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Date: 1/29/2016 12:08:04 PM
Subject: Only A Few Days Remain Before HealthCare.gov Deadline

Dear Colleague:

We are just a few days away before the final deadline for people to sign up for coverage at HealthCare.gov. If people miss this deadline, they may have to wait another year to sign up for coverage, and may be required to pay a penalty when they file their federal income taxes.

Making sure our stakeholder partners are aware of this deadline is a top priority. Since Open Enrollment began on November 1, 2015, more than 11.5 million people have already signed up for coverage through HealthCare.gov and the state-based marketplaces. Below are 5 facts about HealthCare.gov that people who still need coverage should know.

5 Facts for Consumers about Open Enrollment at HealthCare.gov:

1. **Sign up by January 31.** The final deadline to sign up for coverage at HealthCare.gov is January 31. If you miss the deadline, you may have to wait another year to get covered. You may also have to pay a fee when you file your federal income taxes.
2. **Coverage could be more affordable than you think.** 8 out of 10 people who enroll in health coverage through HealthCare.gov qualify for financial help to make their monthly premiums more affordable. Most people can find plans with premiums for less than \$75 a month after tax credits.
3. **Shop and save.** If you had coverage through HealthCare.gov for 2015, you should come back to update your information and compare your options for 2016. You could save money by switching to a new plan. Last year, returning consumers who shopped and switched plans saved nearly \$400. Make sure to review your options by visiting HealthCare.gov.
4. **Getting covered is easier than ever.** Every year HealthCare.gov finds new ways to make signing-up simpler. You can even apply on your tablet. During the last open enrollment period, it took most people about 10 minutes to submit an application.
5. **Free help is available.** If you have questions about signing up or want to talk through your options with a trained professional, free help is just a call or click away. Call 1-800-318-2596 or visit localhelp.healthcare.gov.

Again, we thank you for your support during this enrollment season.

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