORSEMENT FROM RICHLAND COUNTY SOLICITOR BARNEY GIS-EY) GIESE. A

REPUBLICAN.

6. WCBD-NBC CHARLESTON, SC

OCT 28 2004 5:00PM ET Nielsen Audience: 13,613

First News

[\*\*05:00:00 PM\*\*] THE OFFICER SUFFERED ONLY MINOR INJURIES. CAMPELL'S BOND WAS SET AT 500-THOUSAND DOLLARS. TODAY, GOVERNOR MARK SANFORD MADE A TRIP TO THE LOWCOUNTRY. HE VISITED THE HISTORICAL CITADEL CAMPUS. TO PUT HIS SEAL OF APPROVAL ON TWO BILLS. ... GOVERNOR SANFORD SAYS THE SEPTEMBER 11-TH TERRORIST ATTACKS. BROUGHT ABOUT THE NEED FOR BOTH BILLS. A NEW LAW AIMED AT CHANGING THE WAY YOUR CHECKS ARE PROCESSED.

7. WCIV-ABC CHARLESTON, SC

OCT 28 2004 11:00PM ET Nielsen Audience: 8,800

Nightcast

[\*\*11:00:00 PM\*\*] OFFICIALS ARE WORRIED ABOUT OTHER AREAS THAT MIGHT NOT HAVE ENOUGH PEOPLE. 'WHAT WE'RE DOING NOW IS GOING THRU OUR LIST AND ASKING SOME OF THOSE FOLKS WHO ARE ASSIGNED TO A PRECINCT THAT HAS TOO MANY POLL MANAGERS TO PLEASE MOVE TO ONES THAT HAVE NONE. TO CAST YOUR VOTE ON TUESDAY REMEMBER TO BRING ALONG YOUR VOTER REGISTRATION CARD AND PROPER I-D. GOVERNOR SANFORD NOT CAMPAIGNING. BUT MAKING CHANGES FOR SOUTH CAROLINA'S MEN AND WOMEN IN UNIFORM. TODAY AT THE CITADEL.

8. WCIV-ABC CHARLESTON, SC

OCT 28 2004 6:00PM ET Nielsen Audience: 11,378

News Channel 4 at 6

[\*\*06:00:00 PM\*\*] OR IF TAX PAYER MONEY HAS BEEN PROPERLY SPENT. A SMALL STEP TODAY, TO HELP SOUTH CAROLINA'S MILITARY FAMILIES SACRIFICING WHILE SERVING OUR COUNTRY. GOVERNOR MARK SANFORD SIGNED A 'MILITARY CHECK OFF' BILL THIS AFTERNOON AT THE CITADEL. THE BILL GIVED SOUTH CAROLINIANS THE OPTION TO CONTRIBUTE TO FAMILIES ON THEIR INCOME TAX FORM. THE MONEY WILL HELP FAMILIES IN MANY WAYS.

9. WCSC-CBS CHARLESTON, SC

OCT 28 2004 5:00PM ET Nielsen Audience: 24,246

Live 5 Newshour

[\*\*05:00:00 PM\*\*] THEN A NEW BILL SIGNED BY GOVERNOR SANFORD HELPS YOU HELP MILITARY FAMILIES.

10. WCSC-CBS CHARLESTON, SC

OCT 28 2004 5:00PM ET Nielsen Audience: 24,246

Live 5 Newshour

[\*\*05:00:00 PM\*\*] IN OTHER NEWS, GOVERNOR MARK SANFORD HAS SIGNED A NEW BILL THAT LETS YOU CHECK OFF A CONTRIBUTION FOR MILITARY FAMILIES ON YOUR INCOME TAX FORM. A LOT MORE COULD BE DONE AND SHOULD BE DONE TO HELP MILITARY FAMILIES. THEY ARE MAKING AN EXTRAORDINARY SACRIFICES AROUND THE WORLD RIGHT NOW. GOVERNOR SANFORD WENT ON TO SAY THAT HE HOPES THE NEW BILL WILL BRING RELIEF FOR FAMILIES AND THAT WE ARE FAR FROM IDEAL WHEN IT COMES TO SUPPORTING THEIR QUALITY OF LIFE.

Report Generated: 2004/11/01 05:40:12.043 (CT)

Total Story Count: 10

Total Nielsen Audience: 107,249

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 10/29/2004 6:37:11 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 6 Stories

Search 'Mark Sanford' Found 6 Stories

1. WJCL-ABC SAVANNAH, GA

OCT 28 2004 6:00PM ET Nielsen Audience: 6,658

22 NEWS AT 6

[\*\*06:00:40 PM\*\*] REPUBLICAN GOVERNOR PERDUE IS PROPOSING A TAX BREAK THAT WOULD ALLOW TEACHERS TO DEDUCT UP TO 250 DOLLARS WORTH OF SCHOOL SUPPLIES FROM THEIR STATE INCOME TAXES. GEORGIA TEACHERS WERE NOT GIVEN STATE COST OF LIVING RAISES LAST YEAR AND WILL ONLY GET TWO PERCENT RAISES THIS YEAR. IN BEAUFORT SC GOVERNOR MARK SANFORD WAS AT THE UNIVERSITY OF SOUTH CAROLINA TO DEDICATE THEIR SOUTH CAMPUS. JOINING ME NOW IS ANGELA MARTIN WITH HER HEALTH BEAT REPORT.

2. WCBF-NBC CHARLESTON, SC

OCT 28 2004 6:00AM ET Nielsen Audience: 6,377

Morning Report

[\*\*06:00:00 AM\*\*] ALL THIS AND MORE CAN BE FOUND IN THE DECISION 2004 SECTION OF OUR WEBSITE. COUNT ON 2- DOT- COM. GOVERNOR MARK SANFORD DROPPED BY THE LOWCOUNTRY YESTERDAY TO TOUT HIS PLAN TO CHANGE THE SOUTH CAROLINA SENATE. THE GOVERNOR SAYS UPDATING SENATE RULES IS KEY TO ACHIEVING REFORM: SUCH AS TAX RELIEF AND HELP FOR SMALL BUSINESSES. HE CLAIMS THE BIGGEST OBSTACLE IS SENATORS HAVING TOO MUCH POWER TO STOP ISSUES BEFORE IT COMES TO A VOTE.

3. WCBF-NBC CHARLESTON, SC

OCT 28 2004 5:30AM ET Nielsen Audience: 3,625

Morning Report

[\*\*05:30:00 AM\*\*] ALL THIS AND MORE CAN BE FOUND IN THE DECISION 2004 SECTION OF OUR WEBSITE. COUNT ON 2- DOT- COM. GOVERNOR MARK SANFORD DROPPED BY THE LOWCOUNTRY YESTERDAY TO TOUT HIS PLAN TO CHANGE THE SOUTH CAROLINA SENATE. THE GOVERNOR SAYS UPDATING SENATE RULES IS KEY TO ACHIEVING REFORM: SUCH AS TAX RELIEF AND HELP FOR SMALL BUSINESSES. HE CLAIMS THE BIGGEST OBSTACLE IS SENATORS HAVING TOO MUCH POWER TO STOP ISSUES BEFORE IT COMES TO A VOTE.

