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**To:** Kester, Tonykester@aging.sc.gov  
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**Subject:** White House wants your ideas / Europe's worst traffic / Pittsburgh's bold PPP

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# Smart Cities Now

The world's go-to source for smart city news & trends

## White House wants your smart city thoughts

In advance of a White House Smart Cities event next month -- part of the Council's Smart Cities Week conference and exhibition in Washington, D.C. -- you are invited to submit thoughts and potential commitments to help cities become smarter. Click to the site where Dan Correa of the White House Office of Science and Technology Policy explains how you can weigh in.

## How Brussels found some relief from traffic headaches

Brussels has passed the "worst traffic in Europe" crown to London. While its traffic is still awful, it's one of the few areas in Europe where it's easing. See what Brussels is doing to make that happen.

## Pittsburgh's bold model for a PPP

When Tom Murphy became Pittsburgh's mayor in 1994, it was a city in decline. He reviewed its assets -- and liabilities -- and saw a city at a tipping point. Barbara Thornton describes the remarkable turn-around that resulted from Murphy's model for public-private partnerships (and shares the recipe).

## Cities explore one-bin recycling

More people mean more garbage. So how are cities with limited space and limited waste management budgets supposed to deal with it? Read about cities considering the one-bin recycling system developed by Organic Energy Corp. that moves the dial toward a zero waste future.

## Partner spotlight

Read how Ooredoo's ISP license will support growth of the Maldivian economy... why Forbes named Bit Stew Systems one of the Top 100 analytics startups globally... about Siemens' work on a low-carbon microgrid for a Native American reservation in California... and how governments will benefit from proactive cyber defense capabilities through OSIsoft's new partnership.

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## UPCOMING SMART CITY EVENTS

**9.1: Energy Day at Pacific Northwest National Lab** - Richland, WA

**9.9: Inside the Building of a Smart City** - Las Vegas

**9.11: Smart City InFocus 2015** - Yinchuan, China

**9.15: Smart Cities Week** - Washington, D.C.

**9.17: New Mobility World** - Frankfurt, Germany

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