

From: Godfrey, Rob <RobGodfrey@gov.sc.gov>
To: Smith, AustinAustinSmith@gov.sc.gov
CC: Adams, ChaneyChaneyAdams@gov.sc.gov
Patel, SwatiSwatiPatel@gov.sc.gov
Symmes, BrianBrianSymmes@gov.sc.gov
Date: 10/13/2015 9:43:32 AM
Subject: Re: FINAL DRAFT: South Carolina Tourism Recovery Plan Oct 2015

Happy to talk through.

Rob Godfrey
Office of Gov. Nikki Haley

On Oct 13, 2015, at 9:10 AM, Smith, Austin <AustinSmith@gov.sc.gov> wrote:

I think we have some decision points here. Duane pinged me this morning on Bruce Smith and Morning Drive opportunities mentioned below.

Begin forwarded message:

From: Duane Parrish <dparrish@scprt.com>
Date: October 12, 2015 at 4:32:14 PM EDT
To: Nimrata Nikki Randhawa Haley <nrh@gov.sc.gov>, Swati Patel <swatipatel@gov.sc.gov>, Austin Smith <austinsmith@gov.sc.gov>
Cc: Amy Duffy <aduffy@scprt.com>
Subject: Fwd: FINAL DRAFT: South Carolina Tourism Recovery Plan Oct 2015

Attached is our tourism recovery plan, some of which is already underway. This will change somewhat as we move through this week, but there are two upcoming Governor requests included:

- a one on one interview with Bruce Smith from the AP about tourism on the coast. He usually writes good stuff about us and his articles get picked up nationally.
- the Golf Channel's Morning Drive show is willing to do a live interview with the Governor. This Wednesday morning if possible?

We're also working on getting her on the Kathy Lee and Hoda show with a live shot from Charleston. Don't have that worked out, but seeking that opportunity. Press conference on the coast is in the plan also, as is social media posting from the Governor's Facebook page, and asking her to do a voiceover for a new commercial spot we are doing this week.

Feel free to call me with any questions. Thanks.

Duane

Duane Parrish
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1205 Pendleton Street #248
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803-734-0170
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Begin forwarded message:

From: Beverly Shelley <bshelley@scprt.com>
Date: October 12, 2015 at 4:21:31 PM EDT
To: Duane Parrish <dparrish@scprt.com>, Amy Duffy <aduffy@scprt.com>, Dawn Dawson <ddawson@scprt.com>
Subject: FINAL DRAFT: South Carolina Tourism Recovery Plan Oct 2015

All,

Please find attached the final draft of the state Tourism Recovery Plan. I would appreciate any feedback we receive from the Governor or her team that may further enhance our collective efforts.

Thanks!

Beverly S. Shelley
Director of Sales & Marketing
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<South Carolina Tourism Recovery Plan Oct 2015.docx>