

From: Cherise Arrendale <Cherise@yourfoundation.org>
To: Priester, NicoleNicolePriester@gov.sc.gov
Godfrey, RobRobGodfrey@gov.sc.gov
Adams, ChaneyChaneyAdams@gov.sc.gov
CC: Pisarik, HollyHollyPisarik@gov.sc.gov
SC Flood FundsCFloodFund@yourfoundation.org
JoAnn TurnquistJoAnn@yourfoundation.org
Symmes, BrianBrianSymmes@gov.sc.gov
Moore, CamlinCamlinMoore@gov.sc.gov
Date: 4/29/2016 4:58:55 PM
Subject: RE: Governor's Appearance at Midlands Gives May 3rd

Hi Nicole,

We are delighted that the Governor will be able to join us on May 3rd to raise awareness of the ongoing need for donations to the One SC Fund. That time will work with us and we will add it to our media advisory going out on Monday to help encourage media to be in attendance. As far as what she will be doing, here are our thoughts:

Two generous donors are supporting the One SC fund through Midlands Gives. The Cheerful Giver will donate \$1 to the One SC fund for every donation made to any of the 375+ nonprofits participating in Midlands Gives. And, the Lipscomb Family Foundation will match all donations, up to \$10,000, made to the One SC fund through Midlands Gives. If media is there, we would like the Governor to talk to them about Lipscomb Family Challenge and the Cheerful Giver Match.

In order to maximize the Cheerful Giver match, we would also like to escort the Governor to two or three nonprofits that are participating in our Spirit Communication Park Nonprofit Marketplace for a meet & greet and photo op for her social media accounts. It would be great if the Governor could post about being at the park, talking about the importance of philanthropy and encouraging people to give because each gift adds a \$1 to the One SC Fund.

We noticed that the Original Six Foundation has supported causes that impact education and literacy. Looking at the nonprofit marketplace list, we thought the following nonprofits might interest her. We will let her select which ones she would like to meet. If she would like to see the entire list, we would be happy to provide it.

- Dress for Success
- Healthy Learners: helps remove barriers to learning for young students, raising money for reading glasses for students
- INNERSOLE
- Junior Achievement of SC: works to increase financial literacy & entrepreneurship
- Tutor Eau Claire: Provides resources to help students with dyslexia
- Wonderful World of Reading Achievers: raising money to build a collection of books for 100 families

Thank you for your help! We look forward to seeing you on Tuesday.

Regards,

Cherise

Cherise Arrendale
Marketing & Communications Manager

Central Carolina Community Foundation
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Learn more:



Everyone Can Be a Philanthropist

Make plans to join us for the third annual Midlands Gives event on May 3, 2016. Everyone can be a philanthropist during the 24-hour online giving event and support hundreds of local nonprofits with a simple donation of \$20. Visit <http://www.midlandsgives.org> for more information.

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From: Priester, Nicole [<mailto:NicolePriester@gov.sc.gov>]
Sent: Friday, April 29, 2016 3:18 PM
To: Godfrey, Rob; Cherise Arrendale; Adams, Chaney
Cc: Pisarik, Holly; SC Flood Fund; JoAnn Turnquist; Symmes, Brian; Moore, Camlin
Subject: RE: Governor's Appearance at Midlands Gives May 3rd

Cherise,

The Governor will be able to attend between 1:00 and 2:00 PM. I hope that is not a problem, but that was the time JoAnn provided in the original request. Can you help describe for me what exactly the Governor will be doing during this hour?

Nicole

Nicole Priester
Scheduler | Office of Governor Nikki Haley
NicolePriester@gov.sc.gov

From: Godfrey, Rob
Sent: Friday, April 29, 2016 3:15 PM
To: Cherise Arrendale; Adams, Chaney
Cc: Pisarik, Holly; SC Flood Fund; JoAnn Turnquist; Symmes, Brian; Moore, Camlin; Priester, Nicole
Subject: RE: Governor's Appearance at Midlands Gives May 3rd

Sorry. Meant to loop Nicole in here.

Rob Godfrey
Office of Governor Nikki Haley
Desk: (803) 734-2028 | Mobile: (803) 429-6068

From: Godfrey, Rob
Sent: Friday, April 29, 2016 12:47 PM
To: 'Cherise Arrendale'; Adams, Chaney
Cc: Pisarik, Holly; SC Flood Fund; JoAnn Turnquist; Symmes, Brian; Moore, Camlin
Subject: RE: Governor's Appearance at Midlands Gives May 3rd

Looping in Brian and Camlin, who will be on the ground for the visit, and Nicole, the governor's scheduler.

Rob Godfrey
Office of Governor Nikki Haley
Desk: (803) 734-2028 | Mobile: (803) 429-6068

From: Cherise Arrendale [<mailto:Cherise@yourfoundation.org>]
Sent: Friday, April 29, 2016 12:44 PM
To: Godfrey, Rob; Adams, Chaney
Cc: Pisarik, Holly; SC Flood Fund; JoAnn Turnquist
Subject: Governor's Appearance at Midlands Gives May 3rd

Hello,
JoAnn Turnquist forwarded me your contact information and passed on that Governor Haley has confirmed attending the Midlands Gives event on May 3rd at Spirit Communications Park. Based on the timeline for the day, we recommend the Governor arrive either at 12:30 PM to 1:30 PM or from 4:00 PM to 5:00 PM. As soon as possible, please confirm what time she will arrive. We would like to include this information in our Media Advisory on Monday. The State is also planning on covering the One SC Fund this weekend and we would love to include it in their coverage as well.

We do want to be upfront that this is not an official press conference and we cannot guarantee media will be in attendance. However, we do know that many members of the media are planning on covering the event and it is *extremely likely* they will be in attendance during the times listed above.

Please let me know if you have any additional questions.

Many Thanks,
Cherise Arrendale
Cherise Arrendale
Marketing & Communications Manager

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