

**From:** Cloud Contact Center Technology <contentguru@connectfirst.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 6/22/2016 12:06:36 PM  
**Subject:** All Aboard the Hype Train: No Tickets Needed!

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All aboard the hype train: seats unlimited!

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Tickets aren't needed, how is that possible?

Everyone wants to get on the hype train with the latest trends, especially in the call center industry. Yes, seats may be full, but we're all still all packing in.

Feeling crowded yet?

Well, Connect First is offering a one way ticket off the hype train and is asking the hard question: with uncertain ROI and effectiveness, is there really a need for multi-channel or is that a trendy way to get you on board?

Read today about the truth of multi-channel adoption, and get off that hot, crowded train because uptime is where it's at!

Learn more about uptime at our latest webinar, Wed. June 22, 2016. 11:00 AM - 12:00 PM MDT

Our bus comes with A/C too.

3101 Iris Ave. Boulder, CO 80301  
888.965.1588 | [info@connectfirst.com](mailto:info@connectfirst.com)

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