4. WCIV-ABC CHARLESTON, SC

OCT 28 2004 6:00AM ET Nielsen Audience: 5,455

First Edition

[\*\*06:00:00 AM\*\*] BOTH PARTIES ARE LOOKING FOR VOLUNTEERS. DEMOCRATS CAN CALL AT 577-6000. REPUBLICANS SHOULD CALL 388-0663 IN OTHER POLITICAL NEWS, GOVERNOR MARK SANFORD IS PUSHING A FIVE-POINT PLAN TO IMPROVE THE STATE'S ECONOMY AND EDUCATION. BUT HE SAYS UNLESS SENATE RULES ARE CHANGED MANY OF THESE ISSUES MIGHT NOT PASS. YESTERDAY, SANFORD AND OTHER MEMBERS OF THE SENATE TOURED DOWNTOWN CHARLESTON TO SEAD THEIR MESSAGE ON THE NEED FOR SENATE REFORM.

5. WCIV-ABC CHARLESTON, SC

OCT 28 2004 6:00AM ET Nielsen Audience: 5,455

First Edition

[\*\*06:00:00 AM\*\*] BOTH PARTIES WELCOME VOLUNTEERS IN THESE LAST DAYS. CALL THE DEMOCRATS AT 577-6000. THE REPUBLICAN'S NUMBER IS 388-0663 GOVERNOR MARK SANFORD SPENT SOME TIME IN CHARLESTON YESTERDAY, CAMPAIGNING FOR REFORM IN THE STATE SENATE. SANFORD SAYS THE SENATE IS HOLDING UP PROGRESS IN SOUTH CAROLINA. HE'S PUSHING A 5-POINT PLAN TO CREATE NEW JOBS, IMPROVE EDUCATION AND

HEALTH CARE AND ESTABLISH A MORE EFFICIENT GOVERNMENT.

6. WAGT-NBC AUGUSTA, GA

OCT 28 2004 6:00AM ET Nielsen Audience: 2,852

ACTION NEWS TODAY

[\*\*06:00:00 AM\*\*] IN ADDITION TO NBC COVERAGE, WE'LL HAVE UPDATES ON ALL THE LOCAL RACES AT 22 AND 52 PAST EACH HOUR. RESULTS WILL ALSO SCROLL AT THE BOTTOM OF YOUR TV SCREEN AND ON WAGT DOT COM. GOVERNOR MARK SANFORD WANTS TO CHANGE PROCEDURAL RULES IN THE SOUTH CAROLINA SENATE. THE CURRENT RULES ALLOW ONE SENATOR TO BLOCK DEBATE ON A BILL, EFFECTIVELY KILLING ITS CHANCE OF PASSAGE. UNLIMITED FILIBUSTERS ARE ALSO POSSIBLE.

Report Generated: 2004/10/29 05:36:53.829 (CT)

Total Story Count: 6

Total Nielsen Audience: 30,422

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 10/28/2004 6:37:20 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 9 Stories

Search 'Mark Sanford' Found 9 Stories

1. WIS-NBC COLUMBIA, SC

OCT 27 2004 6:00PM CT Nielsen Audience: 75,442

NEWS TEN AT SIX

[\*\*05:58:43 PM\*\*] I'M GOING TO MODIFY IT. BOTH HAVE BIG ENDORSEMENTS. GOVERNOR MARK SANFORD IS ENDORSING WINGATE. NOW RICHLAND COUNTY SOLICITOR, A REPUBLICAN, IS ENDORSING LORI. BOTH CANDIDATES HAVE A LOT OF SUPPORT.

2. WSAV-NBC SAVANNAH, GA

OCT 27 2004 6:30AM ET Nielsen Audience: 12,548

COASTAL SUNRISE

[\*\*06:54:49 AM\*\*] COASTAL AHEAD- THIS AFTERNOON- SOUTH CAROLINA GOVERNOR MARK SANFORD WILL HOLD A NEWS CONFERENCE AT CROSSINGS PARK ON HILTON HEAD ISLAND CONCERNING HIS LEGISLATIVE PRIORITIES. WE'RE GOING TO CONTINUE TO FOLLOW REPORTS THAT UNITS OF THE LOCAL THIRD INFANTRY DIVISION AT HUNTER ARMY AIRFIELD WILL BE DEPLOYING TO THE MIDDLE EAST OVER THE NEXT FEW DAYS. SPECIFICS ARE NOT BEING RELEASED.

3. WCBD-NBC CHARLESTON, SC

OCT 27 2004 5:30PM ET Nielsen Audience: 11,401

News 2 at 5:30

[\*\*05:30:00 PM\*\*] PRESIDENT BUSH SAYS JOHN KERRY'S 'WILD' CHARGES ABOUT MISSING EXPLOSIVES IN IRAQ SHOW HE'LL SAY 'ANYTHING TO GET ELECTED. AND HE SAYS IT'S PART OF A PATTERN THAT SHOULD BAR THE DEMOCRAT FROM BEING COMMANDER- IN-CHIEF. GOVERNOR MARK SANFORD DROPPED BY THE LOWCOUNTRY TODAY TO TOUT HIS PLAN TO CHANGE THE SOUTH CAROLINA SENATE. AT THE HISTORIC CHARLESTON COUNTY COURTHOUSE TODAY, THE GOVERNOR SAID UPDATING SENATE RULES IS KEY TO ACHIEVING REFORM: SUCH AS TAX RELIEF AND HELP FOR SMALL BUSINESSES. THE BIGGEST OBSTACLE THE GOVERNOR SAYS IS SENATORS HAVE TOO MUCH POWER TO STOP ISSUES BEFORE IT COMES TO A VOTE. ... GOVERNOR SANFORD SAYS OVER 30 BILLS IN THE SENATE WERE STOPPED FROM DEBATE. JUST BY ONE SENATOR. QUESTIONS ARE NOW BEING RAISED ABOUT THE EXPERIENCE OF SOME BOSTON POLICE OFFICERS WHO FIRED PEPPER-PELLET GUNS INTO AN UNRULY CROWD.

4. WCIV-ABC CHARLESTON, SC

OCT 27 2004 6:00PM ET Nielsen Audience: 11,378

News Channel 4 at 6

[\*\*06:00:00 PM\*\*] THE PRESIDENT ALSO ATTENDED RALLIES IN OHIO AND MICHIGAN TODAY. BACK HOME. GOVERNOR MARK SANFORD IS PUSHING A FIVE-POINT PLAN TO IMPROVE THE STATES ECONOMY AND EDUCATION. BUT HE SAYS UNLESS SENATE RULES ARE CHANGED MANY OF THESE ISSUES MIGHT NOT PASS. TODAY, SANFORD AND OTHER MEMBERS OF THE SENATE TOURED DOWNTOWN CHARLESTON TO SPREAD THEIR MESSAGE ON THE NEED FOR SENATE REFORM.

