

From: Mottel, Haley <HaleyMottel@gov.sc.gov>
To: Veldran, Katherine <KatherineVeldran@gov.sc.gov>
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Subject: RBC Data

- The 2014 RBC Heritage Presented by Boeing may have had some weather troubles, but the rain in April didn't douse the tournament's economic impact. (<http://www.thestate.com/2014/09/16/3685318/report-rbc-heritage-adds-64-million.html#storylink=cpy>)

Economic Impact:

- Hilton Head Island's annual PGA Tour event added about \$96.142 million to the local economy, according to a survey and study completed by Clemson University's International Institute for Tourism Research and Development.
- RBC Heritage golf tournament say this year's event had an economic impact of more than \$96 million. (<http://www.usatoday.com/story/sports/golf/2014/09/16/rbc-heritage-golf-tourney-has-96-million-impact/15739659/>)
- The tournament generated almost \$76 million in direct visitor spending in the Beaufort County economy.
- There were 1,178 area jobs supported by the tournament.
- \$6.95 million in taxes and fees collected for state and local governments.

PGA Data

- The Heritage's impact is one of the highest on the PGA Tour, helped by Sea Pines and Hilton Head Island's pedigree as a destination resort.

Haley Mottel

Legislative Liaison

Office of Governor Nikki R. Haley

Office: (803) 734-0082

Mobile: (803) 240-1512

HaleyMottel@gov.sc.gov