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Subject: Webinar Tomorrow: Ransomware Realities for Healthcare: Cloud Backup and Security Answers

Free BrightTalk Webinar Tomorrow 1PM EST

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Ransomware Realities for Healthcare: Cloud Backup and Security Answers

Presented by Tim Vogel, Co-Founder and CEO, Xtium & Kevin Lancaster, CEO ID Agent

With the healthcare industry experiencing a dramatic increase in the volume of successful ransomware attacks, it is critical that organizations upgrade their security policies and approach.

This means understanding the evolving cyberattack landscape and developing effective strategies to protect the integrity of systems, applications, and data. A critical aspect of that strategy is proactively identifying employee email credentials that have been compromised. In our 2016 benchmark study of healthcare firms, Xtium and ID Agent recently found that 65% of firms analyzed have employees with visibly compromised accounts. These findings illustrate the need for ongoing monitoring as well as 100% reliable and responsive business continuity solutions.

The urgency stems from the fact that stolen health records are worth more than 10 times the value of stolen credit card numbers. The FBI recommends combating these cyber-threats by establishing a solid business continuity plan which includes the regular creation of secure, isolated data backups.

This presentation will a) explore the common misperceptions and security holes that can lead to ransomware vulnerability, b) discuss the study results and the measurable ongoing threat represented by compromised email accounts, c) compare the various alternatives for responding to cyberattacks, d) explain the pros and cons of cloud-based security and backup strategies, and e) provide real-world case study examples of how recent ransomware attacks have been quickly and successfully resolved.

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