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**To:** Lt. Governor's OfficeLtGov@scstatehouse.gov  
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**Subject:** A Byte from Mars – Mars, Incorporated June 2018 Newsletter

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This Spring, Mars Petcare was thrilled to announce that Mayor Muriel Bowser and the District of Columbia joined the BETTER CITIES FOR PETS™ program. In March and April, Mars partnered with the National Cherry Blossom Festival to make the events pet-friendly. This year marked the first time the festival was pet-friendly to welcome pets and more than 1.5 million guests.

Mars  
educated  
the  
next  
generation  
of  
leaders  
in  
STEM  
at  
the  
fifth  
annual  
USA  
Science  
&  
Engineering  
Festival

(USASEF) in Washington, D.C. in early April.

The Festival is the largest celebration of STEM in the U.S., drawing

Mars  
Food  
receives  
leadership  
recognition  
in  
sustainability

Mars  
Food's  
North  
America  
headquarters

,  
which  
opened  
in  
October  
2017

,  
was  
awarded  
the  
Leadership

in Energy and Environmental Design (LEED) Gold Certification. The new headquarters was designed with three key factors in mind: Sustainability, Health and Wellbeing, and Mars Associates. The building reused 60 percent of the existing interior and materials to conserve resources, and motion-activated lights, desk lamps, and LED bulbs were incorporated to reduce lighting usage by 45 percent. In addition, the office encourages alternate commuting options for Associates by promoting bike racks and carpool parking and by subsidizing a bus route.

Mars Food recently accepted the Corporate Excellence Award from the American Carbon Registry (ACR) at their 100th annual gala for its leadership in addressing climate change through sustainable sourcing commitments across its supply chain. The commitments, which focus on sustainable rice sourcing, are part of

an ambitious goal to source all rice from farmers working towards the Sustainable Rice Platform standard by 2020. To meet this goal, and increase the overall quality of rice, Mars invested in research and farmer education, and is partnering with growers, NGOs, and universities to transform the production of rice farms, enhance water use, and reduce greenhouse gas emissions to improve yields and increase incomes.

Mars  
has  
set

Mars was a feature sponsor of this year's Bentonville Film Festival (BFF), an annual event dedicated to championing women and diverse voices in media.

Mars  
Petcare  
celebrated  
its  
first  
year  
at  
the  
festival  
through  
showcasing  
the  
BETTER  
CITIES  
FOR  
PETS™

"Pet-Friendly City of the Future" exhibit, attracting over 1,000 dogs and their owners to the exhibit. Mars Petcare featured pet adoptions with approximately 70 dogs being adopted throughout the weekend. In addition, Mars Wrigley Confectionery U.S. activated "Sweet Spot," where festival attendees received their favorite treats and interact with Mars Wrigley Confectionery brands.

Mars Food sponsored [Partnership for a Healthier America's](#)

**Innovating a Healthier Future Summit** in Washington, DC in early May. The Mars Food presence centered on its Health & Wellbeing Ambition (launched in 2016 at the Summit) and the UNCLE BEN'S® BEN'S BEGINNERS™ program – specifically, Mars Food's work to promote the benefits of learning to cook at an early age and the impact the program has had to date. Throughout the Summit, the team joined fellow industry leaders, disruptors and inspiring brands to talk change and how we can raise a thriving generation of kids.

#### **Fort Smith:**

The Arkansas Department of Labor awarded Mars Petcare's Fort Smith factory the Three Million Work Hours Safety Award for accumulating three million work hours over six years without a lost day away from work due to a work-related injury or illness. U.S. Representative Steve Womack (R-AR), Fort Smith Chamber of Commerce President & CEO Tim Allen, and Patricia Hart, Director of Health & Safety Division of Arkansas Workman's Compensation Commission attended the presentation ceremony at the site. Ralph Hudson, deputy director of the Arkansas Department of Labor presented the award and Fort Smith Mayor Sandy Sanders issued a proclamation congratulating the site on the accomplishment.

#### **PFI D.C. Fly-In:**

Mars Petcare and Royal Canin met with over 80 Congressional members and staff at this year's Pet Food Institute's (PFI) Congressional Fly-In, including U.S. Senator John Boozman (R-AR) and U.S. Representatives John Shimkus (R-IL) and Blaine Luetkemeyer (R-MO).

U.S. Congressman Randy Hultgren (R-IL) visited the Mars Wrigley

director Brian Pardo and members of the site leadership team. Congressman Hultgren received an overview of Mars' Sustainable in a Generation commitments and positions on important agriculture and trade policies. The Congressman toured the factory and observed how SKITTLES® candies are made.

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#### [Henderson:](#)

U.S. Senator Catherine Cortez Masto (D-NV) visited the ETHEL M® facility in Henderson, Nevada on May 1. Oren Young, General Manager of the facility, provided an overview of Mars' operations and family history in Henderson. U.S. Senator Cortez Masto was briefed on Mars' Sustainable in a Generation commitments and learned first-hand what makes ETHEL M® chocolates special through a tasting demonstration and a tour of the facility.

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