



**Governor's Carolighting 2014
Kickoff Meeting – October 2, 2014, 3:30 PM
Agenda**

Welcome and Introduction of Columbia CVB

Katherine Veldran

- Bill Ellen, President & CEO
- Kelly Barbrey, VP of Sales & Marketing
- Renee Williamson, Director of Marketing
- Andrea Mensink, Director of Communications

Introduction of Lee Ann Kornegay

Kelly Barbrey

- Event Planner assisting CVB

Contact Sheet, Communication & Correspondence

Kelly Barbrey

Introduction of Partners

Kelly Barbrey

Garden Club of Columbia Report

Jane Suggs

Overall Plan & Goals

Kelly Barbrey

Upcoming meetings

Kelly Barbrey

- Cluster Meetings
- Group Meetings

Questions

Kelly Barbrey

Adjourn