

From: Bill Blume <Bill.Blume@sctax.org>
To: Veldran, KatherineKatherineVeldran@gov.sc.gov
Date: 12/11/2013 1:31:47 PM
Subject: RE: CSID Information

I will come by at 3:45pm tomorrow if that will work.

Bill

-----Original Message-----

From: Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]
Sent: Wednesday, December 11, 2013 10:59 AM
To: Bill Blume
Subject: RE: CSID Information

Do you have time for a brief call this afternoon (with me)? If not, we can talk tomorrow.
Thanks, Katherine

-----Original Message-----

From: Bill Blume [mailto:Bill.Blume@sctax.org]
Sent: Wednesday, December 11, 2013 9:31 AM
To: Veldran, Katherine
Subject: RE: CSID Information

Great job.

Do we need to close the loop on Joe's earlier proposal with respect to SC's contribution to CSID's marketing efforts ? I am in the office but have several meetings today if you need to call. I am scheduled to be at your location tomorrow at 4pm for a meeting with Ted.

Thanks, Bill

-----Original Message-----

From: Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]
Sent: Wednesday, December 11, 2013 8:54 AM
To: Joe Ross (jross@csid.com)
Cc: Bill Blume
Subject: FW: CSID Information

Joe,

Please read below the email below regarding Palmetto Scene.

Thank you,

Katherine

803-767-7583

From: Linda O'Bryon [mailto:lobryon@scetv.org]
Sent: Tuesday, December 10, 2013 2:46 PM
To: Veldran, Katherine
Cc: Don Godish
Subject: RE: CSID Information

Thank you, Katherine. We're all set to start a radio spot tomorrow. It will air three times a day on ETV's eight Radio stations around the state. This schedule will continue through January. It will direct listeners to more information and a link at ETVradio.org.

On the television side, Palmetto Scene will develop a segment for the program updating the story from last year. This is scheduled to air on January 23rd. I'm copying Don Godish of our production team, and he'll be glad to follow-up with CSID about arranging a possible interview. Don's cell is (803) 606-4720.

Best regards,

Linda

From: Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]
Sent: Friday, December 06, 2013 6:58 PM
To: Linda O'Bryon
Subject: RE: CSID Information

Linda,

Thank you for email. We appreciate all your support.

The website looks great. Keep us posted about the radio spots.

I have emailed CSID about doing an episode of Palmetto Scene. I will keep you posted.

Thank you,
Katherine

Katherine F. Veldran

Director of Legislative Affairs | Office of Governor Nikki Haley

O: 803-734-5124 | C: 803-767-7583

KatherineVeldran@gov.sc.gov

From: Linda O'Bryon [mailto:lobryon@scetv.org]
Sent: Thursday, December 05, 2013 5:25 PM
To: Veldran, Katherine
Subject: RE: CSID Information

Katherine,

Thanks again for your call yesterday.

We've added the CSID information and links to our home page on SCETV.org. (in the program video carousel top middle).

Also below is a link to The Big Picture from December 2012 that looked at cyber security. As mentioned, our current public affairs program, is Palmetto Scene, and it's also linked below to give you an idea of the format. I've talked with our Radio folks, and they are working on creating some informational spots. I'll let you know once they've pulled together a plan.

Best regards,

Linda

<http://www.scetv.org/>

http://www.scetv.org/index.php/the_big_picture/show/cyber_security/

<http://video.scetv.org/program/palmetto-scene/>

From: Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]
Sent: Wednesday, December 04, 2013 2:18 PM
To: Linda O'Bryon
Subject: CSID Information

Linda,

Attached and below are resources for ETV regarding CSID. Please don't hesitate to call my cell phone if you have any questions.

I look forward to hearing from you.

Thank you for your support.

Katherine

Overview

The State of South Carolina has partnered with CSID to provide eligible South Carolina taxpayers and businesses up to one year of CSID identity protection services for free beginning October 24, 2013. The deadline for enrollment is October 1, 2014.

