

From: Healthcare Education Associates <reply-359018@mailings.frallc.com>

To: Kester, Tonykester@aging.sc.gov

Date: 4/24/2017 11:04:06 AM

Subject: Ensure Your Plan Stands Out From the Crowd at the SNP Leadership Summit

## YOU ARE INVITED TO ATTEND

*The Comprehensive Event for SNP Managers and Leaders*

Date: June 21-23, 2017

Location: New York, NY

Venue: The Princeton Club

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REGISTER NOW

Hello Tony,

We invite you to attend the **2017 Special Needs Plan Leadership Summit** taking place on **June 21-23rd in New York**. Our one-of-a-kind speaking faculty will help you master the behind-the-scenes business practices that impact your members' health outcomes and your revenue. Join us for this truly unique opportunity to hear from fellow SNP plan leaders on every critical component of a successful SNP—from compliance to finance and revenue to care management. You do not want to miss it!

### GET ANSWERS TO THESE IMPORTANT QUESTIONS

- How do you develop an appropriate provider network for your SNP population?
- What best practices can we implement to obtain CMS approval for a 3-year MOC?
- How do you ensure your HRAs and ICPs are done in a timely and compliant way?
- How can you successfully impact your revenue with stronger ICPs?
- What unique HEDIS® and Star measures impact SNPs and what best practices can help ensure higher quality outcomes?
- How do you ensure your reimbursements are commensurate with the medical bills you pay for your most expensive members?
- Why is member retention critical to your long-term revenue, and how do ensure you keep the members you have?
- What best practices can be implemented to improve provider partnerships by making more appropriate risk-sharing agreements?
- How can you better work with your members to overcome barriers tied to social determinants negatively impacting their health?
- How do you utilize your community partnerships as a marketing tool to help grow your membership?

Priority Code - **PHN48-EM4**

Early Bird Service Provider/ Consultant Rate - \$1,895 (\$2,095 *with workshop*)

Early Bird Health Plan/ Provider Rate\* - \$1,395 (\$1,595 *with workshop*)

Early Bird Government/ Community Service Rate\* - \$795 (\$995 *with workshop*)

**Early bird rates end May 26, 2017**

*\*subject to HEA approval*

For more information and to register,  
visit the website or contact:

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For speaking and sponsorship opportunities,  
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