

From: Kester, Tony
To: Theriot, Susan <stheriot@aging.sc.gov>
Date: 10/17/2013 7:26:25 AM
Subject: FW: 2014 Sr. Health Calendar -- III-D Funding Eligible

From: Gary Ford, ACP publisher [mailto:gford@seniorcalendars.com]
Sent: Wednesday, October 16, 2013 9:45 AM
To: Kester, Tony
Subject: 2014 Sr. Health Calendar -- III-D Funding Eligible

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October 2013

ACP's 2014 Senior Health Wall Calendar Qualifies for OAA Title IIID "Evidence- Based" Health Promotion Funding--

Personalized with Your Key AAA Program Information--Seen All Year!

Send for a FREE Review Calendar!

Based on more
than 10 years of
calendar survey
research
showing the
effectiveness of
its award-
winning Senior
Health Wall
Calendar
program,
American
Custom
Publishing
(ACP)
announces that
its [2014 Senior
Health Wall
Calendar](#)
qualifies as a
minimal/first-tier
evidence-based
resource for Older Americans Act Title III-D Health Promotion
funding.

See the entire calendar at www.seniorcalendars.com/2014.pdf

ACP's 23-year old Senior Health Wall Calendar has won more

than 20 national awards for its quality and effectiveness. Dozens of AAAs and their grantees across the country have used the calendar as an effective way to reach local seniors with health and wellness information each day, every month, all year.

The calendars are personalized for AAAs with key contact information seen year-round. There is also a full calendar page available for use as a directory of local AAA health and wellness programs and activities for older adults. Visit www.seniorcalendars.com/wallcalendar.htm for examples of calendar personalization options available for the 2014 calendar.

Prices range from \$3.25 to \$2.85 or less per calendar, based on quantity. Prices include a free imprint with key AAA contact information seen year-round. Discounts are available for orders placed by late October.

The [2014 Senior Health Wall Calendar](#) is also the only calendar of its kind that meets *all* CMS/Medicare guidelines for communications, and older adult health/wellness priorities.

For a free review copy, prices, examples of AAA custom messages, and a summary of the evidence-based calendar research data, please contact Gary Ford, ACP publisher:

E-mail: gford@seniorcalendars.com

Phone: 1-800-828-8225

Website: www.seniorcalendars.com

American Custom Publishing (ACP) is the nation's leading publisher of educational calendar programs for older adult markets. In recent years, ACP has produced millions of wall calendars and pocket planner calendars for hundreds of [clients](#) throughout the U.S.

Please visit seniorcalendars.com for information on our 2014 personalized calendars for senior health, brain fitness, medication safety, women's health - fall prevention edition, and caregiving.

You received this e-newsletter because you or a member of your organization has requested information in the past about our calendar programs, or have been an ACP client. If you do not wish to receive further e-newsletters about the ways calendars can help your program, please click **SafeUnsubscribe** below. Thank you.

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