5. WCIV-ABC CHARLESTON, SC

OCT 27 2004 6:00AM ET Nielsen Audience: 5,455

First Edition

[\*\*06:00:00 AM\*\*] 'THERE ARE CERTAINLY ALOT OF NEEDS IN THIS COUNTY FROM ROADWAY CONGESTION TO TRANSIT SERVICE, PARKS AND RECREATION, THE ISSUE IS DO WE HAVE ENOUGH SAFEGUARDS IN PLACE TO MAKE SURE IT'S WELL SPENT. CHARLESTON COUNTY

RESIDENTS WILL VOTE ON THE HALF-CENT SALES TAX ON NOVEMBER SECOND. GOVERNOR MARK SANFORD WILL VISIT CHARLESTON TODAY TO DISCUSS HIS WAYS TO IMPROVE SOUTH CAROLINA'S FUTURE. THE GOVERNOR WILL HIGHLIGHT THE SENATE RULES COMPONENT OF HIS 'CONTRACT FOR CHANGE. IT'S A LEGISLATIVE AGENDA.

6. WCSC-CBS CHARLESTON, SC

OCT 27 2004 12:00PM ET Nielsen Audience: 30,319

News at Noon

[\*\*12:00:00 PM\*\*] GOVERNOR SANFORD IS TALKING ABOUT HIS CONTRACT FOR CHANGE. WE'LL TELL YOU WHY HE WANTS TO SEE SENATE RULES CHANGE SO SOUTH CAROLINA CAN PROGRESS. PLUS, LESS THAN A WEEK BEFORE THE BIG ELECTION DAY, THE BATTLEGROUND STATES WHERE PRESIDENT BUSH AND SENATOR KERRY ARE CAMPAIGNING TODAY. ... GOVERNOR SANFORD IS TALKING ABOUT HIS CONTRACT FOR CHANGE. IT GIVES PARENTS A CHOICE ON PRIVATE OR CHARTER SCHOOLS. MARY, HOW'S THE GOVERNOR'S VISIT GOING SO FAR?

7. WAGT-NBC AUGUSTA, GA

OCT 27 2004 11:00PM ET Nielsen Audience: 8,585

ACTION NEWS 11 AT 11

[\*\*11:00:00 PM\*\*] ANALYSTS SAY A LARGE TURNOUT BY MINORITIES COULD HELP KERRY. THEY SAY A BIG TURNOUT FROM EVANGELICAL CHRISTIANS COULD HELP BUSH WIN. GOVERNOR MARK SANFORD WANTS TO CHANGE PROCEDURAL RULES IN THE SOUTH CAROLINA SENATE. THE CURRENT RULES ALLOW ONE SENATOR TO BLOCK DEBATE ON A BILL, EFFECTIVELY KILLING ITS CHANCE OF PASSAGE. UNLIMITED FILIBUSTERS ARE ALSO POSSIBLE.

8. WRDW-CBS AUGUSTA, GA

OCT 27 2004 6:00AM ET Nielsen Audience: 7,141

THIS MORNING

[\*\*06:00:00 AM\*\*] TOM)A BUNCH OF SOUTH CAROLINA POLITICIANS WILL BE ON THE ROAD TODAY. FOR SOME, IT'S THEIR LAST CAMPAIGN OPPORTUNITY BEFORE NEXT WEEK'S ELECTION. JIM DEMINT, SENATOR LINDSAY GRAHAM, CONGRESSMEN JOE WILSON AND GRESHAM BARRETT, AND SOUTH CAROLINA GOVERNOR MARK SANFORD WILL BE MAKING A CAMPAIGN STOP IN DOWNTOWN AIKEN THIS MORNING. THE EVENT IS SCHEDULED TO KICK OFF AT 11:30 A-M. TOM)NOW FROM EDUCATION TEAM 12: YOU PROBABLY KNOW ABOUT YOUR CHILD'S REPORT KNOW ABOUT YOUR YOU PROBABLY 12:EDUCATION TEAM NOW FROM TOM)NOW FROM EDUCATION TEAM 12: YOU PROBABLY KNOW ABOUT YOUR CHILD'S REPORT CARDS. BUT DID YOU KNOW THAT SOUTH CAROLINA SCHOOLS GET THEIR REPORT CARDS NOVEMBER NINTH?

9. WRDW-CBS AUGUSTA, GA

OCT 27 2004 5:30AM ET Nielsen Audience: 4,197

THIS MORNING

[\*\*05:30:00 AM\*\*] TOM)A BUNCH OF SOUTH CAROLINA POLITICIANS WILL BE ON THE ROAD TODAY. FOR SOME, IT'S THEIR LAST CAMPAIGN OPPORTUNITY BEFORE NEXT WEEK'S ELECTION. JIM DEMINT, SENATOR LINDSAY GRAHAM, CONGRESSMEN JOE WILSON AND GRESHAM BARRETT, AND SOUTH CAROLINA GOVERNOR MARK SANFORD WILL BE MAKING A CAMPAIGN STOP IN DOWNTOWN AIKEN THIS MORNING. THE EVENT IS SCHEDULED TO START AT 11:30 A-M. TOM)NOW FROM EDUCATION TEAM 12: YOU PROBABLY KNOW ABOUT YOUR CHILD'S REPORT CARDS. BUT DID YOU KNOW THAT SOUTH CAROLINA SCHOOLS GET THEIR REPORT CARDS NOVEMBER NINTH?

Report Generated: 2004/10/28 05:37:09.008 (CT)

Total Story Count: 9

Total Nielsen Audience: 166,466



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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 10/27/2004 6:36:27 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 6 Stories

Search 'Mark Sanford' Found 6 Stories

1. WBTV-CBS CHARLOTTE, NC

OCT 26 2004 5:30PM ET Nielsen Audience: 85,727

3 NEWS AT 5:30 PM

[\*\*05:30:00 PM\*\*] OUR CABLE NEWS PARTNER IN ROCK HILL. UNEMPLOYMENT NUMBERS ARE ON THE RISE FOR SOUTH CAROLINA AND TWO LOCAL COUNTIES HAVE BEEN ESPECIALLY HARD-HIT. GOVERNOR MARK SANFORD SAYS 6.9 PERCENT OF OUR POPULATION IS WITHOUT WORK. HE HOPES HIS PROPOSAL TO LOWER OUR STATE'S INCOME TAX RATE WILL COMBAT THIS PROBLEM.

2. WIS-NBC COLUMBIA, SC

OCT 26 2004 6:00AM CT Nielsen Audience: 25,622

NEWS TEN FIRST NEWS

[\*\*06:34:25 AM\*\*] NEXT WEEK, SOUTH CAROLINA VOTERS ARE GOING TO HAVE TO DECIDE WHETHER TO DO AWAY WITH MINIBOTTLES. GOVERNOR MARK SANFORD JOINED MOTHERS AGAINST DRUNK DRIVING. THEY WANT VOTERS TO VOTE YES. B. J. REID SAYS THE CHOICE IS ABOUT SAFETY.

