

**From:** Healthcare Education Associates <reply-327353@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 7/29/2016 11:03:27 AM  
**Subject:** Last Chance for Early Bird Rates - Diabetes Cost and Care Management Strategies for Health Plans

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Hi Tony,

We invite you to join us for our upcoming **Diabetes Cost and Care Management Strategies for Health Plans**, taking place **September 22-23rd, 2016 in Chicago, IL**. Our comprehensive program of case studies and presentations by industry leaders will give you the means to keep your plan successful in tackling even the thorniest issues in diabetes management. Attend this event to move your plan to a more advantageous position in the fight against diabetes!

**Top Reasons to Attend:**

- Learn how diabetes prevention programs for pre-diabetics can maximize cost containment for your plan
- Get real-world advice on improving long-term outcomes by providing rigorous support for members newly diagnosed with diabetes
- Hear case studies that illustrate proven techniques for successful diabetes care, such as peer coaching and integrating case management
- Discover the role of member health literacy in driving adherence to treatment plans
- Gain an understanding of the screening tools and techniques to assess for mental health and behavioral challenges in diabetes self-management
- Explore how payers and providers can work together to reach shared goals for member health outcomes
- Dive into the world of gaming and social media as tools for diabetes member engagement and intervention
- Network with peers and industry leaders! Hear what works for them and what can work for you!

**This program is designed for** case managers, certified case managers, directors, executives, and leaders responsible for areas including, but not limited to: complex and chronic care management, disease management, diabetes care management and education, population health, medical management, outreach and engagement.

To view the full agenda, [click here](#).

**Registration Details**

**Priority Code - PHN48-EM4**

**Early Bird Service Providers/ Consultants Rate - \$1995**

**Early Bird Health Plan/ Provider Rate - \$1595\***

**Early Bird Government/ Community Group Rate - \$1095\***

Early bird rates end on 8/5

\*subject to HEA approval

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**For more information and to register, visit the [website](#) or contact:**

Kathie Eberhard at 704-341-2439 or [keberhard@healthcare-conferences.com](mailto:keberhard@healthcare-conferences.com)

**For speaking and sponsorship opportunities, contact:**

Samantha Rosky at 704-341-2390 or [srosky@healthcare-conferences.com](mailto:srosky@healthcare-conferences.com)

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