

**From:** Healthcare Education Associates <info@frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 1/21/2015 2:01:27 PM  
**Subject:** Last Chance to Register- 4th Annual Dual Eligibles Best Practices Summit

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Hi Tony,

We invite you to join us for our upcoming **The 4th Annual Dual Eligibles Best Practices Summit**, taking place **February 9-10, 2015 at the Westin Beach Resort**.

Hear from Health Plan Innovators, Member Outreach/ Marketing, Care Consultants, Employers, Industry Thought-leaders, and more! Don't miss out on this opportunity to learn from and network with pioneers in care improvement and cost management for Dual Eligibles - secure your spot for this special event!

**Top 5 Reasons to Attend:**

- **Gain** proven strategies for incorporating behavioral health into long-term care
- **Learn** how to build a comprehensive IT infrastructure
- **Explore** the benefits of sensitivity training for your staff and tools for implementing training programs
- **Build** strategies for synergizing home-based and community-based services
- **Develop** a greater understanding of the ins and outs of skilled nursing facilities and their POV

To view the full agenda, [click here](#).

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I am personally coordinating all registrations to ensure adequate seating. Group discounts are offered to those who qualify. For more information and to [register](#), contact me at 704-341-2445 or [wbetts@frallc.com](mailto:wbetts@frallc.com).

To help us better serve you, please mention priority code **PHN12-EM8** and/or how you heard about us when registering.

Best Regards,

Whitney Betts

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