3. WOLO-ABC COLUMBIA, SC

OCT 26 2004 11:00PM CT Nielsen Audience: 4,988

25 NEWS AT ELEVEN

[\*\*11:01:22 PM\*\*] ABC 25'S CRAIG BEATTY EXPLAINS. ANYBODY WHO THINKS ADDRESSING THE GENERAL ASSEMBLY IS A CHALLENGE HASN'T TRIED TO LECTURE A HUNDRED GRADE SCHOOLERS ON STATE GOVERNMENT. 33 GOVERNOR SANFORD IS UP TO THE SK. TALKING WITH STUDENTS AT RED BANK ELEMENTARY SCHOOL ABOUT THE IMPORTANCE OF EDUCATION, GOVERNMENT AND VOTING. IT'S PRETTY CUT AND DRY FOR LITTLE GRACE FANNING.

4. WOLO-ABC COLUMBIA, SC

OCT 26 2004 6:00PM CT Nielsen Audience: 3,851

25 NEWS AT SIX

[\*\*06:29:23 PM\*\*] 33 HERE'S A LOOK AT SOME OF THE STORIES WE'RE WORKING ON FOR THE NEWS AT ELEVEN. STUDENTS AT RED BANK ELEMENTARY GET A LESSON ON GOVERNMENT FROM SOUTH CAROLINA'S CHIEF EXECUTIVE. GOVERNOR SANFORD VISITS WITH KIDS. STRESSIN G THE IMPORTANCE OF VOTING. THE STORY TONIGHT AT ELEVEN.

5. WCBD-NBC CHARLESTON, SC

OCT 26 2004 6:00AM ET Nielsen Audience: 6,377

Morning Report

[\*\*06:00:00 AM\*\*] CAPITAL REPORTER ROBERT KITTLE. INVESTIGATED THOSE CLAIMS IN THIS MORNING'S DECISION 2004 UPDATE. GOVERNOR MARK SANFORD HEADLINED A RALLY BY PEOPLE WHO WANT YOU TO VOTE 'YES' ON THE MINIBOTTLE THE SIERRA CLUB WOULD LIKE TO SEE MINIBOTTLES GO AWAY. BECAUSE THEY CANNOT BE RECYCLED. WHILE LARGE BOTTLES CAN BE.

6. WCSC-CBS CHARLESTON, SC

OCT 26 2004 5:30AM ET Nielsen Audience: 6,704

5 News This Morning

[\*\*05:30:00 AM\*\*] 5:31. YOU KNOW, ONE OF ANOTHER HOT ISSUES YOU'LL SEE IS THE MINI BOTTLE QUESTION. IN FACT GOVERNOR MARK SANFORD MET WITH MADD ON THE STEPS OF

THE STATE HOUSE. THE GROUP BELIEVES THAT ALLOWING SO-CALLED FREE POUR DRINKSUT OF THE BIGGER BOTTLES WILL CUT DOWN ON THE NUMBER OF DEADLY ACCIDENTS THAT RESULT FROM DRINKING AND DRIVING. SO EXACTLY HOW WOULD BIGGER BOTTLES CUT DOWN ON ACCIDENTS?

Report Generated: 2004/10/27 05:36:17.358 (CT)

Total Story Count: 6

Total Nielsen Audience: 133,269

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 10/26/2004 7:15:03 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 12 Stories

Search 'Mark Sanford' Found 12 Stories

1. WACH-FOX COLUMBIA, SC

OCT 25 2004 10:00PM CT Nielsen Audience: 28,753

WACH FOX NEWS AT TEN

[\*\*10:08:01 PM\*\*] THE MINI-BOTTLE ISSUE. WILL THEY STAY OR WILL THEY GO? GOVERNOR SANFORD RESTAURANT WORKERS AND MOTHERS AGAINST DRUNK DRIVING. ALL GATHER AT THE STATE HOUSE TODAY.

2. WIS-NBC COLUMBIA, SC

OCT 25 2004 6:00AM CT Nielsen Audience: 25,622

NEWS TEN FIRST NEWS

[\*\*06:07:51 AM\*\*] SOUTH CAROLINA VOTERS WILL DECIDE THE FATE OF LIQUOR MINI BOTTLES. TODAY IN A NEWS CONFERENCE GOVERNOR MARK SANFORD ALONG WITH MEMBERS OF THE SOUTH CAROLINA MOTHERS AGAINST DRUNK DRIVING VOICE SUPPORT FOR CHANGES IN THE STATE'S CONSTITUTION. THE NEWS CONFERENCE IS AT 11:30 ON THE NORTH SIDE OF THE STATE HOUSE. STILL TO COME ON SUNRISE, STUDENTS IN WEST COLUMBIA TODAY WILL TAKE ALLEGE TO KEEP DRUGS OUT OF SCHOOLS.

3. WIS-NBC COLUMBIA, SC

OCT 25 2004 5:00AM CT Nielsen Audience: 7,046

NEWS TEN FIRST NEWS

[\*\*05:07:28 AM\*\*] SOUTH CAROLINA VOTERS WILL DECIDE THE FATE OF LIQUOR MINI BOTTLES. TODAY GOVERNOR MARK SANFORD ALONG WITH THE MOTHERS AGAINST DRUNK DRIVING DRAFTED A LEGISLATION THAT WOULD CHANGE THE CONFERENCE IS AT 11:30 ON THE NORTH SIDE OF THE STATEHOUSE. STILL TO COME ON SUNRISE, STUDENTS IN WEST COLUMBIA AND ALL ACROSS THE NATION ARE PAR TIS PEATING IN RED RIBBON WEEK.

4. WOLO-ABC COLUMBIA, SC

OCT 25 2004 6:00PM CT Nielsen Audience: 3,851

25 NEWS AT SIX

[\*\*05:58:03 PM\*\*] ABC 25'S ROBIN HINSON JOINS US LIVE IN THE NEWSROOM WITH DETAILS ON A CAMPAIGN THAT'S HEATING UP. ROBIN? TODAY MOTHER'S AGAINST DRUNK DRIVING AND GOVERNOR MARK SANFORD CAMPAIGNED FOR A "YES" TEVO TO REMOVE MINI-BOTTLES FROM THE STATE CONSTITUTION. MADD SAYS SOUTH CAROLINA SERVES THE STRONGEST DRINK IN THE COUNTRY BECAUSE OF MINI-BOTTLES. THEY ALSO SAY SOUTH CAROLINA HAS THE HIGHEST NUMBER OF ALCOHOL- RELATED DEATHS PER CAPITA IN THE NATION.

5. WCBD-NBC CHARLESTON, SC

OCT 25 2004 6:00PM ET Nielsen Audience: 18,702

News 2 at 6

[\*\*06:00:00 PM\*\*] CAPITAL REPORTER ROBERT KITTLE. INVESTIGATED THOSE CLAIMS IN TONIGHT'S DECISION 2004 UPDATE. GOVERNOR MARK SANFORD HEADLINED A RALLY BY PEOPLE WHO WANT YOU TO VOTE 'YES' ON THE MINIBOTTLE REFERENDUM. HE SAYS A YES VOTE WILL SAVE LIVES. MOTHERS AGAINST DRUNK DRIVING IS ALSO PUSHING FOR A YES THE SIERRA CLUB WOULD LIKE TO SEE MINIBOTTLES GO AWAY.

