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**Subject:** Palmetto Health Foundation's 2015 McDaniels Golf Classic Auction  
**Location:** Columbia Convention Center, Exhibit Hall, 1101 Lincoln St, Columbia, S.C.  
**When:** 4/23/2015 6:45:00 PM - 9:00:00 PM

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Advance: Colin Duncan  
(803)260-0938

**APPROVED BY:** NH

**ATTIRE:** Cocktail

**EVENT:** Palmetto Health Foundation's 2015 McDaniels Golf Classic Auction

**DATE:** Thursday, April 23, 2015

**TIME:**

6:00 PM Silent Auction Begins  
7:00 PM Dinner Begins  
8:00 PM Live Auction Begins  
8:30 PM Silent Auction Closes

Auction Check-out Begins

**LOCATION:** Columbia Convention Center, Exhibit Hall, 1101 Lincoln St, Columbia, S.C.

**LOCATION SET-UP:** Round tables, stage, microphone, podium, NH and MH will be at the head table which is in front of the stage and near the podium (see below), Ashton will be seated nearby at a different table.

**ON-SITE LOCATION CONTACT:**

Scott Carpenter- Security  
(803) 545-0040

Amy Coward- Palmetto Health Foundation Onsite Contact  
Cell: (803) 629-4572

**SCHEDULING CONTACT:**

Katie Miller  
Development Director, Cancer Centers  
Palmetto Health Foundation  
[Katie.Miller@PalmettoHealth.org](mailto:Katie.Miller@PalmettoHealth.org)  
Office: (803) 434-2823

**PRIMARY STAFF:** Ashton Lee

**ADVANCE STAFF:** N/A

**HEAD TABLE:**

Bill McDaniels & Suzanne Pucci  
Raj & Bhavna Vasudeva  
Dr. Harris Pasties & Patricia Moore Pastides  
Coach & Jerri Spurrier  
Gov. Haley & Michael Haley

**PURPOSE:** Governor Haley will attend and speak at Palmetto Health Foundation's 2015 McDaniels Golf Classic Auction. The Governor will give welcome remarks and introduce Bill McDaniels to take the stage.

**PRESS:** Yes.

**PUBLIC:** Yes.

**INVITED BY:** Bill McDaniels and Bhavna Vasudeva

**INTRODUCED BY:** Judi Gatson

**LENGTH OF SPEAKING:** Brief remarks praising Bill McDaniel's philanthropic work and success of the McDaniels Golf Classic every year. This is the 25<sup>th</sup> year for the event.

**SPEAKING ORDER/LINE-BY-LINE:**

Gov. Haley is to speak shortly after Judi Gatson and Rick Henry, who will introduce the event and following will be Gov. Haley.

**Background:** The Governor will offer brief remarks praising Bill McDaniels' philanthropic work and the success of the McDaniels' Golf Classic every year. She will then introduce Bill McDaniels to take the stage. The Governor will be introduced by Judi Gatson.

Last year the Governor awarded Bill McDaniels the Order of the Palmetto at the 2014 McDaniels Golf Classic Auction.

**SUGGESTED TALKING POINTS:**

- Thanks for the warm introduction, Judi.
- I'm delighted to be here at the 25<sup>th</sup> annual McDaniels' Golf Classic.
- I'm proud of this partnership between the Palmetto Health Foundation, Coach Spurrier, and of course Bill McDaniels.
- Also, let me thank to all of the event's numerous sponsors and the donors of various items to be auctioned tonight. Your help is invaluable to one of the most noble causes I can think of.
- Over the last 24 years, under the leadership of Bill McDaniels, this tournament has helped raise more than \$3.8 million for Palmetto Health's Cancer Centers.
- This money has allowed the Cancer Centers to offer cutting edge diagnostic and treatment options to cancer patients in the Midlands.
- With a wide array of items to bid on, tonight's auction will surely build on past year's successes.
- I hope all of those competing in the golf tournament tomorrow have a great time!
- Thanks to all of you for your generous support of such a worthy cause and thank you to Bill McDaniels – your work is instrumental in fighting cancer in the Midlands!
- "Please welcome Bill McDaniels."