Individual taxpayers, their dependents, and businesses who filed an electronic South Carolina tax returns between 1998 and 2012 may be eligible for CSID identity protection services.

There are two ways to enroll in CSID's identity protection services:

Option One: Enroll online.

* Go to www.scidprotection.com. If you enroll online, all future notices from CSID will be sent to you by email.

Option Two: Call CSID's call center.

* Call 855-880-2743 toll free to enroll with a CSID specialist. All future notices from CSID will be sent to you by postal mail.

Visit www.scidprotection.com or call 855-880-2743 for more information and to enroll now in CSID's identity protection services.

CSID's Identity Protection Includes:

* Credit Monitoring: Monitor for credit inquiries, delinquencies, judgments and liens, bankruptcies, new loans and more

* Child Monitoring: Monitor all known addresses and aliases associated with your child's SSN, and alerts you if your child's personal information is being bought or sold online

* CyberAgent(r): Monitor websites, chat rooms and bulletin boards 24/7 to identify trading or selling of your personal information

* Court Records: Know if and when your name, date of birth and SSN appear in court records for an offense that you did not commit

* Non-Credit Loans: Know if your personal information becomes linked to short-term, high-interest payday loans

* Change of Address: Monitor to see if someone has redirected your mail

* Sex Offender Report: Know if sex offenders reside in your zip code, and ensure that your identity isn't being used fraudulently in the sex offender registry

* Social Security Number Trace: Know if your SSN becomes associated with another individual's name or address

* Identity Theft Insurance: Receive insurance against expenses in the event that your identity is compromised with a \$1,000,000 insurance policy

* Identity Restoration: Work with a certified identity theft restoration specialist to restore your ID and let you get on with your life. This service is available for eligible SC taxpayers even if you do not enroll in CSID's identity protection plan.

CSID will offer protection for the whole family.

Children of enrolled participants under age 18 can also receive up to one year of child identity protection monitoring from CSID. With this product, enrolled participants can be aware of all known addresses and aliases associated with their child's SSN, and see if their child's personal information has been exposed online.

South Carolina businesses are eligible for protection, too.

If you are a business that filed taxes electronically with the State of South Carolina between 1998 and 2012, you may be eligible for CSID's Enterprise Threat Intelligence (ETI) service for free. This service enables a business to proactively watch for data compromise through monitoring for malicious devices and company credentials, and alerts you in the event that compromised data is found.

NEWS RELEASE

South Carolina Department of Revenue

FOR IMMEDIATE RELEASE

State-Provided Identity Protection Service with CSID Now Open For Enrollment

Enroll at SCIDprotection.com or by calling 855-880-2743

Columbia, SC (October 24, 2013) --- Starting today, South Carolina taxpayers impacted by last year's security breach at the SC Department of Revenue are able to enroll for up to one year of identity and credit protection coverage with CSID by visiting www.scidprotection.com or by calling 855-880-2743. Enrollment will remain open until October 1, 2014.

"Eligible individuals are encouraged to enroll with this state-provided service to take advantage of the comprehensive array of identity and credit protections provided. CSID has a dedicated team working to ensure an overall successful enrollment process for the taxpayers of South Carolina," said Department of Revenue Director Bill Blume.

South Carolina taxpayers, their dependents, and businesses who filed an electronic South Carolina tax return between 1998 and 2012 may be eligible for this coverage and are encouraged to enroll with CSID at www.scidprotection.com or by contacting CSID's South Carolina Identity Protection Hotline at 855-880-2743, open 24-hours a day, seven days a week.

For more information, contact:

CSID

www.scidprotection.com

855-880-2743

Katherine F. Veldran

Director of Legislative Affairs | Office of Governor Nikki Haley

O: 803-734-5124 | C: 803-767-7583

KatherineVeldran@gov.sc.gov