6. WCSC-CBS CHARLESTON, SC

OCT 25 2004 6:00PM ET Nielsen Audience: 37,535

Live 5 News at 6

[\*\*06:00:00 PM\*\*] BUT SINCE THEN, DEMINT HAS APOLOGIZED AND IN THE LAST FEW DAYS HAS

HAD SOME HIGH LEVEL ENDORSEMENTS. HE IS AN ALLY OF MINE. REPORTER: FROM PRESIDENT BUSH AND U.S. ANOTHER LINDSAY GRAM AND MARK SANFORD. MISS TENENBAUM APPEARS IN ONE TV ADD BY HERSELF TALKING ABOUT WHAT SHE STANDS FOR AND BELIEVES IN. AND IN ANOTHER CONTINUES TO ATTACK DEMINT'S RECORD.

7. WCSC-CBS CHARLESTON, SC

OCT 25 2004 6:00PM ET Nielsen Audience: 37,535

Live 5 News at 6

[\*\*06:00:00 PM\*\*] ANOTHER 409 ISSUE YOU WILL SEE ON THE BALLOT NEXT WEEK IS THE MINI BOTTLE REFERENDUM. TODAY GOVERNOR MARK SANFORD MET WITH MADD, MOTHERS AGAINST DRUNK DRIVERS ON THE STEPS OF THE STATE HOUSE. THE GROUP A BELIEVE THAT ALLOWING THESE WILL CUT DOWN ON THE NUMBER OF DEADLY ACCIDENTS.

8. WAGT-NBC AUGUSTA, GA

OCT 25 2004 11:00PM ET Nielsen Audience: 8,585

ACTION NEWS 11 AT 11

[\*\*11:00:00 PM\*\*] 31:15 BOTH CANDIDATES ARE SEEKING TO REPLACE SENATOR FRITZ HOLLINGS. THE OUTCOME OF THE ELECTION COULD SHIFT THE BALANCE OF POLITICAL POWER IN THE SENATE. SOUTH CAROLINA GOVERNOR MARK SANFORD IS SUPPORTING AN EFFORT TO ALLOW BARS TO FREE-POUR DRINKS. THE GOVERNOR MET WITH MOTHERS AGAINST DRUNK DRIVING TO SHOW HIS SUPPORT OF A CONSTITUTIONAL AMENDMENT ELIMINATING THE REQUIREMENT THAT BARS USE MINI-BOTTLES OF ALCOHOL. BOTH PRESIDENT BUSH AND SENATOR JOHN KERRY ARE STAYING BUSY ON THE CAMPAIGN TRAIL.

9. WAGT-NBC AUGUSTA, GA

OCT 25 2004 6:00PM ET Nielsen Audience: 12,448

ACTION NEWS

[\*\*06:00:00 PM\*\*] REPUBLICAN JIM DEMINT AND DEMOCRAT INEZ TENENBAUM WILL BE AT COASTAL CAROLINA UNIVERSITY IN CONWAY. THEY ARE SEEKING THE SEAT BEING GIVEN UP BY DEMOCRAT FRITZ HOLLINGS. SOUTH CAROLINA GOVERNOR MARK SANFORD IS TAKING A SIDE ON THE MINI BOTTLES ISSUE ON THE BALLOT. THE GOVERNOR MET WITH MOTHERS AGAINST DRUNK DRIVING TO SHOW HIS SUPPORT OF A CONSTITUTIONAL AMENDMENT ELIMINATING THE REQUIREMENT THAT BARS USE MINI-BOTTLES OF ALCOHOL. IF VOTERS ELECT TO CHANGE THE CONSTITUTION, BARS AND RESTAURANTS WILL BE ALLOWED TO USE FREE POUR ALCOHOL.

10. WAGT-NBC AUGUSTA, GA

OCT 25 2004 6:00AM ET Nielsen Audience: 2,852

ACTION NEWS TODAY

[\*\*06:00:00 AM\*\*] OF COURSE BOTH PARTIES ARE BUSY BECAUSE ADVANCED VOTING BEGINS THIS MORNING. U-S SENATE CANDIDATE JIM DEMINT IS GETTING HEAVY SUPPORT FROM SOUTH CAROLINA REPUBLICANS. HE HAS BACKING FROM THE LIKES OF GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM. HIS DEMOCRATIC CHALLENGER. INEZ TENENBAUM SAYS IT'S A SIGN OF DESPERATION IN A TIGHT RACE.

11. WAGT-NBC AUGUSTA, GA

OCT 25 2004 6:00AM ET Nielsen Audience: 2,852

ACTION NEWS TODAY

[\*\*06:00:00 AM\*\*] THE TEENAGER DIED AT THE SCENE. NO OTHER ES WERE REPORTED. SOUTH CAROLINA GOVERNOR MARK SANFORD WILL BE SPENDING TIME IN TEXAS NEXT YEAR ON AIR FORCE RESERVE DUTY. SANFORD WILL REPORT TO SHEPPARD AIR FORCE BASE ON JANUARY THIRD. HE'LL SPEND TWO WEEKS COMPLETING THE TRAINING HE NEEDS TO BE A HEALTH SERVICES ADMINISTRATI OFFICER. ... REPUBLICAN SENATE CANDIDATE JIM DEMINT HAS ENDORSEMENTS FROM GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM. ALTHOUGH 22-MILLION WOMEN DIDN'T CAST THEIR BALLOT IN THE LAST ELECTION, THEIR A PRIME TARGET OF THIS YEARS CAMPAIGN. HERE ARE THE NUMBERS FROM WALL STREET

THE DOW FELL OVER 107 POINTS.

12. WAGT-NBC AUGUSTA, GA

OCT 25 2004 6:00AM ET Nielsen Audience: 2,852

ACTION NEWS TODAY

[\*\*06:00:00 AM\*\*] BEGINNING NOVEMBER 2ND AT 6 P-M, TUNE IN TO WAGT NEWS FOR LOCAL AND NATIONAL ELECTION COVERAGE. SOUTH CAROLINA'S GOVERNOR ISN'T RUNNING FOR OFFICE, BUT HE'S STILL HITTING THE CAMPAIGN TRAIL. THIS MORNING, GOVERNOR SANFORD WILL JOIN MOTHERS AGAINST DRUNK DRIVING TO SUPPORT A CONSTITUTIONAL AMENDMENT ELIMINATING REQUIRED USE OF MINI-BOTTLES IN THE STATE. IF VOTERS ELECT TO CHANGE THE CONSTITUTION, BARS AND RESTAURANTS WILL BE ALLOWED TO FREE POUR ALCOHOL. COLUMBIA COUNTY COMMISSIONERS ARE EXPECTED TO APPROVE A WATER AND SEWER RATE HIKE THIS WEEK.

Report Generated: 2004/10/26 05:37:28.576 (CT)

Total Story Count: 12

Total Nielsen Audience: 188,633

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**From:** "Metro Monitor" <bryancouncil@metromonitor.com>  
**To:** "Chris Drummond" <cdrummond@gov.sc.gov>  
**Date:** 10/25/2004 6:37:35 AM  
**Subject:** Metro Monitor Search 'Mark Sanford' Found 25 Stories

Search 'Mark Sanford' Found 25 Stories

1. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

OCT 24 2004 7:00AM CT Nielsen Audience: 49,762

WYFF NEWS 4

[\*\*07:00:00 AM\*\*] OUR POLITICAL NEWS. TWO POLITICIANS ARE MAKING SUNDAY APPEARANCES. MARK SANFORD WILL BE IN THE UPSTATE THIS MORNING HE'LL BE ATTENDING SERVICES. HE'LL BE ATTENDING THE 10:00 A.M. SERVICE AT THE CHURCH ON HAYWOOD ROAD.

