

From: Denis Bonnett <denbonnett@aol.com>

To: Veldran, KatherineKatherineVeldran@gov.sc.gov

Date: 8/31/2014 4:09:45 PM

Subject: Fwd: School Lunch more interested in Big Bamboo than this? D

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2 NutriFusion and Food Processors.pdf
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This product from my best Island friend! First graduate of Bluffton incubator. Then used SC as source for factory location. Got a runaround from SC, self financed. Now markets from Hilton Head.

Nutrifusion would be chance to have "hidden" nutrition for all SC children.

is

Sent from my iPhone

Begin forwarded message:

From: "William J.H. Grand" <wgrand@gmail.com>

Date: August 22, 2014 at 2:42:23 PM EDT

To: "William J. H. Grand" <WG@nutrifusion.com>

Subject: School Lunch Program

NutriFusion® is an ideal option for the School Lunch Program. We can supply the essential nutrition that the kids need from fruit and veggies – without the waste or the fight.

USDA's Food and Nutrition Service is beefing up school programs that help kids make healthier nutrition and lifestyle choices. Resources include \$5.7 million in Team Nutrition grants for enhanced training programs and the re-launch of the Healthier US School Challenge, which awards participating schools from \$500 to \$2,000. [Full Report](#)

Meanwhile, **About 150 school districts have dropped out of the National School Lunch Program** since it went into effect two years ago, according to the USDA. About 1 million fewer lunches a day were bought by students in the U.S. compared with two years ago, reported *Bloomberg Businessweek*. [Full Story](#)

1. NutriFusion is:

NutriFusion is a blend of fruits and/or vegetables that can significantly increase the nutritional profile, and therefore the marketability, of food, beverage and snack products. It uses a US patented process. It does not

affect taste or functionality of the products it goes into and is 100% natural. NutriFusion supplies the complex nutrients and phytonutrients from fresh fruits and vegetables.

Three major claims can be made:

% of RDI: Such as 25 % of the recommended daily value for Vitamins A, C, D, E, B1, B2 etc.

Source claim: Such as rich in antioxidants, excellent source of Vitamins A, C, D, E, B1, B2 etc.

Serving Claims: Such as provides the nutrients from 2 serving of fruits in each serving of waffles.

In certain products, such as baked goods, it can extend shelf life due to the high levels of anti-oxidants (both from vitamins and polyphenols in the fruits & vegetables).

2. Research Shows:

- a. "Better for You" products account for: (Source: Hudson Institute, October 2011)
 - i. Better sales growth (70%) (Source: 2011 IFIC Functional Foods/Foods for Health Consumer Trending Survey)
 - ii. Better operating profits
 - iii. Better operating profit growth
 - iv. Better shareholder returns
- b. Fruits and vegetables are recognized as the top functional foods.
- c. Nutrients from NutriFusion™, fruits & vegetables, provides a high amount of antioxidants to help the America's deficient diet and health.

3. Market Studies/Statistics:

- The average consumer meets USDA dietary guidelines about seven days a year. (Source: The NPD Group/National Eating Trends® (NET®); 5 Years Ending Feb 2011)
- Research shows that only 21% of shoppers are satisfied that manufacturers and retailers are offering enough enhanced foods. (Sources: IRI 2007 Consumer Snacking Study, IRI MedProfiler, National Health & Nutrition Exam Survey and Internet sources.)
- Consumers do not want to change their "bad" eating habits but want, for example, to eat healthier snack foods. (Source: IRI 2007 Consumer Snacking Study)
- Natural, organic and healthy snack foods continue to be a win with consumers, and thus a win with investors. (Source: Nutrition Business Journal, Jan. 18, 2012)
- Fruits & vegetables are the top ranked functional foods as named by consumers. (Source: 2011 IFIC Functional Foods/Foods for Health Consumer Trending Survey)

4. Product examples with and without GrandFusion®