2. WAGT-NBC AUGUSTA, GA

OCT 24 2004 11:00PM ET Nielsen Audience: 9,601

ACTION NEWS 11 AT 11

[\*\*11:00:00 PM\*\*] BEGINNING NOVEMBER 2ND AT 6 P-M, TUNE IN TO WAGT NEWS FOR LOCAL AND NATIONAL ELECTION COVERAGE. SOUTH CAROLINA'S GOVERNOR ISN'T RUNNING FOR OFFICE, BUT HE'S STILL HITTING THE CAMPAIGN TRAIL. TOMORROW MORNING, GOVERNOR SANFORD WILL JOIN MOTHERS AGAINST DRUNK DRIVING TO SUPPORT A CONSTITUTIONAL AMENDMENT ELIMINATING REQUIRED USE OF MINI-BOTTLES IN THE STATE. IF VOTERS ELECT TO CHANGE THE CONSTITUTION, BARS AND RESTAURANTS WILL BE ALLOWED TO FREE POUR ALCOHOL. COLUMBIA COUNTY COMMISSIONERS ARE EXPECTED TO APPROVE A WATER AND SEWER RATE HIKE THIS WEEK.

3. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

OCT 23 2004 7:00AM CT Nielsen Audience: 47,068

WYFF NEWS 4

[\*\*07:00:00 AM\*\*] AFTER THIS DEBATE, THE CANDIDATES WILL MEET ONE MORE TIME BEFORE VOTERS HEAD TO THE POLLS IN TEN DAYS. THE FINAL SET DEBATE IS MONDAY IN CONWAY. IN OTHER NEWS, GOVERNOR MARK SANFORD WILL SOON PREPARE FOR ACTIVE DUTY. SANFORD WILL SPEND TWO WEEKS IN TEXAS EARLY NEXT YEAR ON AIR FORCE RESERVE DUTY. SANFORD WILL TRAVEL TO SHEPHERD AIR FORCE BASE FROM JANUARY 3-14 TO COMPLETE HIS TRAINING.

4. WIS-NBC COLUMBIA, SC

OCT 23 2004 6:00PM CT Nielsen Audience: 35,045

NEWS TEN AT SIX

[\*\*06:22:46 PM\*\*] IN NEWS AROUND THE STATE GOVERNOR MARK SANFORD IS COMPLAINING THAT HIS NAME IS BEING USED WITHOUT HIS PERMISSION. HE'S LISTED AS SPECIAL GUEST AT AT CAMPAIGN RALLY. BUT HE SAYS THE GOVERNOR IS UNAWARE OF THE RALLY AND THE GOVERNOR DOESN'T WANT PEOPLE TO THINK HE BROKE HIS PROMISE BUT NOT ATTENDING.

5. WTOG-CBS SAVANNAH, GA

OCT 23 2004 8:00AM ET Nielsen Audience: 4,807

SATURDAY NEWS

[\*\*08:36:45 AM\*\*] ANOTHER TOP POLITICIAN TAKING ON OTHER RESPONSIBILITIES. SOUTH CAROLINA'S GOVERNOR. MARK SANFORD HAS AIR FORCE RESERV TRAINING IN TEXAS NEXT YEAR. HE'LL GO FROM THE GOVERNOR'S MANSION TO SHEPPARD AIR FORCE BASE TO COMPLETE TRAINING AS A HEALTH SERVICES ADMINISTRATION OFFICER. THE GOVERNOR JOINED THE RESERVE NEARLY THREE YEARS AGO

6. WAGT-NBC AUGUSTA, GA

OCT 23 2004 11:00PM ET Nielsen Audience: 6,764

## ACTION NEWS 11 AT 11

[\*\*11:00:00 PM\*\*] OF COURSE BOTH PARTIES ARE BUSY BECAUSE ADVANCED VOTING BEGINS BRIGHT AND EARLY MONDAY MORNING. THANK YOU TINA U-S SENATE CANDIDATE JIM DEMINT IS GETTING HEAVY SUPPORT FROM SOUTH CAROLINA REPUBLICANS. HE HAS BACKING FROM THE LIKES OF GOVERNOR MARK SANFORD AND SENATOR LINDSEY GRAHAM. HIS DEMOCRATIC CHALLENGER. INEZ TENENBAUM SAYS IT'S A SIGN OF DESPERATION IN A TIGHT RACE.

## 7. WSOC-ABC CHARLOTTE, NC

OCT 22 2004 11:00PM ET Nielsen Audience: 95,847

## EYEWITNESS NEWS

[\*\*11:00:00 PM\*\*] THE GOVENOR OF THE SOUTH CAROLINA IS GETTING READY FOR TWO WEEKS OF AIR FORCE RESERVE DUTY. MARK SANFORD WITH TRAIN EARLIER NEXT YEAR. THERE WERE QUESTIONS ABOUT HIM SERVING BUT THE STATE SUPREME COURT APPROVED IT.

## 8. WSOC-ABC CHARLOTTE, NC

OCT 22 2004 6:00PM ET Nielsen Audience: 165,354

## EYEWITNESS NEWS

[\*\*06:00:00 PM\*\*] THE GOVERNMENT NOR OF SOUTH CAROLINA WILL BE PUTTING ON A UNIFORM AND SERVING IN THE AIR FORCE RESERVE. MARK SANFORD WILL COMPLETE TRAINING TO BECOME A QUALIFIED HEALTH SERVICES ADMINISTRATION OFFICER. LAST YEAR WHEN THERE WAS DEBATE ABOUT HIM SERVING IN THE RESERVES BUT THE COURT RULED HE CAN.

## 9. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

OCT 22 2004 11:00PM CT Nielsen Audience: 84,996

## WYFF NEWS 4

[\*\*11:00:00 PM\*\*] IT IS DOWN TO THE ONE YARD LINE AND SHORTLY AFTER THAT BRANDEN HIGGENS SCORED FROM THERE AND CHAPMAN IS OVER CAROLINA TONIGHT 21-0. TIME NOW TO SEE WHO WE HAVE COMING OFF THE BENCH. NOW, YOU MAY NOT KNOW THAT GOVERNOR MARK SANFORD HAS DECLARED THIS CELEBRATE MARRIAGE WEEK. SO COMING OFF THE BENCH TONIGHT, IS MY WIFE, SARA. HEY, THERE SHE IS.

## 10. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

OCT 22 2004 12:00PM CT Nielsen Audience: 32,692

## WYFF NEWS 4

[\*\*12:00:00 PM\*\*] IF WE'VE TRIED ONE APPROACH FOR MORE THAN 30 YEARS NOW, AND IT'S NOT WORKING, CAN WE TRY ADDING TO THAT? COMPLY MEANTING WHAT WE'RE ALREADY DOING, IN TERMS OF BUILDING ON TEACHER SPECIALTIES, BUILDING ON ACCOUNTABILITY? REPORTER: GOVERNOR SANFORD SAYS HE WILL INTRODUCE THIS BILL IN THE UPCOMING LEGISLATIVE SESSION.

## 11. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

OCT 22 2004 6:30AM CT Nielsen Audience: 62,082

## WYFF NEWS 4

[\*\*06:30:00 AM\*\*] GOVERNOR SANFORD IN GREENVILLE YESTERDAY TALKING ABOUT EDUCATION, AT MITCHELL ROAD CHRISTIAN ACADEMY, TO TALK ABOUT THE CONTRACT FOR CHANGE. AND GOVERNOR SANFORD ALSO TALKED SPECIFICALLY ABOUT HIS PUT PARENTS IN CHARGE PLAN, AND HE SAYS THIS IS NOT A VOUCHER PROGRAM BUT A TAX CREDIT THAT WOULD DO ESSENTIALLY THE SAME THING, ALLOW MORE FAMILIES, HE SAY, TO SEND THEIR CHILDREN TO PRIVATE SCHOOLS OR HOME SCHOOL THE CHILDREN. THE GOVERNOR SAYS HE WILL INTRODUCE THAT PLAN AS A BILL IN THE NEXT LEGISLATIVE SESSION.

## 12. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

OCT 22 2004 6:00AM CT Nielsen Audience: 46,065



## WYFF NEWS 4

[\*\*06:00:00 AM\*\*] HE WAS AWARDED SOUTH CAROLINA'S HIGHEST CIVILIAN HONOR BUT DR. JOHN GREG SAYS THE RECOGNITION IS NOT HIS GREATEST ACCOMPLISHMENT. HE WAS ORDERED THE ORDER OF THE PALMETTO LAST NIGHT AT THE CLUB IN GREENVILLE. AND RECOGNITION COMES FROM GOVERNOR SANFORD FOR DR. GREG'S SERVICE TO THE COMMUNITY. DR. GREG GREG SAYS HE FEELS BLESSED BY ALL THE PEOPLE HE HELPED OVER THE YEARS AND HE ASKED THIS ADVICE FOR A MEANINGFUL LIFE. FIND SOMETHING YOU CAN PUT YOUR ENERGY, YOUR CREATIVE SKILL, WHERE YOU CAN BE OF SERVICE TO OTHERS.

## 13. WYFF-NBC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

OCT 22 2004 5:30AM CT Nielsen Audience: 35,929

## WYFF NEWS 4

[\*\*05:30:00 AM\*\*] GOVERNOR SANFORD WAS IN GREENVILLE YESTERDAY TALKING ABOUT EDUCATION AND STOPPED AT MITCHELL CHRISTIAN ACADEMY TO TALK ABOUT HIS CONTRACT FOR CHANGE. AND AS FAR AS HE SAYS HE PUTS PARENTS IN CHARGE OF HIS PLAN. GOVERNOR SANFORD SAYS IT IT WAS NOT A VOUCHER PROGRAM BUT A TAX CISMT HE SAYS IT WOULD ENABLE MORE FAMILIES TO SEND THEIR CHILDREN TO PRIVATE SCHOOLS, OR TO HOME SCHOOL THEM. THE GOVERNOR SAYS HE WILL INTRODUCE THE PLAN AS A BILL IN THE UPCOMING LEGISLATIVE SESSION.

## 14. WIS-NBC COLUMBIA, SC

OCT 22 2004 6:00PM CT Nielsen Audience: 75,442

## NEWS TEN AT SIX

[\*\*06:08:33 PM\*\*] GOVERNOR MARK SANFORD IS GETTING CALLED UP FOR MORE TRAINING IN THE AIR FORCE RESERVES. HE IS EXPECTED TO GO TO SHEPHERD AIR FORCE BASE TO BECOME A HEALTH ADMINISTRATION OFFICER. THE TRAINING RUNS FROM JANUARY 3 D TO THE 14TH.

## 15. WLTX-CBS COLUMBIA, SC

OCT 22 2004 6:00PM CT Nielsen Audience: 44,004

## NEWS 19

[\*\*06:06:40 PM\*\*] ONE EVENT THAT IS ON. IS THE GOVERNOR'S CUP RACE IN DOWNTOWN COLUMBIA. THE RACE STARTS IN FRONT OF THE STATE HOUSE AT 8-30 AND GOVERNOR SANFORD WILL KICK OFF THE EVENT. FOR THOSE WHO DON'T WANT TO RUN. THE WALK STARTS OFF AT 8-45 IN THE MORNING.

## 16. WOLO-ABC COLUMBIA, SC

OCT 22 2004 11:00PM CT Nielsen Audience: 4,988

## 25 NEWS AT ELEVEN

[\*\*11:03:31 PM\*\*] DEMINT SAYS IMPROVING EDUCATION WILL LEAD TO MORE PEOPLE GETTING JOBS IN SOUTH CAROLINA. 33 DEMINT WILL FACE DEMOCRAT INEZ TENENBAUM ON ELECTION DAY. GOVERNOR MARK SANFORD WILL EXCHANGE HIS JACKET AND TIE FOR MILITARY DRESS EARLY NEXT YEAR. SANFORD WILL TRAVEL TO SHEPPARD AIR FORCE BASE IN TEXAS FOR TWO AIR FORCE RESERVE TRAINING. THERE HE WILL COMPLETE THE TRAINING TO BECOME A FULLY QUALIFIED HEALTH SERVICES ADMINISTRATION OFFICER.

## 17. WOLO-ABC COLUMBIA, SC

OCT 22 2004 6:00PM CT Nielsen Audience: 3,851

## 25 NEWS AT SIX

[\*\*05:58:01 PM\*\*] WE'LL TELL YOU WHERE YOU CAN FIND THE VACCINE IN A FEW MINUTES. A NEW LICENCE PLATE IN SOUTH CAROLINA WILL HELP WILDLIFE CONSERVATION IN THE PALMETTO STATE. GOVERNOR SANFORD SIGNED A BILL INTO LAW THAT ALLOWS THE SALE OF DUCKS UNLIMITED LICENCE PLATES. FUNDS FROM THE SALE OF THE PLATES WILL SUPPORT WILDLIFE AND WATERFOWL HABITAT CONSERVATION IN SOUTH CAROLINA. 33 THE PLATES ARE AVAILABLE FROM THE D-M-V FOR FIFTY DOLLARS IN ADDITION TO REGULAR

## REGISTRATION FEES.

18. WTOG-CBS SAVANNAH, GA

OCT 22 2004 5:30PM ET Nielsen Audience: 45,329

NEWS AT 5:30

[\*\*05:32:34 PM\*\*] ANOTHER TOP POLITICIAN TAKING ON OTHER RESPONSIBILITIES. SOUTH CAROLINA'S GOVERNOR. MARK SANFORD HAS AIR FORCE RESERVE TRAINING IN TEXAS NEXT YEAR. HE'LL GO FROM THE GOVERNOR'S MANSION TO SHEPPARD AIR FORCE BASE TO COMPLETE TRAINING AS A HEALTH SERVICES ADMINISTRATION OFFIR. THE GOVERNOR JOINED THE RESERVE NEARLY THREE YEARS AGO

19. WCBD-NBC CHARLESTON, SC

OCT 22 2004 6:00PM ET Nielsen Audience: 18,702

News 2 at 6

[\*\*06:00:00 PM\*\*] WITH EARLY VOTING ALREADY UNDERWAY IN SEVERAL STATES, THE PUSH IS ON TO GET VOTERS OUT OF THE OFFICE AND TO THE POLLS. IN 2000, ALMOST FOUR-MILLION COUNT ON TWO DOT COM. GOVERNOR MARK SANFORD WILL BE IN UNIFORM FOR TWO WEEKS IN TEXAS EARLY NEXT YEAR. ON AIR FORCE RESERVE DUTY. SANFORD WILL TRAVEL TO SHEPPARD AIR FORCE BASE IN WICHITA FALLS.

20. WCSC-CBS CHARLESTON, SC

OCT 22 2004 6:00PM ET Nielsen Audience: 37,535

Live 5 News at 6

[\*\*06:00:00 PM\*\*] ALSO AHEAD, LIEUTENANT MARK SANFORD. WHEN HE'LL FENISH HIS TRAINING FOR THE AIR FORCE RESERVES AND WHAT THIS MEANS FOR HIS JOB AS GOVERNOR.

21. WCSC-CBS CHARLESTON, SC

OCT 22 2004 6:00PM ET Nielsen Audience: 37,535

Live 5 News at 6

[\*\*06:00:00 PM\*\*] WILL THE GOVERNOR BE CALLED TO DUTY IN NO ONE CAN ANSWER BUT ONE THING IS CERTAIN, MARK SANFORD IS GOING BACK TO TRAINING. IN JANUARY, THE GOVERNOR WILL HEAD TO TEXAS FOR TWO WEEKS TO COMPLETE THE AIR FORCE RESERVE TRAINING HE NEEDS TO BECOME A FULLY QUALIFIED HEALTH SERVICES ADMINISTRATION OFFICER. MR. SAN JOINED THE RESERVE AT CHARLESTON AIR FORCE BASE AS A FIRST LIEUTENANT IN 2002 ABOUT TWO MONTHS BEFORE HE FILED TO RUN FOR GOVERNOR. ... GOVERNOR SANFORD'S TRAINING IS SCHEDULED FOR JANUARY 3RD THROUGH THE 14TH. A WEEK AFTER THAT, HE WILL GIVE HIS YEARLY STATE OF THE STATE ADDRESS.

22. WCSC-CBS CHARLESTON, SC

OCT 22 2004 5:00PM ET Nielsen Audience: 24,246

Live 5 Newshour

[\*\*05:00:00 PM\*\*] MORE WITH LIVE TRAFFIC TRACKER STRAIGHT AHEAD. COMING UP ON LIVE 5 NEWS AT 6:00. GOVERNOR SANFORD CALLED A RESERVE DUTY WHERE IS HE GOING HOW LONG HE WILL BE GONE AND THE POSSIBILITY THAT HE COULD BE CALLED TO WAR. THE CHECKED FLAG IS WAVING FOR SOMERVILLE SPEEDWAY WHAT WILL GO IN THE PLACE AND FINAL RACES THIS WEEKEND. A LITTLE LATER AT 5:00 A ARAPAHOE COUNTY WHERE CHEET NICHOLS SAYS YOU GOT TO EAT AND TREND IT IS CONTINUING.

23. WAGT-NBC AUGUSTA, GA

OCT 22 2004 11:00PM ET Nielsen Audience: 8,585

ACTION NEWS 11 AT 11

[\*\*11:00:00 PM\*\*] WE UNDERSTAND ONE WOMAN MAY HAVE SIGNED HERSELF TO VOTE 15 OR 20 TIMES JUST TO GET THE EXTRA MONEY, SO A LOT OF THIS COULD BE FINANCIALLY BASED RATHER THAN POLITICAL MOTIVATIONS. THE STATE TASK FORCE IS ALSO CHECKING CLAIMS OF FAKE SIGNATURESAND SWITCHED PARTY AFFILIATIONS ON REGISTRATION FORMS.

SOUTH CAROLINA GOVERNOR MARK SANFORD WILL BE SPENDING TIME IN TEXAS NEXT YEAR ON AIR FORCE RESERVE DUTY. SANFORD WILL REPORT TO SHEPPARD AIR FORCE BASE ON JANUARY THIRD. HE'LL SPEND TWO WEEKS COMPLETING THE TRAINING HE NEEDS TO BE A HEALTH SERVICES ADMINISTRATION OFFICER.

24. WAGT-NBC AUGUSTA, GA

OCT 22 2004 6:00PM ET Nielsen Audience: 12,448

ACTION NEWS

[\*\*06:00:00 PM\*\*] A SPOKESMAN FOR THE GEORGIA BUREAU OF INVESTIGATION SAID THEY COULD NOT FIND ANY FOREIGN SUBSTANCE, BUT THAT THE INVESTIGATION IS CONTINUING. THE STUDENT WHO BROUGHT THE COOKIE TO SCHOOL WAS SUSPENDED AFTER EIGHT CLASSMATES WERE RUSHED TO THE HOSPITAL AFTER EATING IT. SOUTH CAROLINA GOVERNOR MARK SANFORD WILL BE IN UNIFORM FOR TWO WEEKS IN TEXAS EARLY NEXT YEAR ON AIR FORCE RESERVE DUTY. SANFORD WILL TRAVEL TO SHEPPARD AIR FORCE BASE IN WICHITA FALLS IN JANUARY TO COMPLETE THE TRAINING HE NEEDS TO BECOME A FULLY QUALIFIED HEALTH SERVICES ADMINISTRATION OFFICER. SANFORD COMPLETED TWO WEEKS OF TRAINING IN ALABAMA LAST YEAR.

25. WRDW-CBS AUGUSTA, GA

OCT 22 2004 11:00PM ET Nielsen Audience: 32,005

NEWS 12 AT 11

[\*\*11:00:00 PM\*\*] SHERIFF'S DEPUTIES FOUND BEVERLY VALENTINE IN A BATHROOM AND CHARGED HER. MITCHELL SAYS THE WOMAN HAD THE ELECTRICITY SWITCHED OVER TO HER NAME AND ALSO MOVED IN A WASHER, DRYER, PICTURES, AND A DOG. LAURIE) NEW AT 11: SOUTH CAROLINA GOVERNOR MARK SANFORD WILL BE IN UNIFORM FOR TWO WEEKS EARLY NEXT YEAR. IT'S ALL PART OF THE AIR FORCE RESERVE TRAINING HE NEEDS TO BECOME A FULLY QUALIFIED HEALTH SERVICES ADMINISTRATION OFFICER. THE GOVERNOR JOINED THE AIR FORCE RESERVE ABOUT TWO YEARS AGO JUST BEFORE FILING TO RUN FOR GOVERNOR.

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Total Story Count: 25

Total Nielsen Audience: 1,020,682

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